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Radnor Township Recreation & Community Programming Announces 2019 Wheels of Wayne Community Event

Dear Radnor Township Businesses and Organizations,

I would like to take an opportunity to tell you about an exciting event that will return to the Radnor Township community this spring, specifically along North Wayne Avenue and part of West Avenue, known as the 7th Annual Wheels of Wayne on Sunday, May 5, 2019 (Rain Date is Sunday, May 19, 2019) from 1:00 to 4:00 PM. The Radnor Township Recreation and Community Programming Department, along with the Wayne Business Association, have teamed again up to deliver the 7th Annual Wheels of Wayne, a car and motorcycle show and free community event in downtown Wayne. Last year, *Wheels of Wayne* was an enormous success with over 4,000 people in attendance! The event has evolved into a great spring tradition that features a family-friendly atmosphere with an exquisite display of cars, trucks, and motorcycles, exciting activities, participating businesses and organizations, entertainment, great food featuring a pulled pork and best pizza contest (all Radnor Township food establishments are welcome to participate), awesome prizes, and lots of outdoor fun!

North Wayne Avenue and West Avenue Road Closures - Due to the footprint the event will entail, North Wayne Avenue will be closed between Lancaster Avenue and West Avenue as of 7:00 AM through 7:00 PM AND a portion of West Avenue will be closed (with limited access) as of 7:00 AM through 7:00 PM on the day of the event – Sunday, May 5th (Rain Date: May 19th). Parking will be prohibited in this area during the closure and vehicles will be towed. Please see attached map of the event for more details.

Participate as a Vendor at this great event! - We invite and encourage you to take part in this popular event and take advantage of an opportunity for your business or organization to reach everyone who attends! Last year we had over 4,000 members of the community in attendance! We offer approximately a 10x10 size space for you to set up along North Wayne Avenue or West Avenue. (Placement can be arranged in front of your store-front if you are located along the event area. Please be aware your store-front location may be used by another vendor if you do not participate outside your store-front.) Please see the attached *Vendor Application Packet* for more information or call our department to discuss further.

Sponsorships Opportunities Available! - With a participating sponsorship in the Wheels of Wayne event, you can promote your business or organization through multiple advertising channels that will elevate your presence and expand your marketing ability! Benefits include recognition in/on event promotional materials including event flyers, recognition on the Township website with a link to your website; opportunity to display a sponsor table at the event with signage; distribution on additional electronic and circulated publication materials; and more! Please refer to the attached *Sponsorship Opportunities Application* to learn more.

If your business or organization is interested in participating in this unique and highly-regarded event, please contact me at 610-688-5600, x 141 or reach out by email at tcohen@radnor.org. Radnor Township is looking forward to working with you to deliver a successful *Wheels of Wayne Event in 2019!*

