

Radnor Township

Parks & Recreation Department

Reaching the Community Together! **2024 Sponsorship Opportunities**

***A look at the Sponsorship Opportunities
available to local, regional, and national
businesses and organizations through the
Radnor Township Parks & Recreation Department***

State Recognized Events!



301 Iven Avenue, Wayne, PA 19087 • 610-688-5600 • www.radnor.com/events

Why Should I Sponsor?

- ▶ Enhance your recognition, public image, and good will in Radnor Township
- ▶ Provide great quality of life opportunities for members of the community
- ▶ Increase awareness of your products and services and overall marketing strategy
- ▶ Make connections and interact with people while you reach various markets
- ▶ Promote your business or organization to numerous people
- ▶ Assist the Parks & Recreation Department in meeting its mission

The Parks & Recreation Department strives to provide a range of activities that appeal to all ages and segments within our great community. Activities are carefully designed to bring people together, promote healthy and active lifestyles, stimulate social interaction, boost mental health and well being, strengthen the community, and celebrate the natural environment. Sponsors play a vital role in achieving these goals and maintaining Radnor Township as a premier community in the Philadelphia region. Through sponsorships, we develop partnerships, and our goal is focused on your success as much as it is on our own. This translates into exceptional visibility and success for everyone! Thank you for taking the time to review what we have to offer. We sincerely appreciate your consideration in working with us!

How Do I Become A Sponsor?

Choose

What you would like to sponsor and at what level

Community Events
Programs
Radnor Activity Center

Contact

Tammy Cohen
Director of Parks & Recreation
By email or phone:
tcohen@radnor.org
610-688-5600

Commit

To maximize your visibility, commit early. Even if you don't, sponsorship commitments are accepted on a rolling basis and we will work to ensure you gain all the benefits that are offered!

The Possibilities Are Endless...

Sponsorships can take the following forms and are also fully customizable:

- ▶ Monetary Contribution through any desired amount
- ▶ In-Kind Products, Supplies or other items
- ▶ Gift Cards for participants or to use towards event planning
- ▶ In-Kind Services through volunteer efforts or other support
- ▶ Discounted Products, Supplies or other items

Your ability to reach the community is important to us, and we pride ourselves on developing a partnership that is mutually beneficial. Being creative to this effort is essential and is not always a one-size fits all approach, therefore, working together through the process is very important. This document provides an outline of the opportunities and corresponding benefits available this year. If you have additional ideas not featured, we would like to discuss them. Contact us today to get started!

**Please note Radnor Township reserves the right to refuse sponsorships at any time and for any reason.*

Sweetheart Valentine's Dance

Event Summary

Friday, February 9, 2024
(Inclement Weather Date: Saturday, February 10)
The Inn at Villanova University
6:30 to 8:30 PM

The annual Sweetheart Valentine's Dance is a truly unique event that takes place with elegance at The Inn at Villanova University. This special evening provides an unforgettable experience for family 'sweethearts' featuring music and dancing, light hors d'oeuvres and refreshments, photos and caricatures to capture the memories, special themed take-home crafts, and a memorable rose ceremony at the end of the night. The Sweetheart Valentine's Dance has been a huge hit with a history of being a sell-out event with over 275 guests. There is a fee to attend this highly-anticipated and sought after tradition! Sponsorships cover the many costs associated with the event.

[Click here for the Sweetheart Valentine's Dance website](#)

Benefit Levels

Event Presenting Sponsor \$3,000

Currently:

Villanova University & The Inn at Villanova University

Harmelin Media

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotions for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage and sponsorship page with name/logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name included in event communications to event participants
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner, and distribute promotional materials.
- Opportunity to provide marketing materials in participant take-home bags
- Four complimentary tickets to event or two couples

Special Memories/Rose Sponsor \$500

- Name and/or logo on event promotional materials
- Promotion on event webpage with name/logo and link to your website
- Social media spotlight with tag to your social media
- Name announced during the event
- Opportunity to provide marketing materials in participant take-home bags



Teen Flashlight Egg Hunt

Event Summary

Teen Flashlight Egg Hunt

Friday, March 22, 2024

(Rain Date: Saturday, March 23)

Radnor Trail (entrance at Wayne Art Center)

Begins at 8:00 PM

Hey Teens! Hop on over to the Radnor Trail for this exciting annual spring event that has become a really big hit! Bring a flashlight and venture down the Trail at night to find lots of fun goodies and gift card prizes geared towards teens! This is a free event for grades 6 and up. Event also includes a hunt for teens of all abilities. Registration maxes out each year with over 100 teens in attendance!

