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**RADNOR TOWNSHIP**  
**301 IVEN AVENUE**  
**WAYNE, PENNSYLVANIA 19087-5297**

**Phone (610) 688-5600**

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**[www.radnor.com](http://www.radnor.com)**

**WILLIAM M. WHITE**  
*Township Manager*  
*Township Secretary*

**JOHN B. RICE, ESQ.**  
*Solicitor*

**KEN FROHLICH**  
*Treasurer*

**Radnor Township Parks & Recreation Department Announces  
2023 Wheels of Wayne Car Show Community Event**

Dear Radnor Township Businesses and Organizations,

An exciting event is returning to the Radnor Township community this spring, *specifically along North Wayne Avenue and part of West Avenue*, known as the **9<sup>th</sup> Annual Wheels of Wayne on Sunday, April 30<sup>th</sup>, 2023 (Rain Date is Sunday, May 7<sup>th</sup>) from 1:00 to 3:30 PM**. The Radnor Township Parks & Recreation Department, in cooperation with the Wayne Business Association, have teamed up again to deliver the *9<sup>th</sup> Annual Wheels of Wayne*, a free car show community event in downtown Wayne. In 2022, *Wheels of Wayne* was an enormous success with over 3,000 people in attendance. The event has evolved into a spring tradition that features a family-friendly atmosphere with an exquisite display of local cars, trucks, and motorcycles, exciting activities, participating businesses and organizations, entertainment, great food featuring a pulled pork and best pizza contest in which all Radnor Township food establishments are welcome to participate, awesome prizes, and lots of outdoor fun! Please visit [www.radnor.com/wow](http://www.radnor.com/wow) to read more.

**North Wayne Avenue and West Avenue Road Closures** - Due to the footprint the event will entail, North Wayne Avenue will be closed between Lancaster Avenue and West Avenue as of 7:00 AM through 7:00 PM AND a portion of West Avenue will be closed (with limited access) as of 7:00 AM through 7:00 PM on the day of the event – Sunday, April 30<sup>th</sup> (Rain Date: May 7<sup>th</sup>). Parking will be prohibited in this area during the closure and vehicles will be towed. **Please see attached map of the event for more details including road closures.**

**Participate as a Vendor!** - We invite and encourage you to take part in this popular event and take advantage of an opportunity for your business or organization to reach everyone who attends. We offer approximately a 10x10 size space for you to set up along North Wayne Avenue or West Avenue. Table and chairs are provided. Placement can be arranged in front of your store-front if you are located along the event area. Please be aware your store-front location may be used by another vendor if you do not participate outside your storefront. **Please see the attached Vendor Application Packet for more information. Note for restaurants and food vendors serving on the street - the Delaware County Health Department Temporary Food License Application is required. Please visit [www.delcopa.gov/health/licensepermitsinspection.html](http://www.delcopa.gov/health/licensepermitsinspection.html) and click 'Temporary Food Facility Application' to complete and submit the required paperwork (fee waived for Radnor Township licensed restaurants and food vendors – please contact us for more information).**

**Sponsorships Opportunities Available!** - With a participating sponsorship in the Wheels of Wayne event, you can promote your business or organization through a variety of advertising opportunities that can expand your marketing and promotional ability. **Please refer to the attached Sponsorship Opportunities Information to learn more.**

If your business or organization is interested in participating in this unique and highly regarded annual event, please contact me at 610-688-5600, x 141 or reach out by email at [tcohen@radnor.org](mailto:tcohen@radnor.org). Radnor Township is looking forward to working with you to deliver a successful *Wheels of Wayne Event in 2023!*

