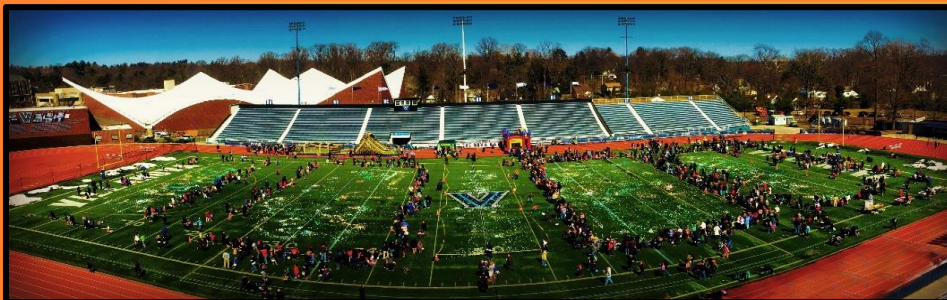




2015...A Closer look!

RADNOR TOWNSHIP RECREATION & COMMUNITY PROGRAMMING



***Parks & Recreation Board Meeting
Thursday, February 11, 2016
Tammy Cohen, Director***

OUR MISSION

It is the mission of the Radnor Township Recreation and Community Programming Department to provide the highest quality of life for all members of the community by providing an array of recreational activities, leisure services, parks, and facilities through reliability, loyalty, and friendly customer service.

We are committed to effective and responsible management of all levels of our service and operation. We aspire to grow and prosper by discovering innovative and cooperative ventures, and creating new opportunities.

We believe in establishing the core foundations of our community by providing opportunities that encourage healthy and active lifestyles, enjoyment, relaxation, sense of community, and life-long learning as well as opportunities that enrich the well being for present and future generations of Radnor Township.