[Click here for the Teen Flashlight Egg Hunt website](#)



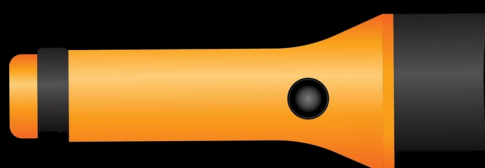
Benefit Levels

Event Presenting Sponsor \$2,500

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- Name included in event communications
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event website name and/or logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner and distribute promotional materials
- Opportunity to provide marketing materials in participant take-home bags

Product/Prize Sponsor \$500 (or equivalent item cost - includes monetary and/or in-kind products/prizes/services)

- Name and/or logo on event promotional materials
- Promotion on event webpage with name/logo with link to your website
- Opportunity to provide marketing materials in participant take-home bags



Pickleball Tournaments

Program Summary

Year-round, seasonal pickleball tournaments and programming are offered with great success and have included:

St. Paddy's Day Tournament (Friday, March 15)
Great Pumpkin Tournament (Friday, September 27)
Poinsettia Tournament (Friday, December 13)

Pickleball in Radnor Township got off to a solid start in 2015 and quickly soared in line with current national and regional trends with continued upward growth. Thanks to sound capital investment into our parks and recreation facilities, we have been fortunate to develop 11 pickleball courts across 4 locations. Not only has the Parks & Recreation Department developed a plethora of programs and clinics to support interest, three seasonal tournaments made their way into our event line up of traditions.

[Click here for the Pickleball website](#)

Sponsorship Opportunities

To offset the costs of our Pickleball Tournaments, and to enhance them, we welcome sponsorship contributions for the following:

Tournament Trophies \$150

Winning tournament players win a special trophy to memorialize their proud win, for the respective tournament.

Tournament Prizes \$150+

Winning tournament players and selected raffle winners earn special prizes such as gift cards, and other useful items such as paddles, bags, and more for the respective tournament.

Tournament T-shirts \$200+

Everyone loves a special tournament participant t-shirt, this enables us to provide a uniquely designed t-shirt for the respective tournament.

Any contribution defrays these costs and keeps participant entrance fees low!

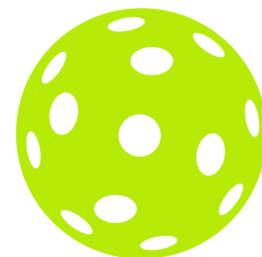
Benefits

As a sponsor of Pickleball Tournaments, you will receive visibility among our program participants and other integral members of the community that take part and view the program. Your public support will promote a positive image and increase awareness of your products and services.

Tournament sponsors at select levels are invited and encouraged to attend games, events, and activities to distribute information or other items agreed upon:

Benefits include the following, depending on your contribution:

- Name and/or logo appearing on Pickleball Tournament-specific promotional materials for one full year
- Name and/or logo appearing on t-shirts for applicable sponsorship
- Name included in communications to tournament participants
- Opportunity to provide marketing materials to participants at tournaments



Wheels of Wayne Car Show

Event Summary

Wheels of Wayne Car Show

Sunday, April 28, 2024

(Rain Date: Sunday, May 5)

North Wayne Avenue/West Avenue, Wayne

12:30 to 3:00 PM

The Parks & Recreation Department teams up with the Wayne Business Association to deliver Wheels of Wayne, a car, truck and motorcycle show featuring a wide variety of great activities in downtown Wayne. 'WOW' is for all members of the community and is family-friendly too! See a unique display of cars, trucks, and motorcycles, visit with Wayne and area businesses and organizations, experience live entertainment, enjoy great food featuring BBQ pulled pork and pizza contests, and awesome prizes. This annual tradition is met with huge success with 3,000+ in attendance. The event is free to attend with costs for food, drinks, and to register for the show.

