# Comprehensive Plan Update

**Board of Commissioners** 

July 11, 2022



# Your Team

### **Your Team**



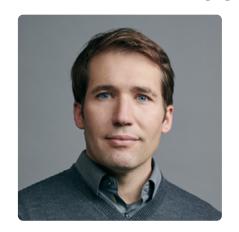
**Leslie Black** *Engagement Specialist* 



Adam Tecza AICP, PP
Project Manager



**Rory Jacobson AICP** *Deputy Project Manager* 



Francisco Gomes AICP, ASLA Senior Advisor



**Stephanie Dyer-Carroll AICP** *Envirn. & Cultural Resources Specialist* 



Michael Ahillen AICP
Mobility Specialist



**Phil Barlow PLA, AICP** *Open Space Specialist* 

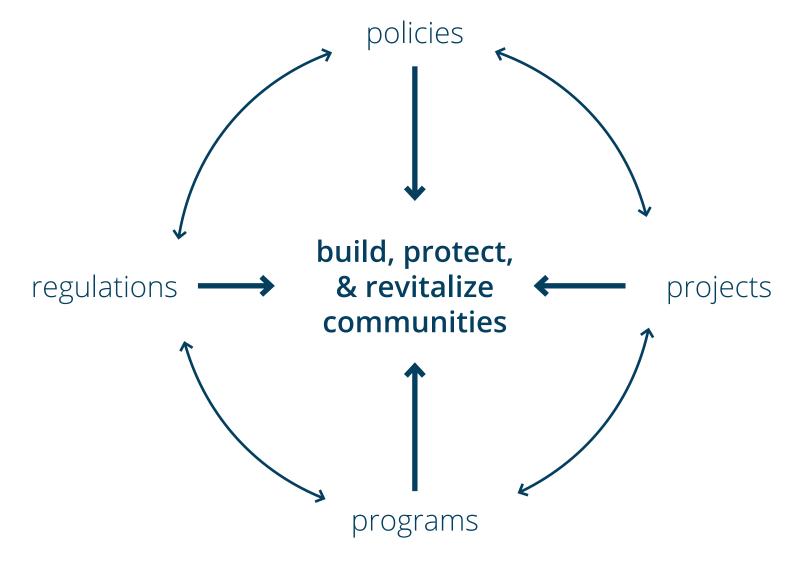


Planner & Urban Designer



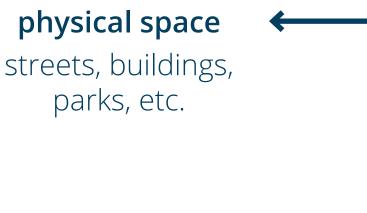


Planner & Urban Designer





Planner & Urban Designer







Planner & **Urban Designer** 



### RIORITY INVESTMENT **FRAMEWORK**

NEIGHBORHOODS

#### STABILIZE WITH THE HIGHEST CONCENTRATION OF VACANCY AND



The strategy in these areas is to stabilize very weak neighborhoods so that they are ready when future development opportunities arise. Generally, action that will support this effort include rehabilitation. emolition conveying properties to responsible nricles, reusing vacant lots for non-developmen



hese neighborhoods tend to be located between the strong outer neighborhoods and the weak neighborhoods surrounding the downtown. The neighbothoods surrounding the downtown. The goal is to reinforce the positive qualities in these neighbothoods. Since they are likely to be the first neighbothoods to see the positive benefits of rargen efforts in the "concentrate efforts" neighborhoods, trategies are focused on preparing for market

#### REINFORCE WITH THE HIGHEST VALUES AND CONCENTRATION OF



the goal in these areas is no protect the neighborhood from decline and promote growth in the housing marker. The City must be able to respond rapidly to situations that pose a threat neighborhood stability and make incrementa nents that will drive increased property values. These neighborhoods are the ones where

#### PRIORITIZE INVESTMENT IN NEIGHBORHOODS WITH CATALYTIC



he strategy here is to invest significant city sources (both time and money) into areas that re most likely to have catalytic change on the city ould they improve. Investments will transect tments and agencies. These areas were chosen use of their history, location, physical assets, and



REDEVELOP SITES WITH SIGNIFICANT POTENTIAL

With the goals of having a strong, diverse, and rustainable economy, Trenton must encourage the large-scale redevelopment of underutilized areas of

the city. This strategy is a combined effort to make land available for development in key locations,

make it known that the available land exists, assis

with acquiring the land, and facilitate the land

This strategy is aimed at exploiting the retail nan strategy is among as exposed the retail copportunities that do exist in Trenton by surgeting exidents as a primary customer base. This fallfill the goal of creating vibrant commercial areas in neighborhood and regional business districts. Among other actions, the City will provide services