Sincerely,

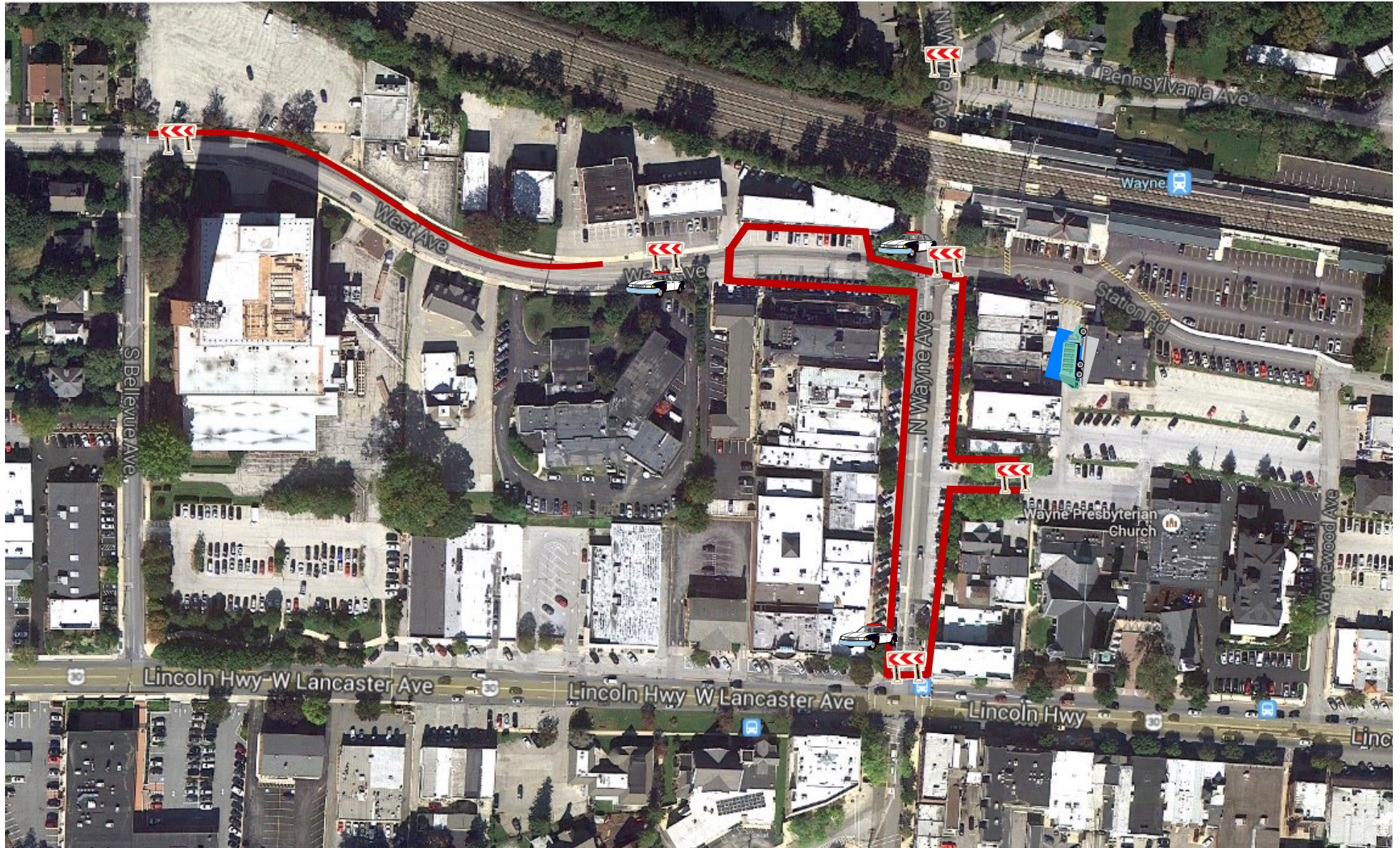
A handwritten signature in blue ink that reads "Tammy S. Cohen".

Tammy S. Cohen  
Director of Parks & Recreation

# WHEELS OF WAYNE CAR SHOW EVENT

## EVENT AREA OVERVIEW - Event is open from 1:00 to 3:30 PM

North Wayne Avenue (between Route 30 & West Avenue) & West Avenue (from North Wayne Avenue to Genesis Health)  
will be closed as identified on the following footprint from 7:00 AM to 7:00 PM.