[Click here for the Wheels Of Wayne website](#)



Benefit Levels

Best of Show Event Presenting Sponsor \$5,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name/logo with link to your website for one full year
- Township Building Lobby Sign Spotlight
- Name included in event communications to vehicle participants
- Name announced during the event and opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to distribute materials to vehicle registrants in their dash plaque packets
- Two complimentary registrations to event (two vehicles)

Classic Sponsor \$2,500

- Name and/or logo appearing on event promotional materials for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage with name/logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- One complimentary registrations to event (one vehicle)

Hot Rod Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo and link to your business website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Vehicle Dash Plaque Sponsor \$1,000 (or equal cost of dash plaques)

- *Add on to any sponsorship level above*

Great American Backyard Campout

Event Summary

Radnor's Great American Backyard Campout

Saturday, June 1, 2024

(Rain Date Saturday, June 15)

The Willows Park

Campers arrive and check in at 4:00 PM

Celebrate Great Outdoors Month this June with Radnor's Great American Backyard Campout! The Parks & Recreation Department, in cooperation with the Radnor Scouts bring you Radnor's Great American Backyard Campout free to the community! This is your chance to camp out under the stars and experience the Willows Park in the dark! Take part in camping 101 led by the Radnor Scouts with a how-to on setting up your camp site and starting a campfire, evening hike through Skunk Hollow Park and cap the night off with songs and skits around the campfire! This event requires pre-registration with over 200 campers taking part each year!

[Click here for the Great American Backyard Campout website](#)

Benefit Levels

Presenting Sponsor \$500

- Name and/or logo appearing on event promotional materials for one full year
- Promotion on event webpage with name and/or logo with link to your website for one full year
- Name included in communications to event participants
- Opportunity to attend event with a table in a prime location, display signage or a banner and distribute promotional materials
- Opportunity to provide marketing materials in participant bags

Activity Sponsor Cost Varies

(Covers costs of activities associated with the event that change annually; ask about this sponsorship opportunity)



Odorisio Park Music & Movie Night

Event Summary

Odorisio Park Music & Movie Night
Saturday, July 13, 2024
(Rain Date: Sunday, July 14)
Odorisio Park
Starts at 6:00 PM

Enjoy free music performances by local artists and Wayne's very own Domino & Ernest E. & The Whyte House Band among others in this perfect natural setting on the hillside and surrounding park setting of Odorisio Park! Event features food and refreshments, prizes, and a large screen movie at dusk! Grab your blanket and lawn chair and sing along with our great musicians then unwind with the great movie and free popcorn! No better way to spend your summer evening!

[Click here for the Odorisio Park Music & Movie Night website](#)



Benefit Levels

Event Presenting Sponsor \$5,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial shown on the event movie screen to start the movie and/or on social media
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name and logo with link to your website for one full year
- Township Building Lobby Sign Spotlight
- Name announced during the event and opportunity to make announcement during event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement

Music Sponsor \$2,500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo with link to your website
- Unique advertisement, video, or commercial shown on the event movie screen to start the movie and/or on social media
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Movie Sponsor \$2,500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo with link to your website
- Unique advertisement, video, or commercial shown on the event movie screen to start the movie and/or on social media
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials



Clem Macrone Park Children's Summer Concert

Event Summary

Children's Summer Concert

Tuesday, July 16, 2024

(Rain Date: Wednesday, July 17)

Clem Macrone Park

5:30 PM to 7:30 PM

'Plant' yourself and your family at Clem Macrone Park this July for 'The Plants' popular children's band in the region! Grab your blanket and lawn chair and sing along to 'The Plants' eclectic style that traverses musical genres while exploring the imagination! Event will include local vendors, activities, food and refreshments, and a visit by the Berenstain Bears! Our annual summer concerts have been attended by 500+ members of the community.