SUPPORT NEIGHBORHOOD AND REGIONAL COMMERCIAL CENTERS

CONTINUE BUILDING A MIXED-USE DOWNTOWN CORE

ATTRACT INDUSTRY TO APPROPRIATE AREAS

With its manufacturing legacy, Trenton's industrial worldoor semains relatively strong in several parts of the city. The strategy is to improve opportunities for large-scale industrial development. This strategy is a combined effort to make had available specifically for industrial development and its specificially for industrial development and its nique requirements, make it known that the uilable land exists, assist with acquiring the land

Tienton has successfully created "place" along Warren Street and W Lafsyerse St. In addition, the Mill Hill Neighbothood has been a major success. The strategy in this are is to coordinate the placing-making strategies down From Street and no capitalise on development opportunities along Mill Hill Park to continue the success in

the neighborhood across the Creek. Proposed

#### PRIORITY INVESTMENT NEIGHBORHOODS

#### This goal is to return the Lamberton Street area to an attractive and rafe residential community. If successful, the area will further reinforce South Trenton as a strong residential community, with high quality access to highways, transit, as well as key City amenities such as the

use the redevelopment of the hospital as a catalyst for change in the larger area. The strong neighborhoods surrounding Cadwalader Park will serve inclemently expanded towards excellent access to the D&R. Sun Center, Roebling Complex Redevelopment, and Trenton Thunder baseball Stadium. Canal will be a key amenity that encourages growth in the area.

#### Chambersburg's greatest assets are its location and demographics. The growing and diversifying population has added to the area's vibrancy and cultural richness, and offers potential to build a neighborhood that once again is a destination to safely shop, dine and live. Among other actions, the City should focus on supporting small business, leveraging multi-

#### The goal in this area is to celebrate and elevate the local arts and creative scene. Strategie will focus on strengthening many arts & culture institution development as catalysts of

The strategy in this area is to capitalize on the construction of the Assunpink Greenway Park the potential for Bus Rapid and the proposed extension of projects will make the Parkway

### SUPPORT NEIGHBORHOOD AND REGIONAL COMMERCIAL CENTERS



This strategy is aimed at exploiting the retail opportunities that do exist in Trenton by targeting residents as a primary customer base. This fulfills the goal of creating vibrant commercial areas in neighborhood and regional business districts. Among other actions, the City will provide services where possible to prospective business owners that empower them with the resources necessary to start and sustain their businesses.



Trenton250 Master Plan



Planner & Urban Designer









Planner & Urban Designer

### **Training**

Masters in Urban & Regional Planning Urban Design Concentration University of Pennsylvania School of Design

Masters program coursework
Urban & Regional Planning
University of Buenos Aires

### Instructor (7 years)

Comprehensive Planning Studio (Graduate Program) University of Pennsylvania School of Design

### **Areas of Focus**

- Comprehensive Planning
  - Neighborhood
  - Municipal
  - Regional
- Zoning & Form-Based Codes
- Placemaking & Public Space Design
- Transit-Oriented Communities
- Small Downtown Planning & Revitalization
- Complete Streets Planning & Design



Planner & Urban Designer

### Trenton250 Master Plan

APA NJ Presidents Award

**Cherry Hill Master Plan**APA NJ Outstanding Plan Award

Media Borough Hybrid-Form Based Code

City of Philadelphia Racial Equity Consulting Services

### Instructor at UPenn

- Norristown, PA
- Hunting Park Philadelphia, PA
- Nicetown-Tioga Philadelphia, PA
- King of Prussia, PA

# Rory Jacobson, AICP



**Senior Planner** 



### Rory Jacobson, AICP



**Senior Planner** 

### **Areas of Focus**

- Comprehensive Planning
- Urban Design
- Multi-Modal Transportation Planning
- Cultural & Historic Resource Planning

### Adam & Rory

- Plan of Conservation and Development Fairfield, CT
- Plan of Conservation and Development Milford, CT
- Plan of Conservation and Development Lower Connecticut River Valley
- Sustainable Economic Development Plan Raritan, NJ
- Complete Streets Plan Keyport, NJ

### **Leslie Black**



Director of Community Engagement Services



### **Leslie Black**



Director of Community Engagement Services

# 20+ Years Experience of Public Engagement

- Stakeholder Engagement Plans
- Traditional & Social Media
- Websites
- Focus Group Interviews
- Surveys
- Charrettes
- Workshops
- Pop-Ups
- Public Hearings

### Clients

- Municipalities
- Counties
- State and Federal Agencies
- Transit Agencies
- MPOs

### **Training & Affiliations**

- National Charrette Institute
- Transportation Research
   Board Committee and Public
   Engagement & Communications

# The Studio

### What is a Studio?

- Multi-disciplinary
- Collaborative
- · Complex-topic oriented
- Solution based

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# What to expect

# A Design Forward Plan

### **GUIDING PRINCIPLES**

#### TO ACHIEVE THE **GREENWICH 2030 VISION**

In order to meet the established vision, the 2019 POCD is organized around Guiding Principles, which serve as the foundation of the Plan. They establish a unified direction for the POCD by which every objective and action step is linked.

