

The Willows Park Concert Blast

Event Summary

The Willows Park Concert Blast!
Friday, July 19, 2024
(Rain Date: Saturday, July 20)
The Willows Park & Mansion
Starting at 6:00 PM

Join us as we celebrate the legendary Willows Park and Mansion and the profound memories and impact it has had over the years on so many individuals in our community. Whether it's a special wedding at the Mansion, a fun community event in the park, hikes along the many trails, fishing at the pond, or simply strolling through this bucolic open spaces on a beautiful day, the Willows has made a lasting impact on our lives at some point. We will celebrate with a concert fireworks blast on the hillside, quality time with friends and neighbors, food and refreshments, reliving the memories and Fireworks at dusk!

[Click here for The Willows Concert Blast website](#)



Benefit Levels

Presenting Event Sponsor \$10,000

- Sponsorship activation announcement to highlight partnership
- Presenting sponsor of event with name and/or logo appearing at the top of event promotional materials for one full year
- 'Weekly e-newsletter presented by' recognition (14,000+ recipients)
- Unique advertisement, video, or commercial via e-newsletter and/or social media (1,200 followers)
- Social media spotlight with tag to your social media page (1,200+ followers)
- Promotion on event webpage and sponsorship page with name and logo with link to your website for one full year
- Spotlight promotion on Department online registration webpage
- Name included in both Parks & Recreation Department and Willows Park Preserve event communications such as:
 - E-newsletter with name and/or logo with link to your website
 - Website with name and/or logo with link to your website
 - Social media spotlight with tag to your social media page
- Name/Logo featured on promotional lawn signage for event
- Name announced during the event along with opportunity to make an announcement during the event
- Opportunity to attend event with a table in a prime location, display signage or a banner, distribute promotional materials
- Additional items as negotiated

Additional Sponsors \$5,000

- Sponsorship activation announcement
- Name and/or logo appearing on event promotional materials for one full year
- Recognition in sponsor section of e-newsletters (14,000+ recipients)
- Promotion on event webpage with name/logo and link to your website
- Township Building Lobby Sign Spotlight
- Name announced during the event
- Opportunity to attend event with a table display signage or a banner, and distribute promotional materials.
- Additional items as negotiated

Product / Prize Sponsor \$500 (or equivalent item cost - includes monetary and/or in-kind products/prizes/services)

- Opportunity to attend event with a table, display signage or a banner, and distribute promotional materials





Radnor Township Parks & Recreation Department

Sponsorship Opportunities Application Reaching the Community Together!

Thank you for your interest in sponsoring one of the many great community events coordinated by the Radnor Township Parks & Recreation Department! We strive to provide our residents with endless recreational opportunities that focus on building our community and strengthening its spirit. With the combination of our expertise and the valued partnerships of our local businesses and organizations, our vision comes to life! Through a partnership, we have the ability to build relationships with the community in so many ways. We sincerely appreciate your consideration in working with us!

YOUR INFORMATION

Business/Organization Name: _____

Contact Name & Title: _____

Contact Name & Title for Event Day: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Phone Number(s): _____

Email Address(es): _____

EVENT & SPONSORSHIP INFORMATION

Event Name(s): _____

Sponsorship Contribution Details: _____

☐ Monetary Amount: \$ _____ ☐ Product Description ☐ Services Description

- Radnor Township, at its discretion, reserves the right to reject any submitted sponsorship or advertisement application that is not in compliance with its Sponsorship Policy (see website for Policy).
- Sponsorship and advertising applications do not imply endorsement of sponsor goods or services by Radnor Township.
- For events or programs that are altered or cancelled, Radnor Township will work with Sponsor/Advertiser on alternative opportunities.
- Sponsor/Advertiser warrants that it has the legal authority with regard to the material submitted, is the owner of any trademark, tradename, service mark, copyright, or other intellectual property contained therein.
- Radnor Township reserves the right to use the submitted logo for material as indicated by the application or written authorization provided by the Sponsor/Advertiser. Please notify us of any logo use restrictions. All sponsor logos preferred in PDF or JPEG file format.
- Sponsor/Advertiser hereby agrees to indemnify, defend and hold harmless Radnor Township, its officers, representatives, employees, and assigns from any and all losses, claims or causes of action and damages, judgments, fees and costs of any nature whatsoever arising in any way, including the omissions of Radnor Township with respect to content printed.

Name: _____ Signature: _____ Date: _____

Please return completed form and sponsorship amount to:

Radnor Township Parks & Recreation Department

301 Iven Avenue, Wayne, PA 19087

Tammy Cohen, Director - tcohen@radnor.org / 610-688-5600, x 141 / www.radnor.com

Radnor Township Tax ID Number is 23-6000-200