

GROWTH OF COMMUNITY EVENTS & SPONSORSHIPS

**RADNOR TOWNSHIP RECREATION & COMMUNITY PROGRAMMING** 



### PARTNERSHIPS AND SPONSORSHIPS

- Organizations & Businesses
- 12 Organizational Partners in 2013
  - Radnor Cub Scouts
  - Radnor Girl Scouts
  - Wayne Business Association
  - Radnor Memorial Library
  - Villanova University
  - Radnor Conservancy
  - Radnor Wayne Little League
  - Wayne Art Center
  - Wayne Senior Center
  - Radnor Fire Company
  - Bryn Mawr Fire Company
  - American Lung Association
- 57 In-Kind & Service Sponsorship Contributions
- 47 Monetary Sponsorship Contributions/Events \$61K
- Monetary Contribution towards Recreation Center Feasibility Study - \$50K
- \$111K TOTAL SPONSORSHIP CONTRIBUTIONS



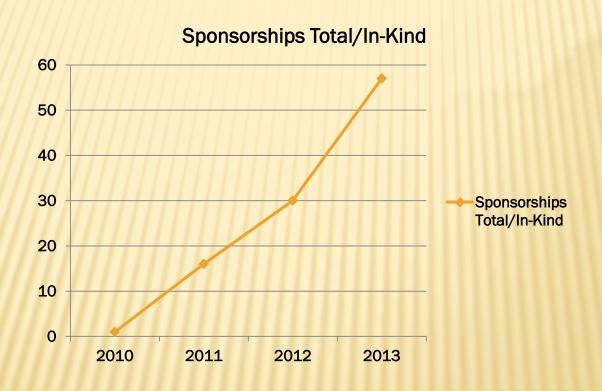
## TOWNSHIP DEPARTMENTS & TEAMWORK

Strengthened Collaboration Amongst Township Departments





## SPONSORSHIPS...A CLOSER LOOK





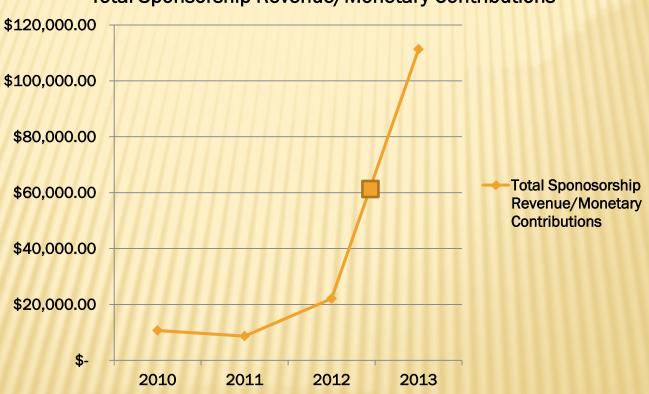
## SPONSORSHIPS...A CLOSER LOOK





## SPONSORSHIPS...A CLOSER LOOK

#### Total Sponsorship Revenue/Monetary Contributions





### DEPARTMENT-LEAD COMMUNITY EVENTS

#### 6 NEW Events in 2013

- Mystery Dinner Theatre
- Shred for the Park at Radnor Skate Park
- Wheels of Wayne Car & Motorcycle Show
- Truck Zoo & Community Celebration
- Willows Concert & Fireworks Celebration
- Santa's Delivery

#### 6 NEW Events in 2012

- Daddy-Daughter Valentine's Dance
- Shakespeare Theatre in the Park
- Night at the Ball Park & Fireworks Finale
- Radnor Family Movie Night
- Wayne Senior Center Open House/Active Aging Celebration
- Fall Harvest & Great Pumpkin Patch Halloween Event
- Spring Eggstravaganza & Community Event
- Chester Valley Sportsman Association Youth Trout Derby
- Arbor Day Celebration
- Radnor Summer Concert Series 2013 (2 Concerts)
- Penn Medicine Radnor Run
- Trick or Treat at the Radnor Township Building
- Holiday at the Willows & Fireworks Finale

#### GROWTH IN COMMUNITY EVENT PARTICIPATION



# 2014 COMMUNITY EVENT SCHEDULE

Mystery Dinner Theatre and Fireworks – Saturday, January 25, 2014 at the Willows Mansion

Daddy-Daughter Valentine's Dance - Friday, February 7, 2014 at the Radnor Hotel

Spring Eggstravaganza - Sunday, March 30, 2014 (Rain Date: Sunday, April 6) at Villanova University Football Stadium

Arbor Day Celebration - Tuesday, April 22, 2014 (Rain Date: Wednesday, April 23) Friends of Radnor Trails Park

Wheels of Wayne Car & Motorcycle Show - Sunday, April 27, 2014 (Rain Date: Sunday, May 4) on North Wayne Avenue, Wayne

Chester Valley Sportsman's Association Youth Trout Derby - Dates to be Determined

Shred for the Park at Radnor Skate Park - Sunday, May 18, 2014 at Radnor Skate Park

NEW Radnor's Great American Backyard Campout - Saturday, June 28, 2014 (Rain Date: Saturday, July 12) at the Willows Park

Night at the Ball Park & Fireworks Finale - Wednesday, July 9, 2014 (No Rain Date) at Encke Park

Shakespeare Theatre in the Park - Friday, July 18, 2014 (Rain Date: TBD) at the Willows Mansion front lawn

Radnor Summer Concert Series 2013 (2 Concerts) – Dates to be Determined July & August 2014

Truck Zoo & Community Celebration - Sunday, September 7, 2014 (Rain Date: Sunday, September 14) at Radnor Memorial Library Lots

Willows Concert & Fireworks Celebration - Saturday, September 20, 2014 (Rain Date: Saturday, September 27) at the Willows Mansion

Wayne Senior Center Open House/Active Aging Celebration - Thursday, September 25, 2014 (Rain Date: Monday, September 29)

Fall Harvest & Great Pumpkin Patch Halloween Event - Sunday, October 5, 2014 (Rain Date: Sunday, October 12) at the Willows Park

Penn Medicine Radnor Run - Sunday, October 26, 2014 (No Scheduled Rain Date) at the Radnor Township Building

Trick or Treat at the Radnor Township Building - Friday, October 24, 2014 at the Radnor Township Building

Holiday at the Willows & Fireworks Finale - Sunday, December 7, 2014 (No Rain Date) at the Willows Mansion

Santa's Delivery - Saturday, December 13, 2014