These principles were developed in response to extensive community input and engagement throughout the planning process. A study requested by the Commission from the Greenwich Association of REALTORS® as to the reasons why buyers and sellers choose to move to or move

from Greenwich is an example of one such engagement. There were 106 responses from the network of Greenwich real estate professionals. The average tenure of the respondents was 15.8 years, ranging from just one year in the business to 49 years. The responses showed the #1 reason buyers chose to purchase homes in Greenwich is excellent schools (public and private (73 votes)), followed by reasonable taxes (61 votes), proximity to New York City (58 votes), and Greenwich Point/beaches, parks, sport facilities/libraries/amenities (34 votes).



#### **Basic Municipal Indicators**

#### ZONING

5% of land area COMMERCIAL

In total there are

27 individual zones

and 8 overlay zones.

Includes multi-family development, office, retail, and service uses

95% of land area RESIDENTIAL Includes housing, open space, municipal uses, places of worship, nurseries, and schools.

### **SUSTAINABILITY**

Greenwich is one of nine Connecticut municipalities to earn the highest ranking of "Silver" by Sustainable CT, a statewide initiative administered by Institute for Sustainable Energy at Eastern Connecticut State University. The program is designed to encourage Towns and cities in the state to protect the local envir and build resilient local communities and economies

#### HOUSING 30% Multi-Family (3 or more units) 25,631 housi units in Greenw Single Family as of 2010 Steady growth in new housing starts There were 101 new

residential permits issued over the FY17/18, signifying the sixth straight year with a permit volume over 100.

#### **GRAND LIST** As of October 1, 2017

21,389	taxable real estate parcels
970	tax-exempt parcels
4,095	personal property accounts
54,397	motor vehicle accounts
11,194	supplemental motor vehicle accounts

Total taxable assessment after the Board of Assessment Appeals as of October 1, 2017 was \$32,901,340,544. The total assessment of the 970 tax exempt parcels was \$3,483,119,010 but 331 of them, with a total assessment of \$2,771,969,480, paid sewer tax. The assessed value of all real property exceeds \$33 billion, the highest in Connecticut.

#### REGIONAL GROWTH

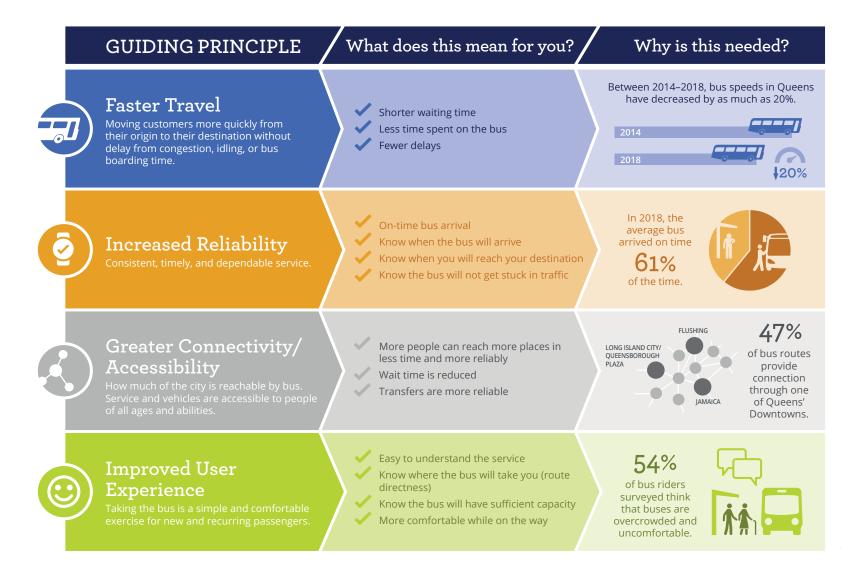
Economic activity continues to centralize within the region. New York City has incorporated a regional approach into their planning efforts. There is significant investment being made in the regional transit network that supports housing development in towns served by the rail system east of the Hudson River.

Data from the United States Census indicates that for the first time since 2000, Fairfield County is growing faster than the rest of the country. The neighboring communities abutting Greenwich on the east and west, Stamford, CT and Port Chester, NY respectively, have adopted a very different growth model than Greenwich. As a result. they are rapidly growing and expanding, exemplified by the addition of 9,000 housing units in lower Stamford since 2002.