[Click here for the Children's Summer Concert website.](#)

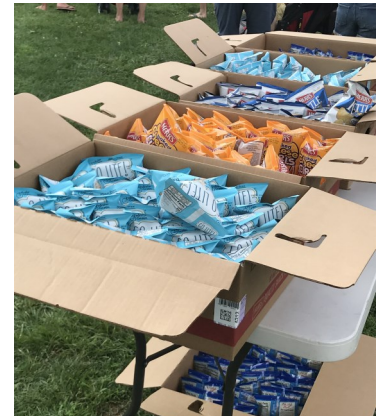
Benefit Levels

Event Presenting Sponsor \$3,000 (per concert)

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials
- Name included in event communications
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement (additional announcement for movie events)
- Name and/or logo and video on movie screen for movie events

Music Note Sponsor \$500

- Name and/or logo on event promotional materials
- Promotion on event website name and/or logo with link to your website
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, and distribute promotional materials



The Willows Park Concert Blast

Event Summary

The Willows Park Concert Blast!
Friday, July 19, 2024
(Rain Date: Saturday, July 20)
The Willows Park & Mansion
Starting at 6:00 PM

Join us as we celebrate the legendary Willows Park and Mansion and the profound memories and impact it has had over the years on so many individuals in our community. Whether it's a special wedding at the Mansion, a fun community event in the park, hikes along the many trails, fishing at the pond, or simply strolling through this bucolic open spaces on a beautiful day, the Willows has made a lasting impact on our lives at some point. We will celebrate with a concert fireworks blast on the hillside, quality time with friends and neighbors, food and refreshments, reliving the memories and Fireworks at dusk!

[Click here for The Willows Concert Blast website](#)



Benefit Levels

Presenting Event Sponsor \$10,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name and logo with link to your website for one full year
- Spotlight promotion on Department online registration webpage
- Name included in both Parks & Recreation Department and Willows Park Preserve event communications such as:
 - E-newsletter with name and/or logo with link to your website
 - Website with name and/or logo with link to your website
 - Social media spotlight with tag to your social media page
- Name/Logo featured on promotional lawn signage for event
- Name announced during the event along with opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials
- Additional items as negotiated

Additional Sponsors \$5,000

- Sponsorship activation announcement
- Name and/or logo appearing on event promotional materials for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage with name/logo and link to your website
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table display signage or a banner, and distribute promotional materials.
- Additional items as negotiated

Product / Prize Sponsor \$500 (or equivalent item cost - includes monetary and/or in-kind products/prizes/services)

- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials



Unity In Our Community

Event Summary

Unity In Our Community Event
Saturday, August 24, 2024
(Rain Date: Sunday, August 25)
Highland Avenue, Wayne
12:00 to 4:00 PM

A growing August tradition in Wayne! This is a free event for everyone in the community to celebrate the end of summer together filled with great conversations, community connections, fresh cooked food and refreshments, live musical and dance entertainment, local organizations and businesses, historic, environmental, and artwork displays. Also, there will be lots of fun activities for children such as arts and crafts, dunk tank, reading with the Radnor Police Department, basketball shot and other games for prizes, and a free school bookbag and supplies program.

[Click here for the Unity In Our Community website](#)



Benefit Levels

Event Presenting Sponsor \$5,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Name included in event communications
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name and logo with link to your website for one full year
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on event website name and/or logo with link to your website for one full year
- Township Building Lobby Sign Spotlight
- Unique advertisement, video, or commercial shared with department contacts via e-newsletter
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement

Event Activity Sponsor \$2,000

- Name and/or logo appearing on event promotional materials for one full year
- Name included in event communications
- Promotion on event webpage with name/logo with link to your website
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, and distribute promotional materials

Event Cookout Sponsor \$1,000

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo with link to your website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Treat Product / Prize Sponsor \$500 (or equivalent item cost - includes monetary and/or in-kind products/prizes/services)

- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Fall Harvest & Great Pumpkin Patch

Event Summary

Fall Harvest & Great Pumpkin Patch Event
Sunday, October 6, 2024

(Rain Date: Sunday, October 13)

The Willows Park
1:00 to 4:00 PM

A traditional October favorite, this free, fall event is for all members of the community including families and children. It features all that's great about the season in the dynamic, bucolic Willows Park setting! Jump on the back of one of our Public Works Department's hay wagons pulled by a tractor and venture into the Skunk Hollow pumpkin patch to pick up your very own pumpkin! Enjoy great activities such as pony rides, pumpkin painting, live music, harvest crafts, food, refreshments, and more. Past activities have included the famous Helicopter Pinata and Haybale Scramble! The Fall Harvest & Great Pumpkin Patch Event averages 4,000+ in attendance each year!

