

Wheels of Wayne Car Show

Event Summary

Wheels of Wayne Car Show
Sunday, April 30, 2023
(Rain Date: Sunday, May 7)
North Wayne Avenue/West Avenue, Wayne
1:00 to 1:30 PM

The Parks & Recreation Department teams up with the Wayne Business Association to deliver Wheels of Wayne, a car, truck and motorcycle show featuring a wide variety of great activities in downtown Wayne. 'WOW' is for all members of the community and is family-friendly too! See a unique display of cars, trucks, and motorcycles, visit with Wayne and area businesses and organizations, experience live entertainment, enjoy great food featuring BBQ pulled pork and pizza contests, and awesome prizes. This annual tradition is met with huge success with 3,000+ in attendance. The event is free to attend with costs for food, drinks, and to register for the show.

[Click here for the Wheels Of Wayne website](#)

Benefit Levels

Best of Show Event Presenting Sponsor \$5,000

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials
- Name included in event communications including notification letter that is distributed to Wayne businesses
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Unique advertisement, video, or commercial shared with department contacts via e-newsletter
- Name announced during the event and opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to distribute materials to vehicle registrants in their dash plaque packets
- Two complimentary registrations to event (two vehicles)

Classic Sponsor \$2,500

- Name and/or logo appearing on event promotional materials
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- One complimentary registrations to event (one vehicle)

Hot Rod Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on Township website with link to your business website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