- Marketing
- Communication

Greenwich, CT Comprehensive Plan

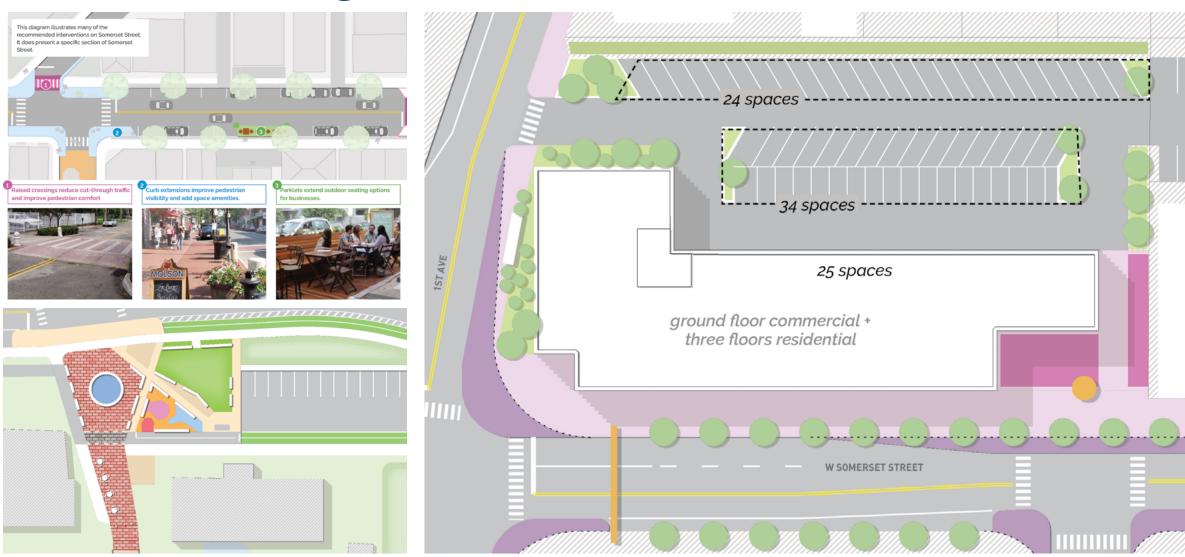
# A Design Forward Plan



- Improves understanding
- Expands audience
- Makes it memorable
- Enhances sharing

Queens Bus Network Redesign

# A Plan with Design Recommendations



Branchville, CT TOD Plan



Scarsdale, NY - Village Center Placemaking Plan









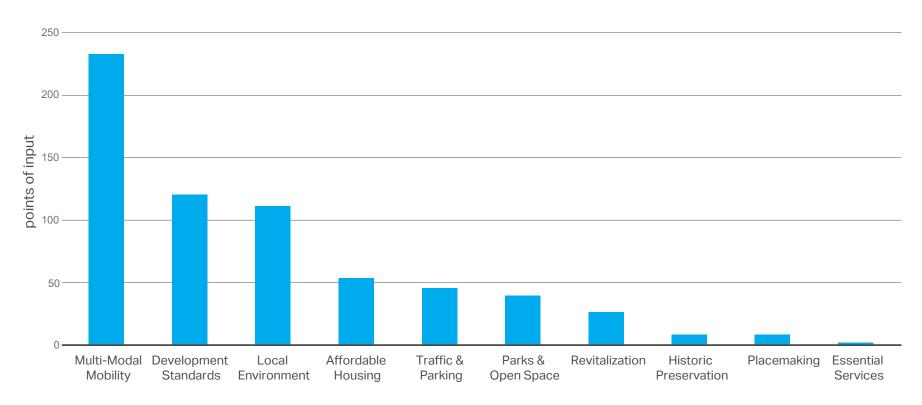


Figure 3: Activity Response: Identification of Priority Issues

Participants were asked to select their top three issues that they felt the SAVP should focus on. Upon identification, respondents were given an opportunity to provide open ended responses to the questions: How does this issue impact your life? How does it affect your ability to do the things you need and want to do?

Jersey City Master Plan - Small Area Plans

### **Multi-Modal Mobility**

Participants wanted to see a plan that identified opportunities for improved pedestrian, bicycle, and/or transit service.

**Safe and Friendly:** The Lower Heights is an unsafe place for walking and bicycling. Participants wanted to see the area substantially transform to become a place that encourages and supports walking and biking.