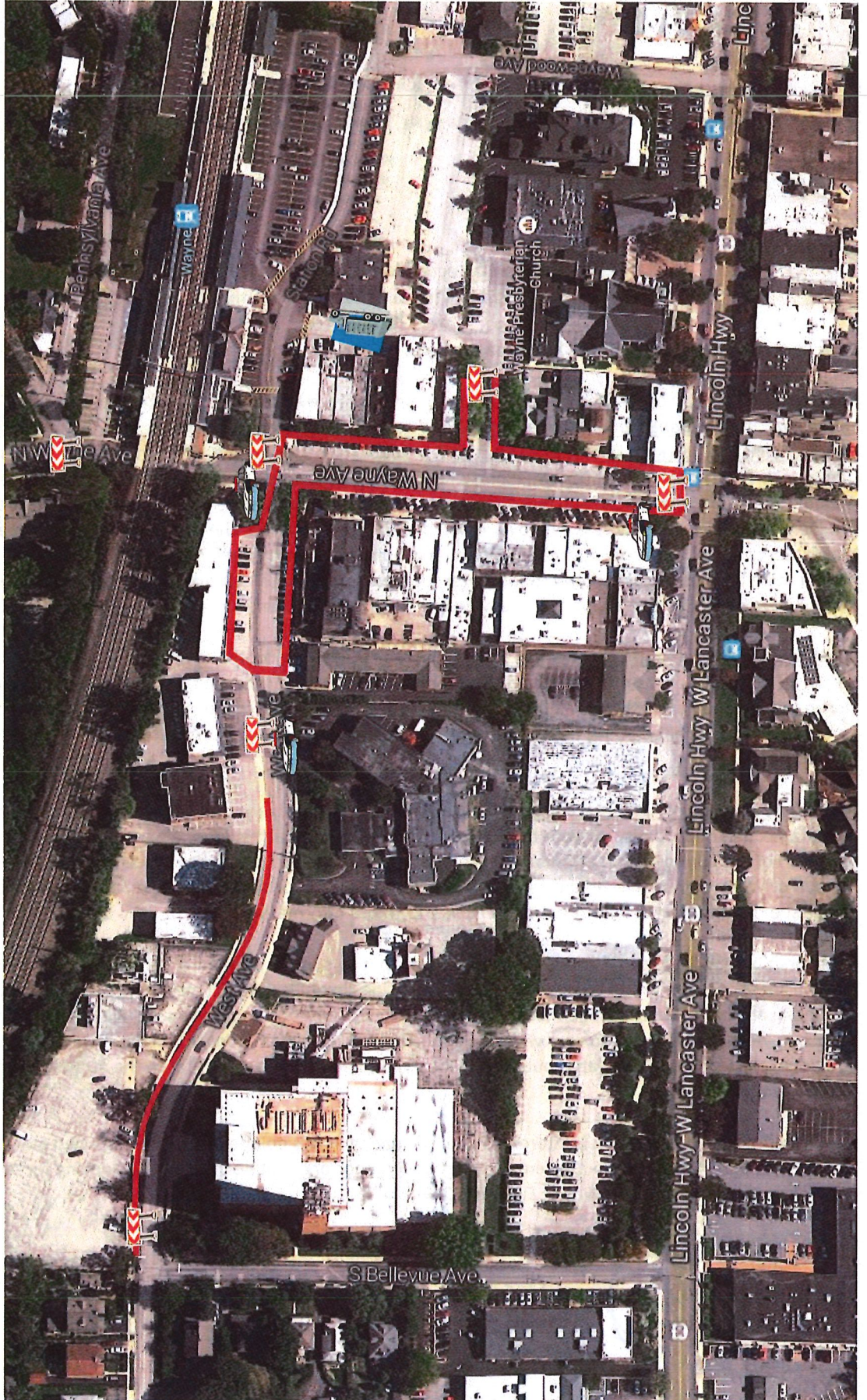
Sincerely,

Tammy S. Cohen
Director of Recreation & Community Programming

WHEELS OF WAYNE CAR SHOW EVENT

EVENT AREA OVERVIEW - Event is open from 1:00 to 4:00 PM

North Wayne Avenue (between Route 30 & West Avenue) & West Avenue (from North Wayne Avenue to Genesis Health) will be closed as identified on the following footprint from 7:00 AM to 7:00 PM.



RADNOR TOWNSHIP RECREATION AND COMMUNITY PROGRAMMING DEPARTMENT



WHEELS OF WAYNE



All vendors welcome - food, products, services, and more!

This Car & Motorcycle show will take place in Downtown Wayne!

This community event includes live entertainment, food, prizes, and more for the whole family!

Official Vendor Application

***FOOD VENDORS: \$150.00 • OTHER VENDORS: \$50.00**

***Food vendors participating in either the Pulled Pork or the Pizza Contests will receive a discount - cost will be \$50 instead of \$150!**

****All vendors will get a 10x10 space. **unless negotiated otherwise**

(Food Vendors must complete this form AND required Temporary Food Vendor Application)

Space is limited to a first come, first served basis; vendors are subject to placement on North Wayne OR West Avenues. Checks should be made payable to Radnor Township. **Registrations will be taken until we have reached maximum capacity.** All details are subject to change.

