

Community Event

Sponsorship & Promotional Opportunities

Reaching the Community Together Through Recreation!

THE FALL HARVEST & GREAT PUMPKIN PATCH EVENT!



Radnor Township Recreation & Community Programming Department
301 Iven Avenue, Wayne, PA 19087
www.radnorrecreation.com
610-688-5600



The Fall Harvest & Great Pumpkin Patch Event
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Reaching the Community Together Through Recreation!

Greetings!

The Recreation and Community Programming Department is pleased to present its **Award-Winning Fall Harvest & Great Pumpkin Patch Event** taking place at The Willows Park. This annual event tradition features fun fall activities for all ages including hay wagon rides to pick pumpkins in our pumpkin patch set up in Skunk Hollow, activities, games, entertainment, and lots of interaction with community businesses and organizations! In 2013, the Fall Harvest earned the Pennsylvania Recreation & Parks Society's coveted Excellence in Programming Award!

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Prospective businesses and organizations play a vital role in our community by supporting the above recreational programming and services. By participating in this year's Fall Harvest Event, you can promote your business/organization through a variety of great ways including, but not limited to, recognition on event related promotional materials, interactive table display at the event with the distribution of your promotional materials, and promotion on the township website with a link to your business/organization website. Through participation, you will experience exceptional visibility, make a positive impact on our event, and reach members of the community directly!

We encourage you to review the attached participation options as we respectfully invite you to take part with us at this wonderful family event in Radnor Township! Participation options are flexible, so if you would like to participate in a way not outlined, please contact me to discuss.

On behalf of Radnor Township and the Recreation & Community Programming Department, thank you in advance for your consideration in taking part the Fall Harvest & Great Pumpkin Patch Event. We are looking forward to continued success!

Sincerely,

Tammy S. Cohen
Director of Recreation & Community Programming
610-688-5600, x 141

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The Fall Harvest & Great Pumpkin Patch Event



Community Event Sponsorship & Promotional Opportunities



The Great Pumpkin \$5000— *Sponsorship Taken*

- * Event will be Co-Branded with sponsor name *"The Great Pumpkin Patch Event Presented By..."*
- * Promotion on Township Homepage with link to your website
- * Promotion on the Event Webpage with link to your website
- * Recognition on all event related promotional materials, including Radnor Township e-Newsletter (sent to 5,000+ recipients)
- * Recognition in Recreation Department e-newsletter (includes 3,000+ recipients)
- * Name and logo displayed on all advertising materials
- * Name and logo displayed on information sheet at event
- * Opportunity to make announcements during event/welcome or closing
- * Recognition and acknowledgement at event
- * Name included on Radnor Cable Channel electronic bulletin board event slide
- * Name featured in heading of thank you message displayed on website and distributed to participants
- * Opportunity to display signage at event
- * Opportunity to attend event with a table and distribute promotional items or gifts, and/or execute activity at event
- * Other possible promotional opportunities upon request

Hayrides Sponsor \$1,500

- * Recognition in Recreation Department e-newsletter (includes 3,000+ recipients)
- * Opportunity to display signage at event
- * Opportunity to attend event with a table and distribute promotional items or gifts, and/or execute activity at event
- * Name and logo displayed on all advertising materials
- * Promotion on Event Webpage with link to your website
- * Recognition and acknowledgement at event
- * Other possible promotional opportunities upon request

HARVEST Sponsor \$500

- * Promotion on Event Webpage with link to your website
- * Opportunity to display signage at event
- * Opportunity to attend event with a table and distribute promotional items or gifts, and/or execute activity at event
- * Recognition and acknowledgement at event

TREAT / ACTIVITY Sponsor \$250 Monetary or In-Kind Product or Services

- * Provide fall harvest treats or activities at event
- * Opportunity to display signage at event
- * Opportunity to attend event with a table and distribute promotional items or gifts, giveaways, and/or execute activity at event

COMMUNITY ORGANIZATION / DEPARTMENT VENDOR

- * Provide fall harvest treats or activities at event
- * Opportunity to attend event with a table and distribute promotional items or gifts, giveaways, and/or execute activity at event

***Please contact us if you are interested in an amount not listed above,
if you are interested in add-on promotional benefits, or other opportunities.***

Radnor Township Recreation & Community Programming Department
The Fall Harvest & Great Pumpkin Patch Event
Sponsorship & Promotional Opportunities Application Form

Thank you for your interest in the Fall Harvest & Great Pumpkin Patch Event led by the Radnor Township Recreation and Community Programming Department. We strive to provide our community businesses and organizations with opportunities that will positively impact their prosperity. With your involvement and support, our vision for successful community events comes to life! Please take a moment to complete the below form and return it to our Department.

INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____ Email : _____

Contact Name Day of Event: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Phone Number: _____ Other: _____

OPPORTUNITY LEVELS - Please check your participating level:

- ☐ The Great Pumpkin \$5,000
- ☐ Hayride Sponsor \$1,500
- ☐ Harvest Sponsor \$500
- ☐ Treat / Activity Sponsor \$250 --
Item(s)/Amount: _____
- ☐ Community Organization / Department Vendor
Item(s): _____

I agree to the selected Sponsorship and Promotional Opportunities and will provide my Business/Organization Logo and/or Artwork:

Radnor Township Recreation and Community Programming reserves the right to use your logo in all advertising material as indicated and outlined above. If necessary, please provide any logo use restrictions. All logos and/or artwork must be made available in PDF or JPEG file format. Please email to tcohen@radnor.org.

Signature: _____ Date: _____

*Checks Payable to Radnor Township Recreation Department
Credit card payments and questions, please contact Tammy Cohen, Director at 610-688-5600, x 141*

Please return completed form to:
Radnor Township Recreation Department - 301 Iven Avenue, Wayne, PA 19087
Radnor Township Tax ID Number is 23-6000-200