Improved Connectivity: The area needs to be better connected to surrounding neighborhoods, the downtown, and adjacent municipalities. Participants identified three areas where improvements were necessary:

- Route 139: Crossing Route 139 needs to be made substantially safer for pedestrian and bicyclists. This should include reducing speeds, narrowing turning radii, and shortening crosswalks, among other strategies. The length of the Route 139 corridor should also be improved to make the entire corridor more bicycle and pedestrian friendly.
- North-South Corridors: At least one primary northsouth bicycle corridor should be established to ensure that there is high-quality access to surrounding communities.

66

"Walking and bicycling are very dangerous here. Since we don't have many restaurants or shops in the immediate area, this makes it hard for residents who do not drive to get basic services."

66

"I am frequently fearful for mine and my family's life as we cross intersections as drivers do not stop, obey basic traffic rules, or care for pedestrians or non car/ truck users in general."

66

Better connectivity and movement. Bike lanes. Connect to downtown.

Jersey City Master Plan - Small Area Plans



"I am frequently fearful for mine and my family's life as we cross intersections as drivers do not stop, obey basic traffic rules, or care for pedestrians or non car/ truck users in general."

66

"I am frequently fearful for mine and my family's life as we cross intersections as drivers do not stop, obey basic traffic rules, or care for pedestrians or non car/ truck users in general."

- Crosswalk upgrades
- Eliminating right on reds
- Truck limitations
- Crossing islands
- Narrowing lane widths



#### **Raised Beds**

- moderate protection
- high greening opportunities
- limited flexibility for future curb cuts



#### **Planters**

- moderate protection
- moderate greening opportunities
- highly flexible for new curb cuts

66

"I am frequently fearful for mine and my family's life as we cross intersections as drivers do not stop, obey basic traffic rules, or care for pedestrians or non car/ truck users in general." We feel SEEN! Thank you so much for your work on this. This truly reflects the feedback from stakeholders and ultimately the whole neighborhood. I really look forward to seeing the implementation of this plan and supporting however we can.

#### **Chelsea Carter**

Vice President
Sgt Anthony Park Neighborhood Association
Jersey City Small Area Vision Plans

### Plan & Coordinate

- You & Project Staff
- Commissions & Boards (17)
- Radnor School's Comprehensive Plan (2021-2024)
  - Communications Team
- Stakeholders & Civic Leaders

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### **Community Organizations**

Bird Town PA

Chanticleer Garden

Community Garden Club of Wayne

Delaware Valley Amateur

**Astronomers** 

Garrett Hill Parade

The League of Women Voters of

Radnor Township

MLTV - Main Line Network

Main Line School Night

Radnor Aquatic Club

Radnor Conservancy

Radnor Educational Foundation

Radnor Historical Society

Radnor Ice Hockey

Radnor Memorial Day Parade

Radnor Memorial Library

Radnor Soccer Club

Radnor Youth Basketball

Radnor Youth Lacrosse

Radnor Wayne Little League

Rotary Club of Wayne

The Saturday Club

Wayne Senior Center

Wayne Activity Center

And another dozen more....

### **Inform & Promote**

- Website
- Social Media
- Pop-Up Community Outreach
- Public Hearings



### **Listening & Learning**

- Virtual Workshop
- Focus Groups
- Pop-Up Community Outreach
- Public In-Person Workshops



### Collaborate

- Pop-Up Community Outreach
- Public In-Person Workshops



# A Plan with People

# Adapt & Adjust

- Collect important data
- Track in real-time
- Listen



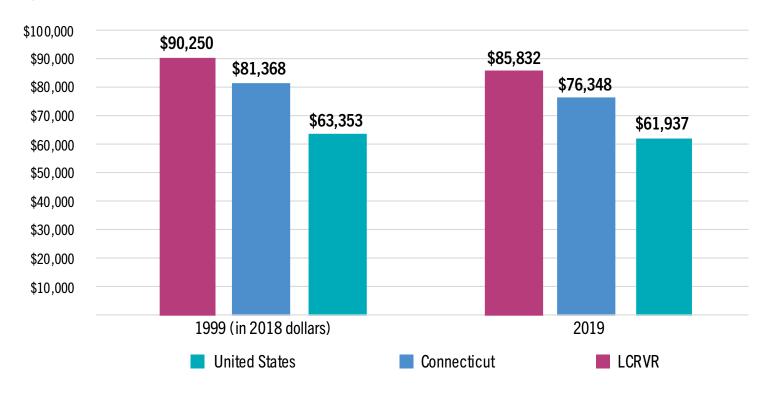
# A Data Informed Plan

Figure 12. Population Pyramid 85 and over 80 to 84 75 to 79 70 to 74 65 to 69 Boomer 60 to 64 55 to 59 50 to 54 45 to 49 40 to 44 35 to 39 30 to 34 Millennial 25 to 29 20 to 24 15 to 19 10 to 14 5 to 9 Under 5 -10000 -8000 -6000 -4000 -2000 2000 4000 6000 8000 10000 0 ■ Female ■ Male