Contact the Recreation Department (610-688-5600) for opportunities to waive the vendor fee!

Business Name _____ Type of Business _____

Event Day Contact Name _____ Phone _____

Email (more information about event details will be sent) _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

Website _____ Fax _____

Product(s): _____

Please check off any boxes below that apply to your set-up on the day of the event:

- I need access to power
- I require a footprint larger than 10 x 10
- I plan on bringing a pop-up tent (must be weighted down)
- I would prefer to be on West Avenue
- I have my own table/chairs for the event
- Other: _____

FOOD VENDORS: Would you like to participate in our Pulled Pork or Pizza Contests? Pork Pizza

PERMISSION STATEMENT & LIABILITY RELEASE I, the undersigned, agree to participate in all aspects of the above event, and I understand and assume all of the risks of my participation in this event. I certify that I am in good health and am able to attend and participate in this program/trip and I hereby acknowledge that my participation may involve a risk and the possibility of injury, disability and/or death.

In consideration of the being permitted to participate in the above event, I hereby, for myself, my heirs, executors, administrators, and assigns forever remise, release, discharge, indemnify, and hold harmless Radnor Township and its successors and assigns, directors, officers, members, agents and representatives and employees, and their heirs, executors, administrators, assigns, from any and all manner of actions, causes of action, suits, debts, accounts, controversies, damages, claims and demands whatsoever, which I or my legal representative may have or may acquire against Radnor Township or its directors, officers, members, agents, or other representatives, by reason of any loss resulting from personal injury or damage to any personal property belonging to me, which may occur during or by reason of my participation in this program/trip.

I agree that Radnor Township shall have the right at its discretion to enforce established rules of conduct and/or terminate my participation in this event for failure to follow these rules of conduct, or for actions or conduct detrimental to or incompatible with the welfare, comfort, harmony or interest of the event as a whole.

I hereby grant Radnor Township and any of its directors, officers, members, agents, and other representatives, full authority to take whatever action they consider to be warranted regarding my health and safety, and I fully release all of them from any liability for such actions taken on my behalf.

Signature _____ Date _____

Radnor Township Recreation & Community Programming Department



WHEELS OF WAYNE

Sponsorship Application Form

Thank you for sponsoring Wheels of Wayne Car & Motorcycle Show coordinated by Radnor Township Recreation and Community Programming Department & the Wayne Business Association. We strive to provide our residents with endless recreational opportunities that focus on building community. With the combination of our expertise and the valued partnerships of our local businesses our vision comes to life. Through these mutual partnerships, you as the sponsor, and us as the program provider can only benefit and grow. Please take a moment to complete the application form and return it to the Recreation Office.

SPONSOR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Business Phone Number: _____ Contact Phone Number: _____

Email Address: _____ Fax Number: _____

How did you learn about this sponsorship opportunity? _____

SPONSORSHIP LEVELS

Please check your participating level.

- BEST OF SHOW SPONSOR \$6,000**
- CLASSIC SPONSOR \$3,000**
- HOT ROD SPONSOR \$500**
- PRODUCT SPONSOR/NON-MONETARY CONTRIBUTION**

Sponsor's Logo

Radnor Township Recreation & Community Programming reserves the right to use the sponsor logo in all advertising material as indicated on the *Sponsorship Levels* form. If necessary, please indicate any logo use restrictions below.

Signature: _____
Business Contact Person

Date: _____

*Please return completed form and sponsorship amount to: Tammy Cohen, Director
Radnor Township Recreation and Community Programming Department
301 Iven Avenue, Wayne, PA 19087
If you have any questions, please contact Tammy Cohen at 610-688-5600 ext. 141.
Radnor Township Tax ID Number is 23-6000-200*