[Click here for the Fall Harvest website](#)



Benefit Levels

The Great Pumpkin Presenting Sponsor \$8,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name and logo with link to your website for one full year
- Spotlight Promotion on department online registration webpage
- Name included in event communications to pumpkin participants
- Recognition in e-newsletters (5,000+ recipients)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Name/Logo on lawn signage for event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to provide promotional banner for hay ride tractors

Harvest Sponsor \$3,000

- Sponsorship activation announcement
- Name and/or logo appearing on event promotional materials for one full year
- Name included in event communications
- Promotion on event webpage with name/logo and link to your website
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, and distribute promotional materials

Hay Bale Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo with link to your website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Treat Product / Prize Sponsor \$250 (or equivalent item cost - includes monetary and/or in-kind products/prizes/services)

- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Howl-O-Ween at Harford Dog Park

Event Summary

Saturday, October 19, 2024

(Rain Date: Sunday, October 20)

Harford Park

12:00 to 2:00 PM

Howl-O-Ween at Harford Park makes its debut in 2023 as an opportunity for members of the Radnor Township community and their pups to 'pawty' in the park! Make some great memories with your four-legged friends, meet new friends, dress up for our pooch Halloween costume contest parade and win some great prizes, enjoy unique treats from the 'dog' food truck, smooch with your pooch for a photo memory, and participate in some doggie fitness activities! Make Halloween special this year for your pup! Sponsorships for this event cover the many fun dog-related activities that are planned.

[Click here for the Howl-O-Ween at Harford Park website](#)

Benefit Levels

Top Dog!

Event Title/Presenting Sponsor \$2,000

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- Name included in event communications to participants
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event website name and/or logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name included in event communications to participants
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner and distribute promotional materials
- Opportunity to provide marketing materials in participant take-home bags

Doggie Product/Doggie Prize Sponsor \$500 (or equivalent item cost includes monetary and/or in-kind products/prizes/services)

- Name and/or logo on event promotional materials
- Promotion on event webpage with name/logo and link to your website



Wizarding Night at the Willows

Event Summary

Wizarding Night at the Willows
Friday, November 1, 2024
(Rain Date: Saturday, November 2)
The Willows Mansion & Park
Begins at 6:30 PM

Alohomora! Join us as we unlock a magic-filled night of wizarding and have your wands at the ready! We are excited to bring you a night of spellbound wizard-themed, fun activities, Hogwarts classroom lessons, a special owl presentation and night walk along the trails, and food and refreshments designed for wizards (and muggles)! There is a fee to attend this highly-anticipated event. Sponsorships cover the many costs associated with the event.

[Click here for the Wizarding Night at the Willows website](#)



Benefit Levels

Event Presenting 'Gryffindor' Sponsor \$3,000

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials
- Name included in event communications
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event website name and/or logo with link to your website
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to provide marketing materials in participant bags

Slytherin Sponsor \$2,000

- Name and/or logo on event promotional materials
- Name included in event communications
- Promotion on event website name and/or logo with link to your website
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Opportunity to attend event with a table, display signage or a banner, and distribute materials
- Name announced during the event

Ravenclaw Sponsor \$1,000

- Name and/or logo on event promotional materials
- Promotion on event website name and/or logo with link to your website
- Opportunity to attend event with a table in prime location, display signage or a banner, and distribute materials
- Name announced during the event

Hufflepuff Sponsor \$500

- Opportunity to attend event with a table in prime location, display signage or a banner, and distribute materials



Santa's Delivery

Event Summary

Santa's Delivery Event
Delivery Event - Sunday, December 8, 2024
Gift Drop begins Monday, October 28

Santa's Delivery was nothing short of AMAZING again last year with nearly 2,000 gifts delivered to households all over Radnor Township! Santa makes special stops spreading holiday cheer and bringing gifts to those who pre-register them. The event is a catalyst for a season of giving, providing many opportunities to make special charitable contributions. Santa and the north pole elves arrive in style with a dazzling motorcade of flashing lights and sirens with a fleet of emergency safety vehicles as escorts! Everyone shares in the awe and excitement with this special greeting from everyone!