US Census Bureau, American

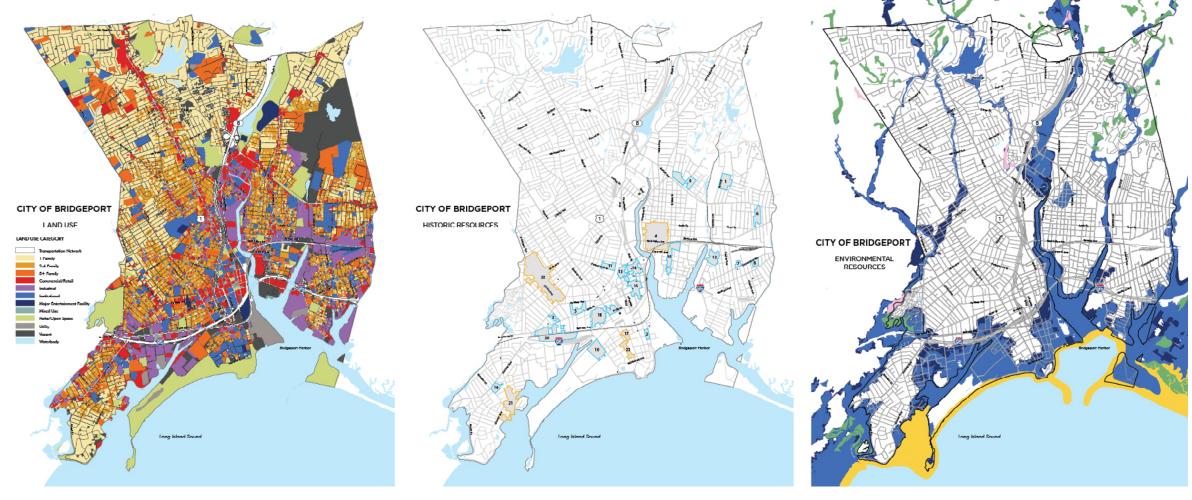
Community Survey 2013-2018

Figure 16. Median household Income 1999 & 2018 (in 2018 dollars)

