

# Howl-O-Ween at Harford Dog Park

## Event Summary

**Saturday, October 19, 2024**

**(Rain Date: Sunday, October 20)**

**Harford Park**

**12:00 to 2:00 PM**

Howl-O-Ween at Harford Park makes its debut in 2023 as an opportunity for members of the Radnor Township community and their pups to 'pawty' in the park! Make some great memories with your four-legged friends, meet new friends, dress up for our pooch Halloween costume contest parade and win some great prizes, enjoy unique treats from the 'dog' food truck, smooch with your pooch for a photo memory, and participate in some doggie fitness activities! Make Halloween special this year for your pup! Sponsorships for this event cover the many fun dog-related activities that are planned.

[Click here for the Howl-O-Ween at Harford Park website](#)

## Benefit Levels

### Top Dog!

#### Event Title/Presenting Sponsor \$2,000

- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- Name included in event communications to participants
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event website name and/or logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name included in event communications to participants
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner and distribute promotional materials
- Opportunity to provide marketing materials in participant take-home bags

#### Doggie Product/Doggie Prize Sponsor \$500 (or equivalent item cost includes monetary and/or in-kind products/prizes/services)

- Name and/or logo on event promotional materials
- Promotion on event webpage with name/logo and link to your website





## Radnor Township Parks & Recreation Department

### Sponsorship Opportunities Application Reaching the Community Together!

*Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!*

#### YOUR INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Contact Name & Title for Event Day: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone Number(s): \_\_\_\_\_

Email Address(es): \_\_\_\_\_

#### EVENT & SPONSORSHIP INFORMATION

Event Name(s): \_\_\_\_\_

Sponsorship Contribution Details: \_\_\_\_\_

☐ Monetary Amount: \$ \_\_\_\_\_ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form and sponsorship amount to:**

**Radnor Township Parks & Recreation Department**

**301 Iven Avenue, Wayne, PA 19087**

**Tammy Cohen, Director - [tcohen@radnor.org](mailto:tcohen@radnor.org) / 610-688-5600, x 141 / [www.radnor.com](http://www.radnor.com)**

**Radnor Township Tax ID Number is 23-6000-200**