[Click here for the Santa's Delivery website](#)

Benefit Levels

Although there are no detailed benefit levels that currently exist for this event, the Radnor Township Parks & Recreation Department considers various forms of support and contributions that cover and enhance the costs and services associated with event delivery. In addition, we are willing to accept in-kind support or contributions as fit for the event and in exchange, participating contributors will receive negotiated advertising benefits and pre-event presence, along with during the event. Items include:

- Monetary contribution to cover the various event costs
- Contribute, attend, and distribute candy canes or other items that can be distributed along each motorcade route
- Sponsor promotional magnet that can be distributed along each route

Your public support, in cooperation with our department will help to promote a positive image for your business or organization and increase awareness of your products and services.

All of our sponsorship opportunities take an approach that is focused on the participating business or organization and your visibility, outreach, and ability to build relationships with members of the community is very important to us. We also strive to be creative in all that we can offer through our community events.



Radnor Champions Programming

Program Summary

Year-round programming offered includes, but is not limited, to:

Basketball, Soccer, Wiffleball, Swimming, Health & Wellness, Nature Exploration, Trail Hiking, Excursions

Radnor Champions Programming started as a partnership with the Radnor Committee for Special Education with great success in 2017. Programming is designed specifically for children with developmental differences and special needs. Through a structured environment, activities emphasize teamwork, social skills development, enrichment, and having fun with no pressure and low-competition. Unique program opportunities are designed for participants of all ability levels with special attention given to participants who may have differences when it comes to large crowds, loud sounds, or social situations. Our professional coaches, with the help of volunteers work together to create a friendly, positive, and inclusive environment for everyone who participates.

[Click here for the Radnor Champions website](#)

Sponsorship Opportunities

To offset the following costs of our Champions Programming, we welcome sponsorship contributions for the following:

Program Shirts \$300

(per program for applicable programs only; above cost or equivalent cost and/or in-kind contribution)

Program participants and coaches receive a shirt or jersey for applicable programs. For example, our basketball participants receive a reversible player jersey for practice and game days.

Program Equipment and/or Facility Rental Costs \$300 and up -

Any contribution defrays these costs

Champions programming often relies on special equipment and/or rental facility space that comes at a cost to the program. In order to keep program costs as low as possible for participants, your sponsorship contribution will go a long way towards this goal!

Benefits

As a sponsor of Radnor Champions, you will receive visibility among our program families, staff, and other integral members of the community that contribute to the program. Your public support will promote a positive image and increase awareness of your products and services.

Radnor Champions sponsors at select levels are invited and encouraged to attend games, events, and activities to distribute information or other items agreed upon or just to hang out with these great participants.

Benefits include the following, depending on your contribution:

- Name and/or logo appearing at the top of Radnor Champions promotional materials
- Name and/or logo appearing on shirts or jerseys (for applicable sponsorship)
- Name included in Radnor Champions communications with program participant families
- Promotion on Radnor Champions website with name and/or logo and link to your website
- Opportunity to provide marketing materials to program families



Radnor Day Camp

Program Summary

Radnor Day Camp

Monday, June 24 to Friday, August 2

Radnor Day Camp (RDC) is hailed as the longest running day camp in the country! RDC operates for six weeks for children entering grades 1 to 9 with full and half day attendance options, and is an all-inclusive camp that strives to meet the needs of every camper. Activities include sports and games, arts and crafts, performing arts, aquatics, field trips, special events, and more. Over 150 children participate each summer.

[Click here for the Radnor Day Camp website](#)

Sponsorship Opportunities

To offset the following costs of Radnor Day Camp, we welcome sponsorship contributions for the following that make our camp special:

Camper Sponsorships

Any amount defrays these costs

Ensuring all children who wish to experience camp is an important part of RDC's mission. You have the opportunity to be part of this mission by helping kids grow, learn, and flourish in a fun environment that promotes positive mental, physical and social development while making great memories along the way! Campers in need of financial assistance are encouraged to apply for scholarships each summer and we work very closely with Radnor Township School District to identify these situations and work with families.

Camp and Staff Shirts \$2,000 (or equivalent item cost and/or in-kind contribution)

All our campers and staff members receive a unique camp shirt each summer. As a symbol of camper unity and an identifying marker on camp field trips, during special visitor days, and at special events, these shirts are also seen throughout the year on our campers and staff!