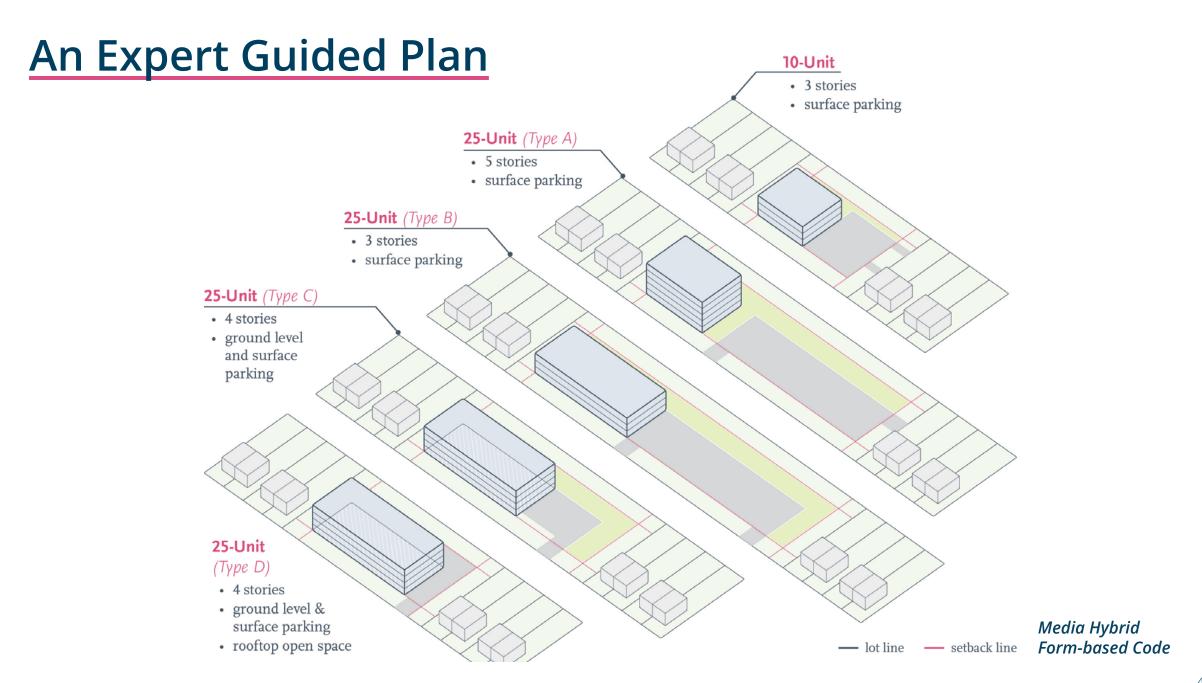


Lower Connecticut River Valley

# A Data Informed Plan

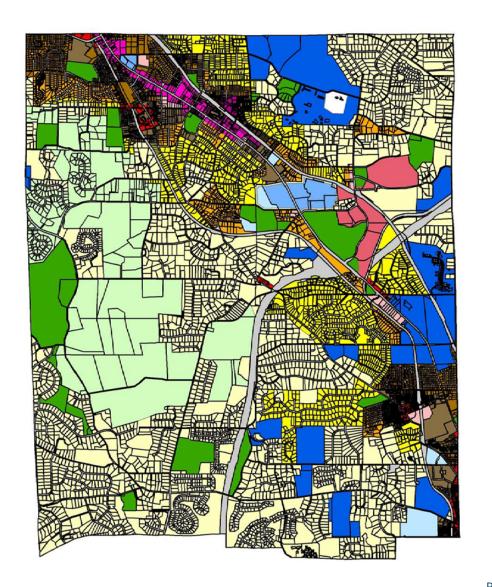


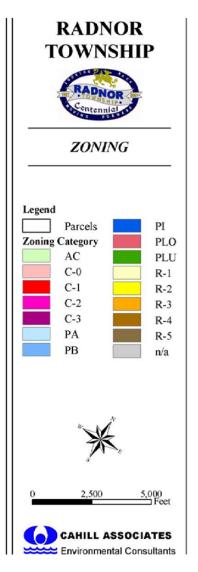
Plan Bridgeport



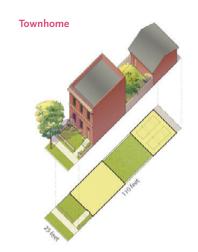
# A Land Use Plan

- appropriate land uses
- design guidance
- appropriate supporting infrastructure (e.g. streets, opens spaces, etc.)
- appropriate building types





# A Land Use Plan



**Typical Specifications** 

25 feet

110 feet

1 unit

1,750 sq. ft

16 du/acre

12 du/acre

2,750 sq. ft. 0.063 acres

Width

Depth

Area

Units

Density

Net Density

Gross Density

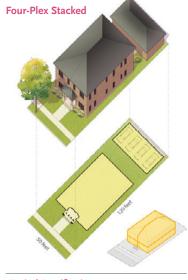
Number of Units

Typical Unit Size



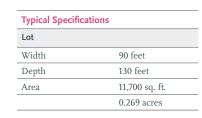


Typical Specifications	
Lot	
Width	35 feet
Depth	100 feet
Area	3,500 sq. ft.
	0.08 acres
Units	
Number of Units	2 units
Typical Unit Size	1,008 sq. ft.
Density	·
Net Density	25 du/acre
Gross Density	18 du/acre



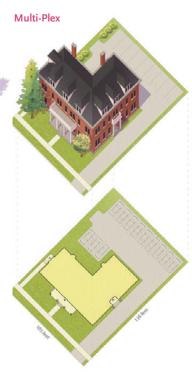
60 feet
130 feet
7,800 sq. ft.
0.179 acres
4 units
1,200 sq. ft
22 du/acre
18 du/acre







Typical Specifications	
Lot	
Width	125 feet
Depth	150 feet
Area	18,750 sq. ft.
	0.43 acres



**Typical Specifications** 105 feet Width Depth 135 feet Area 14,175 sq. ft. 0.325 acres

Vision

What people value and what the community will strive toward over the next 10 years.

Goals

Goals are commitments towards achieving the vision.

Strategies

The methods for achieving goals. They describe the interim outcomes.

Actions

Steps to accomplish strategies. They are the first steps to implement the Plan.

"Mission of the Comprehensive Plan:
To maintain the excellent quality of
life in Radnor Township, preserving
the community and its character and
accommodating additional development
with strict adherence to sustainable
design principles."

### Land Use Element

10th Chapter of the Comprehensive Plan 25th page of Executive Summary

"Mission of the Comprehensive Plan:
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### Land Use Element

10th Chapter of the Comprehensive Plan 25th of 26th page of Executive Summary

### Housing Demographics, and Socioeconomics

Goal: Promote the rehabilitation of deteriorating or substandard residential properties.

8 PDFs & 8 pages Later....

### **Implementation Plan**

Strategy: Continue the Township's property maintenance, inspection, and enforcement program.

Vision

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Goals

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Steps to accomplish strategies. They are the first steps to implement the Plan.

