



Radnor Township

Recreation & Community Programming Department

Community Event Sponsorship Opportunities

Reaching the Community Together Through Recreation!

SPRING EGGSTRAVAGANZA



Villanova University Stadium

Radnor Township
301 Iven Avenue • Wayne, PA 19087
www.radnor.com • 610-688-5600

Radnor Township Recreation & Community Programming Department



Spring Eggstravaganza Sponsorship Opportunities *Reaching the Community Together Through Recreation!*

Dear Radnor Township Community Supporter,

The Recreation and Community Programming Department is pleased to present another wonderful **Spring Eggstravaganza**. The Spring Eggstravaganza is a community event that will feature Free Egg Hunts for children ages 12 and under, adult egg hunts, family entertainment, bounce houses, crafts, food, the Easter Bunny, and other fun activities! In our past events, we have hosted approximately 4,000 people in attendance for the big day!

The Recreation Department's mission is to identify and address the recreational interests and needs of Township residents by providing meaningful programs and services that enhance the quality of life for both the individual and the community. Our programming base spans a range of activities for preschoolers, youths, teens, adults, seniors and families. Activities are developed to promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. We recognize the far reaching ability that our programs and events have on the residents of our community. Aside from seasonal programming, Radnor Recreation also plans many special events designed to bring the community together. These fun and enriching events help us with our goal of making a great place even better!

Sponsors and community supporters like you play a vital role in our community by supporting the above recreational programming and services. With a participating sponsorship in this year's Community Spring Eggstravaganza event you can promote your business/organization through multiple advertising channels depending on the sponsorship level including, but not limited to: Recognition on event related promotional materials including Radnor Township Newsletters (sent to 12,000 Households, Businesses and Agencies), opportunity to display a sponsor table at the event and to distribute promotional materials, and promotion on the township website with a link to your business/company website.

We encourage you to look at the Sponsor Participation Levels attached and kindly invite your partnership with us for this wonderful community event that will become a yearly tradition in Radnor Township. Through a partnership, you will experience exceptional visibility and make a positive impact on our community. This is a unique opportunity to reach out to the community and promote awareness of your business. Please consider sponsoring this exciting event and complete the enclosed "application" form.

On behalf of Radnor Township and the Recreation Department, we would like to thank you in advance for your consideration in partnering with us and helping to make this community event a great success!

Please contact me at 610-688-5600 ext. 141 or send an email to tcohen@radnor.org for more information. Thank you and we look forward to working with you!

Sincerely,

A handwritten signature in black ink, appearing to read "Tammy S. Cohen".

Tammy S. Cohen

Recreation & Community Programming Director

Radnor Township Recreation & Community Programming Department

301 Iven Avenue, Wayne, PA 19087

Phone: 610-688-5600 • Fax: 610-971-0450

Website: www.radnor.com

Spring Eggstravaganza

Sponsorship Levels



Event Sponsor \$3000

Primary sponsor for the event (1 opportunity available)

- Event will be Co-Branded with sponsor name "Spring Eggstravaganza Presented By..."
- Recognition on all event related promotional materials, including the Radnor Township Newsletters (sent to 12,000+ Households, Businesses, and Agencies & e-mailed to 5,000+ recipients)
- Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- Corporate name and logo displayed on all advertising materials
- Promotion on Township website with link to your business website
- Corporate name and logo displayed on information sheet at event
- Opportunity to make announcements during event/welcome or closing
- Corporate name included on Radnor Cable Channel electronic bulletin board event slide
- Corporate name mentioned on Radnor 411 Monthly TV Show including event slide
- Corporate name featured in heading of thank you message displayed on website
- Opportunity to display signage at event including event banner with corporate name and logo
- Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts, and/or execute activity at event
- Live recognition by MC at the event

Entertainment Sponsor \$1500

- Recognition in Recreation Department e-newsletter blast (includes 3,000+ recipients)
- Promotion on Township website with link to your business website
- Corporate name included on Radnor Cable Channel electronic bulletin board event slide
- Corporate name mentioned on Radnor 411 Monthly TV Show including event slide
- Corporate name in thank you message displayed on website
- Opportunity to display signage at event
- Opportunity to set up sponsor table, attend event, and distribute promotional items or gifts, and/or execute activity at event
- Live recognition by MC at the event

Activity Sponsor: \$500

- Opportunity to display signage at event
- Opportunity to set up Sponsor table, distribute promotional items or gifts, and/or execute activity at event
- Promotion on Township website with link to your business website
- Live recognition by MC at the event

Supplies Sponsor: \$250

- Opportunity to set up Sponsor table, distribute promotional items or gifts, and/or execute activity at event
- Live recognition by MC at the event

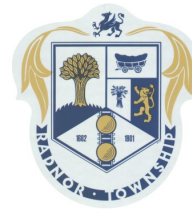
Candy Sponsor/Monetary contribution

(may include the following depending on contribution)

- Provide food/beverage/souvenir to patrons or an identified monetary contribution
- Corporate name and logo displayed on advertising materials
- Opportunity to display signage at event

Please indicate the exact amount of your contribution on the Sponsorship Application Form.
Please contact us if you are interesting in giving an amount not listed above
or are interested in add-on media benefits or other opportunities.

Radnor Township Recreation & Community Programming Department



Spring Eggstravaganza Sponsorship Application Form

Thank you for sponsoring the Spring Eggstravaganza coordinated by Radnor Township Recreation and Community Programming Department. We strive to provide our residents with endless recreational opportunities that focus on building community. With the combination of our expertise and the valued partnerships of our local businesses our vision comes to life. Through these mutual partnerships, you as the sponsor, and us as the program provider can only benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

SPONSOR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Business Phone Number: _____ Contact Phone Number: _____

Email Address: _____ Fax Number: _____

SPONSORSHIP LEVELS

Please check your participating level.

- ☐ Event Title/Presenting Sponsor \$3,000 & up
- ☐ Entertainment Sponsor \$1,500
- ☐ Activity Sponsor \$500
- ☐ Supplies Sponsor \$250
- ☐ Candy Sponsor/Monetary contribution

Sponsor's Logo

Radnor Township Recreation reserves the right to use the sponsor logo in all advertising material as indicated on the *Sponsorship Levels* form. If necessary, please indicate any logo use restrictions below.

Signature: _____
Business Contact Person

Date: _____

Please return completed form and sponsorship amount to: Tammy Cohen, Director
Radnor Township Recreation and Community Programming Department
301 Iven Avenue, Wayne, PA 19087
If you have any questions, please contact Tammy Cohen at 610-688-5600 ext. 141.
Radnor Township Tax ID Number is 23-6000-200