Camp Special Events

\$500 (per event; or equivalent event cost and/or in-kind contribution towards event)

Special Event Days build excitement at camp! Annual event traditions have been taking place for decades and include an annual creative dance performance in the school theatre for families, camp's special twist on the Olympics, a carnival celebration, and other weekly themed parties and special days that bring campers together!

Benefits

As a sponsor of Radnor Day Camp, you will receive visibility among our camp families, staff, and other integral members of the community that contribute to the delivery of camp. Your public support will promote a positive image and increase awareness of your products and services.

Benefits include the following, depending on your contribution - many benefits below are for t-shirt sponsorship:

- Name and/or logo appearing at the top of RDC promotional materials for one full year pending amount
- Name and/or logo appearing on camp shirts
- Name included in RDC communications with camp families
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on RDC website name and/or logo with link to your website for one full year pending amount
- Social media spotlight with tag to your social media page (1,200+ followers)
- Opportunity to provide marketing materials to camp families
- Other benefits as negotiated



Radnor Activity Center

Facility Summary

Radnor Activity Center
125 South Wayne Avenue, Wayne

Radnor Activity Center at Sulpizio Gym (RAC) is an indoor, community space and gymnasium available for permitted usage as well as participation in a variety of programs and events organized by the Parks & Recreation Department. The building was part of the former Radnor Middle School and through a lease agreement with Radnor Township School District, the Department oversees the operations and maintenance. Located in beautiful downtown Wayne directly behind Radnor Fire Company, the RAC was renovated in 2009 and serves the community with a dynamic space that adds to the quality of life!

The RAC was named in honor of Louis J. Sulpizio, a former educator, coach, and administrator for Radnor Township School District. Mr. Sulpizio was born and raised in Wayne and was a graduate of Radnor High School. He joined the school district in 1951 and during his tenure, he taught history, coached all sports, and retired as the Radnor Middle School Assistant Principal in 1983.

[Click here for the Radnor Activity Center website](#)

Advertising & Sponsorship Opportunities

Advertising Opportunities and Program/Event Sponsorships are available at Radnor Activity Center

Why Radnor Activity Center?

Throughout the year, thousands of people in the community utilize the RAC through community programming such as basketball, soccer, camps, pickleball, and a host of other popular seasonal activities. The facility has also hosted a gamut of functions such as American Red Cross Blood Drives, Radnor Township and School District events, community business and organization trainings, and it serves annually as a community polling location.

You can experience ongoing significant visibility and repetitive exposure of your products and services to a highly active and diverse community that uses the facility year-round. This is a unique opportunity to target your marketing while demonstrating your commitment to community recreation!

Advertising Options include gymnasium wall banners and signage (designed, purchased, and provided by you).

***See enclosed application for more information.**

Benefits include the following:

- Name and/or logo and information appearing on signage that is placed on the wall inside the gymnasium
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on Radnor Activity Center webpage with name and/or logo with link to your website

Sponsorships include contributions that enable us to offer free community recreation experiences such as open gym nights and other free program or event-specific opportunities to the community. (developed in collaboration with our Department)

***See enclosed application for more information.**

Benefits include the following, depending on your contribution:

- Name and/or logo on any promotional materials that are developed for the program or event
- Name included in any communications program or event participants
- Recognition in e-newsletters (5,000+ recipients)
- Promotion on Radnor Activity Center webpage with name and/or logo with link to your website





Radnor Township Parks & Recreation Department

Sponsorship Opportunities Application Reaching the Community Together!

Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!

YOUR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Contact Name & Title for Event Day: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Phone Number(s): _____

Email Address(es): _____

EVENT & SPONSORSHIP INFORMATION

Event Name(s): _____

Sponsorship Contribution Details: _____

☐ Monetary Amount: \$ _____ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: _____ Signature: _____ Date: _____

Please return completed form and sponsorship amount to:

Radnor Township Parks & Recreation Department

301 Iven Avenue, Wayne, PA 19087

Tammy Cohen, Director - tcohen@radnor.org / 610-688-5600, x 141 / www.radnor.com

Radnor Township Tax ID Number is 23-6000-200