# WHEELS OF WAYNE 2023

## SUNDAY, APRIL 30TH (RAIN DATE MAY 7)



## BEST PULLED PORK & PIZZA OF RADNOR CONTEST!

**CALLING ALL RESTAURANTS & FOOD VENDORS!!  
DO YOU THINK YOU CAN MAKE THE BEST  
PULLED PORK OR PIZZA? SIGN UP AND PROVE IT!**

**YOUR PULLED PORK OR PIZZA WILL BE  
JUDGED AT A PRE-DETERMINED  
LOCATION DURING THE EVENT.  
ADDITIONAL INFORMATION WILL BE  
COMMUNICATED UPON ENTRY.**


**(PIZZA WILL BE JUDGED ON 2 TYPES:  
TRADITIONAL MARGHERITA & A  
SPECIALITY PIZZA OF YOUR CHOICE)**

**JUDGES WILL USE A SCORING  
SHEET SIMILAR TO THE EXAMPLES  
ON THE RIGHT.**


**AFTER THE RANKING HAS BEEN  
DETERMINED, A FIRST PLACE AND  
SECOND PLACE WINNER WILL  
BE AWARDED WITH A TROPHY  
IN BOTH THE PULLED PORK &  
PIZZA CATEGORY DURING  
THE EVENT AWARDS CEREMONY!**

**QUESTIONS? CONTACT US!  
610-688-5600  
RECREATION@RADNOR.ORG**

Judge Name: \_\_\_\_\_




PLEASE STICK TO THE SCHEDULE,  
AND TURN YOUR JUDGING SHEETS  
IN AT THE "HUB" NO LATER THAN




RATING SCALE:	Poor 0	Fair 1	Good 2	Great 3	Excellent 4	Beyond! 5
	Restaurant A	Restaurant B	Restaurant C	Restaurant D	Restaurant E	Restaurant F
	12:30 PM	12:50 PM	1:10 PM	1:30 PM	1:50 PM	2:10 PM
	2:30 PM					
APPEARANCE						
BROWNESS/COLOR						
TEXTURE						
MOISTURE						
MEAT AND SAUCE TASTE						
CLEANLINESS						
BUN (IF APPLICABLE)						
OVERALL TASTE						
GRAND TOTALS:						

Judge Name: \_\_\_\_\_



PLEASE STICK TO THE SCHEDULE, AND  
TURN YOUR JUDGING SHEETS IN AT THE  
"HUB" NO LATER THAN 3:00 PM!



RATING SCALE	Poor 0	Fair 1	Good 2	Great 3	Excellent 4	Beyond! 5
	Restaurant A	Restaurant B	Restaurant C	Restaurant D	Restaurant E	Restaurant F
	12:30 PM	12:50 PM	1:10 PM	1:30 PM	1:50 PM	2:10 PM
	2:30 PM					
	Margherita	Specialty	Margherita	Specialty	Margherita	Specialty
APPEARANCE						
CRUST						
SAUCE						
CHEESES						
TOPPINGS						
CREATIVITY						
OVERALL TASTE						
TOTALS:						
GRAND TOTAL PER RESTAURANT:						

RADNOR TOWNSHIP PARKS & RECREATION DEPARTMENT PROUDLY PRESENTS...

9TH ANNUAL



# WHEELS OF WAYNE



SUNDAY, APRIL 30, 2023

Rain Date: Sunday, May 7, 2023

1:00 to 3:30 PM

NORTH WAYNE & WEST AVENUES

**All vendors welcome - food, products, services, and more!**

## Official Vendor Application

All vendors will get a 10x10 space unless discussed and requested otherwise.

Space is limited on a first come, first served basis; vendors are subject to placement on North Wayne OR West Avenues.

**Registrations will be taken until we have reached maximum capacity.** All details are subject to change.

### NON-FOOD, PRODUCT, SERVICE VENDOR

☐ \$50.00 FEE\*

☐ Completion of this application

*\*Checks should be made payable to Radnor Township.*

### FOOD OR RESTAURANT VENDOR

☐ Completion of this application

☐ Completion of Delaware County Health Department Temporary Food License Application\*

*\*Delaware County fee waived for Radnor Township businesses.*

[www.delcopa.gov/health/licensepermitsinspection.html](http://www.delcopa.gov/health/licensepermitsinspection.html) - click

'Temporary Food Facility Application' for application - please contact us for more information.

