

# Sweetheart Valentine's Dance

## Event Summary

Friday, February 9, 2024  
(Inclement Weather Date: Saturday, February 10)  
The Inn at Villanova University  
6:30 to 8:30 PM

The annual Sweetheart Valentine's Dance is a truly unique event that takes place with elegance at The Inn at Villanova University. This special evening provides an unforgettable experience for family 'sweethearts' featuring music and dancing, light hors d'oeuvres and refreshments, photos and caricatures to capture the memories, special themed take-home crafts, and a memorable rose ceremony at the end of the night. The Sweetheart Valentine's Dance has been a huge hit with a history of being a sell-out event with over 275 guests. There is a fee to attend this highly-anticipated and sought after tradition! Sponsorships cover the many costs associated with the event.

[Click here for the Sweetheart Valentine's Dance website](#)

## Benefit Levels

Event Presenting Sponsor \$3,000

**Currently:**

***Villanova University & The Inn at Villanova University***

***Harmelin Media***

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotions for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage and sponsorship page with name/logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name included in event communications to event participants
- Name announced during the event and opportunity to make an announcement during the event.
- Opportunity to attend event with a table in a prime location, display signage or a banner, and distribute promotional materials.
- Opportunity to provide marketing materials in participant take-home bags
- Four complimentary tickets to event or two couples

## Special Memories/Rose Sponsor \$500

- Name and/or logo on event promotional materials
- Promotion on event webpage with name/logo and link to your website
- Social media spotlight with tag to your social media
- Name announced during the event
- Opportunity to provide marketing materials in participant take-home bags





## Radnor Township Parks & Recreation Department

### Sponsorship Opportunities Application Reaching the Community Together!

*Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!*

#### YOUR INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Contact Name & Title for Event Day: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Phone Number(s): \_\_\_\_\_

Email Address(es): \_\_\_\_\_

#### EVENT & SPONSORSHIP INFORMATION

Event Name(s): \_\_\_\_\_

Sponsorship Contribution Details: \_\_\_\_\_

☐ Monetary Amount: \$ \_\_\_\_\_ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form and sponsorship amount to:**

**Radnor Township Parks & Recreation Department**

**301 Iven Avenue, Wayne, PA 19087**

**Tammy Cohen, Director - [tcohen@radnor.org](mailto:tcohen@radnor.org) / 610-688-5600, x 141 / [www.radnor.com](http://www.radnor.com)**

**Radnor Township Tax ID Number is 23-6000-200**