### Goal 6

Improve and expand public facilities and resources in neighborhoods.

### Strategy

- Provide City resources such as parks and recreation facilities, libraries, and community centers in areas of need.
- Work with Board of Education to open schools and grounds for community use.
- 3. Utilize vacant lots and school playgrounds to expand the public open space network.
- Ensure that public facilities and new development are compliant with the Americans with Disabilities Act.
- Use schools and libraries, in addition to community centers, as community education and gathering centers to stimulate lifelong learning and intergenerational learning.
- Consider programs which reimagine underutilized spaces and turn them into areas to play, for both temporary and permanent installations.
- Rethink roofs as public spaces which include playgrounds, parks, farming and horticulture, wireless networking and digital infrastructure, art installations, and even goods delivery via drones.
- Utilize public art to activate public spaces and encourage community participation from all age groups.

### Goal 7

Continue improvements aimed at revitalizing the Downtown.

### Strategy

- Redefine the boundaries of Downtown to include an "Expanded Downtown".
- 2. Encourage mixed use development.
- Create an Arts District to establish a true geographic center for arts and culture in Bridgeport.
- Continue to focus on redevelopment efforts to activate vacant buildings and parcels throughout Downtown.
- Work with property owners to improve sidewalks, plazas, and facades.
- Encourage and support small food stores, a green market, and retail and restaurant uses.

**Bridgeport POCD** 

# FHI Studio and Radnor

# What to expect from your plan

- A Design Forward Plan
- A Plan with Design Recommendations
- A Plan for People
- A Plan by People
- A Plan Made with People
- A Data Informed Plan
- An Expert Guided Plan
- A Land Use Plan

# What to expect from your plan

- A Design Forward Plan
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- A Plan by People
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- A Data Informed Plan
- An Expert Guided Plan
- A Land Use Plan
- A Implementation-Oriented Plan

- Statement of objectives
- Land Use
- Housing
- Mobility
- Open Space
- Natural & Historic Resources
- Community Facilities & Utilities
- Implementation

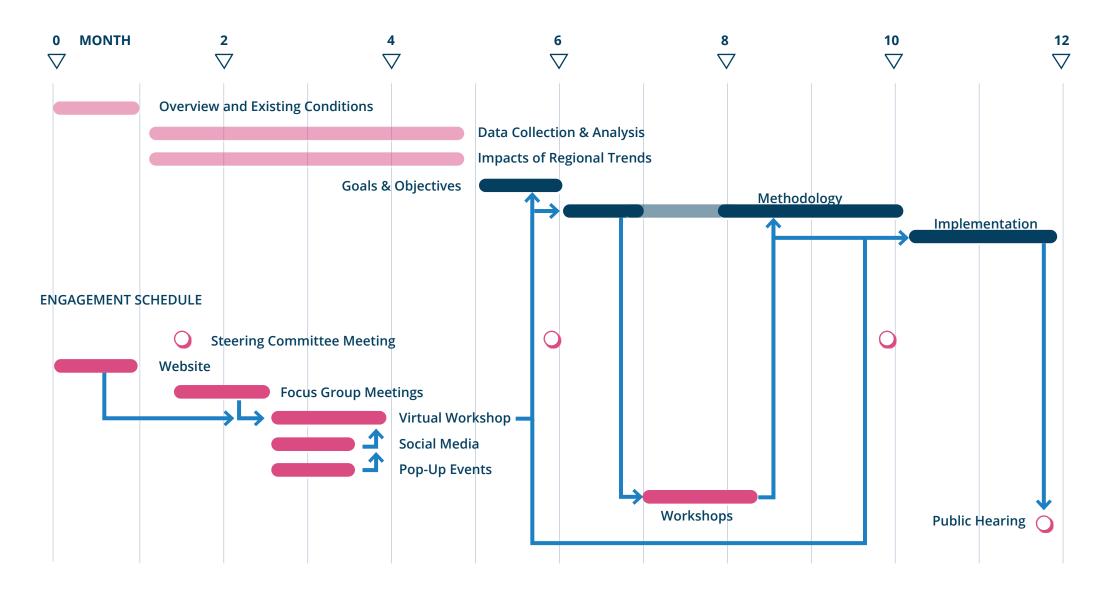
# What to expect from your team

- A collaborative studio organized to meet your needs
- Experienced technical professionals
  - Land Use & Zoning
  - Mobility
  - Environmental Sciences
  - Cultural Resources Protection
  - Business & Economic Development
  - Open Space Design
  - Sustainability
- Public involvement expertise with decades of experience
- Collaborative, hands-on project management



# Questions & Discussion

# Planning with People



## **RADNOR TOWNSHIP**

### **PUBLIC WORKS**