Business Name \_\_\_\_\_ Type of Business \_\_\_\_\_

Event Day Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email (more information about event details will be sent) \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ Fax \_\_\_\_\_

Product(s): \_\_\_\_\_

Please check off any boxes below that apply to your set-up on the day of the event:

☐ I need access to power

☐ I require a footprint larger than 10 x 10

☐ I plan on bringing a pop-up tent (must be weighted down)

☐ I would prefer to be on West Avenue

☐ I have my own table/chairs for the event

☐ Other: \_\_\_\_\_

**FOOD VENDORS:** Would you like to participate in our Pulled Pork and/or Pizza Contests? ☐ Pork ☐ Pizza

PERMISSION STATEMENT & LIABILITY RELEASE I, the undersigned, agree to participate in all aspects of the above event, and I understand and assume all of the risks of my participation in this event. I certify that I am in good health and am able to attend and participate in this program/trip and I hereby acknowledge that my participation may involve a risk and the possibility of injury, disability and/or death.

In consideration of the being permitted to participate in the above event, I hereby, for myself, my heirs, executors, administrators, and assigns forever remise, release, discharge, indemnify, and hold harmless Radnor Township and its successors and assigns, directors, officers, members, agents and representatives and employees, and their heirs, executors, administrators, assigns, from any and all manner of actions, causes of action, suits, debts, accounts, controversies, damages, claims and demands whatsoever, which I or my legal representative may have or may acquire against Radnor Township or its directors, officers, members, agents, or other representatives, by reason of any loss resulting from personal injury or damage to any personal property belonging to me, which may occur during or by reason of my participation in this program/trip.

I agree that Radnor Township shall have the right at its discretion to enforce established rules of conduct and/or terminate my participation in this event for failure to follow these rules of conduct, or for actions or conduct detrimental to or incompatible with the welfare, comfort, harmony or interest of the event as a whole.

I hereby grant Radnor Township and any of its directors, officers, members, agents, and other representatives, full authority to take whatever action they consider to be warranted regarding my health and safety, and I fully release all of them from any liability for such actions taken on my behalf.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# Wheels of Wayne Car Show

## Event Summary

**Wheels of Wayne Car Show**  
**Sunday, April 30, 2023**  
**(Rain Date: Sunday, May 7)**  
**North Wayne Avenue/West Avenue, Wayne**  
**1:00 to 1:30 PM**

The Parks & Recreation Department teams up with the Wayne Business Association to deliver Wheels of Wayne, a car, truck and motorcycle show featuring a wide variety of great activities in downtown Wayne. 'WOW' is for all members of the community and is family-friendly too! See a unique display of cars, trucks, and motorcycles, visit with Wayne and area businesses and organizations, experience live entertainment, enjoy great food featuring BBQ pulled pork and pizza contests, and awesome prizes. This annual tradition is met with huge success with 3,000+ in attendance. The event is free to attend with costs for food, drinks, and to register for the show.

[Click here for the Wheels Of Wayne website](#)

## Benefit Levels

### Best of Show Event Presenting Sponsor \$5,000

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials
- Name included in event communications including notification letter that is distributed to Wayne businesses
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Unique advertisement, video, or commercial shared with department contacts via e-newsletter
- Name announced during the event and opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to distribute materials to vehicle registrants in their dash plaque packets
- Two complimentary registrations to event (two vehicles)

### Classic Sponsor \$2,500

- Name and/or logo appearing on event promotional materials
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- One complimentary registrations to event (one vehicle)

### Hot Rod Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on Township website with link to your business website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials





## Radnor Township Parks & Recreation Department

### Sponsorship Opportunities Application Reaching the Community Together!

*Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!*

#### YOUR INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Contact Name & Title for Event Day: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone Number(s): \_\_\_\_\_

Email Address(es): \_\_\_\_\_

#### EVENT & SPONSORSHIP INFORMATION

Event Name(s): \_\_\_\_\_

Sponsorship Contribution Details: \_\_\_\_\_

☐ Monetary Amount: \$ \_\_\_\_\_ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form and sponsorship amount to:**

**Radnor Township Parks & Recreation Department**

**301 Iven Avenue, Wayne, PA 19087**

**Tammy Cohen, Director - [tcohen@radnor.org](mailto:tcohen@radnor.org) / 610-688-5600, x 141 / [www.radnor.com](http://www.radnor.com)**

**Radnor Township Tax ID Number is 23-6000-200**