

Wheels of Wayne Car Show

Event Summary

Wheels of Wayne Car Show

Sunday, April 28, 2024

(Rain Date: Sunday, May 5)

North Wayne Avenue/West Avenue, Wayne

12:30 to 3:00 PM

The Parks & Recreation Department teams up with the Wayne Business Association to deliver Wheels of Wayne, a car, truck and motorcycle show featuring a wide variety of great activities in downtown Wayne. 'WOW' is for all members of the community and is family-friendly too! See a unique display of cars, trucks, and motorcycles, visit with Wayne and area businesses and organizations, experience live entertainment, enjoy great food featuring BBQ pulled pork and pizza contests, and awesome prizes. This annual tradition is met with huge success with 3,000+ in attendance. The event is free to attend with costs for food, drinks, and to register for the show.

[Click here for the Wheels Of Wayne website](#)



Benefit Levels

Best of Show Event Presenting Sponsor \$5,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name/logo with link to your website for one full year
- Township Building Lobby Sign Spotlight
- Name included in event communications to vehicle participants
- Name announced during the event and opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- Opportunity to distribute materials to vehicle registrants in their dash plaque packets
- Two complimentary registrations to event (two vehicles)

Classic Sponsor \$2,500

- Name and/or logo appearing on event promotional materials for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage with name/logo with link to your website for one full year
- Social media spotlight with tag to your social media page (1,200+ followers)
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials, and make an announcement
- One complimentary registrations to event (one vehicle)

Hot Rod Sponsor \$500

- Name and/or logo appearing on event promotional materials
- Promotion on event webpage with name/logo and link to your business website
- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials

Vehicle Dash Plaque Sponsor \$1,000 (or equal cost of dash plaques)

- *Add on to any sponsorship level above*



Radnor Township Parks & Recreation Department

Sponsorship Opportunities Application Reaching the Community Together!

Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!

YOUR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Contact Name & Title for Event Day: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Phone Number(s): _____

Email Address(es): _____

EVENT & SPONSORSHIP INFORMATION

Event Name(s): _____

Sponsorship Contribution Details: _____

☐ Monetary Amount: \$ _____ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: _____ Signature: _____ Date: _____

Please return completed form and sponsorship amount to:

Radnor Township Parks & Recreation Department

301 Iven Avenue, Wayne, PA 19087

Tammy Cohen, Director - tcohen@radnor.org / 610-688-5600, x 141 / www.radnor.com

Radnor Township Tax ID Number is 23-6000-200