OUR STAFF

Director

Program Supervisor

Program Coordinator

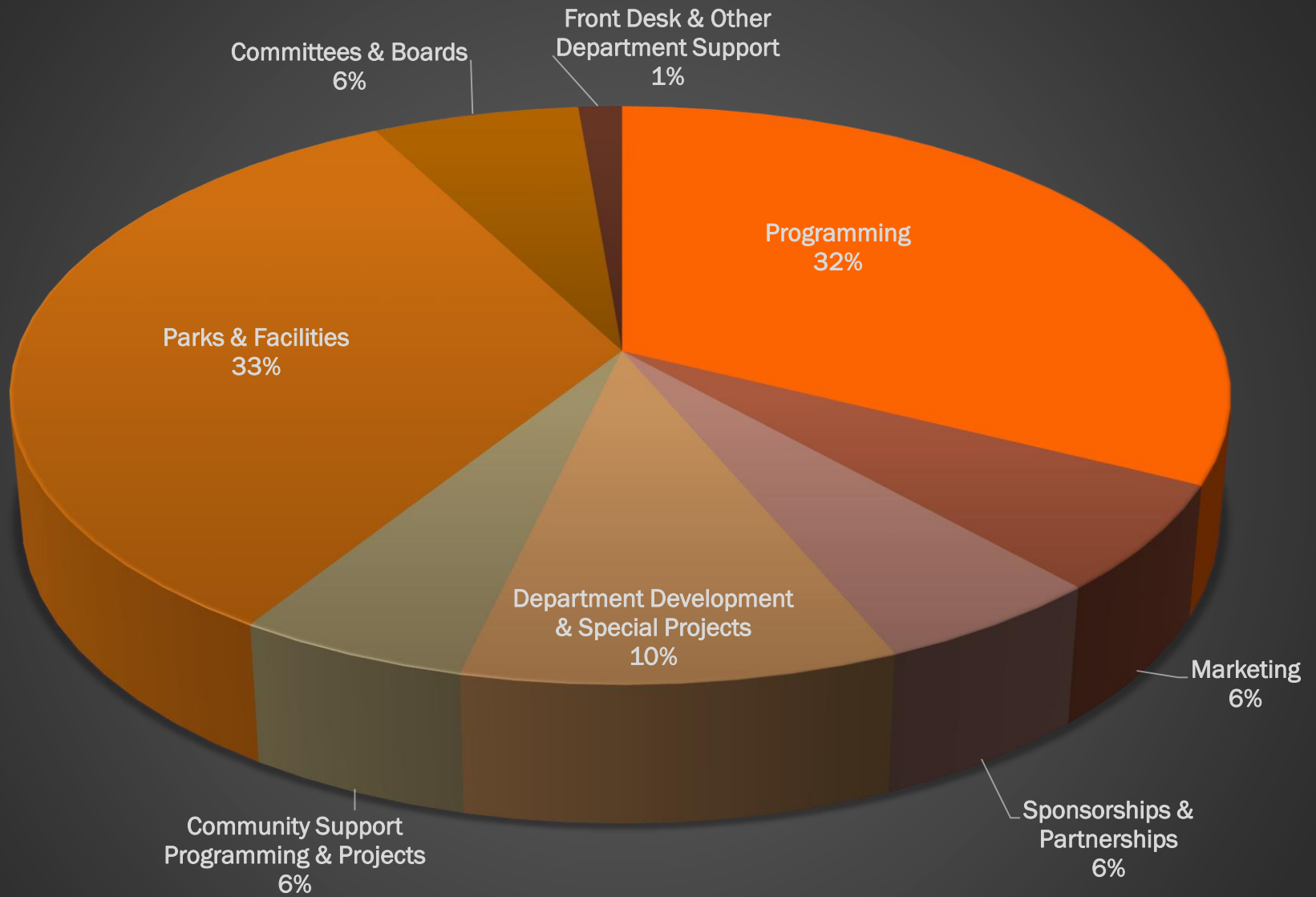
Recreation Assistant

Program Vendors, Part-Time Seasonal, Volunteers

CORE AREAS OF SERVICE

- **Customer Service & Community Relations**
 - Community Information Resource for Quality of Life Services*
 - Marketing & Outreach for Department Services*
- **Recreational Programming & Community Events**
 - Development and Administration*
 - Partnerships & Sponsorship Development*
- **Parks & Recreational Facilities**
 - Operations and Scheduling*
 - Safety & Maintenance - in Cooperation with Public Works Department*
 - Improvements and Projects*
- **Planning & Support**
 - Short- and Long-Term Planning*
 - Board of Commissioners*
 - Parks & Recreation Board*
 - Residents!*

Recreation & Community Programming Department Time Concentration



DEPARTMENT COMMUNITY EVENTS

2015 Highlights and Changes

- » Bike Rodeo (back after debut in 2013)
- » Night at the Ballpark included Grand Opening Celebration for Encke Park Playground and Park Sign Dedication
- » NEW - Clem Macrone Park Tree Lighting Ceremony
- » Postponed events – Willows Concert; Holiday at the Willows

3 NEW Events in 2014

- » Great American Backyard Campout
- » Zumbathon
- » Highest Ollie Contest at Radnor Skatepark

7 NEW Events in 2012

- » Daddy-Daughter Valentine's Dance
- » Shakespeare Theatre in the Park
- » Night at the Ball Park & Fireworks Finale
- » Radnor Family Movie Night
- » Wayne Senior Center Open House/Active Aging Celebration
- » Fall Harvest & Great Pumpkin Patch Halloween Event
- » Trick or Treat at the Radnor Township Building

2 New Events in 2011

- » Spring Eggstravaganza & Community Event
- » Fowl Shooting Contest

7 NEW Events in 2013

- » Mystery Dinner Theatre
- » Shred for the Park at Radnor Skate Park
- » Wheels of Wayne Car & Motorcycle Show
- » Truck Zoo & Community Celebration
- » Bike Rodeo
- » Willows Concert & Fireworks Celebration
- » Santa's Delivery

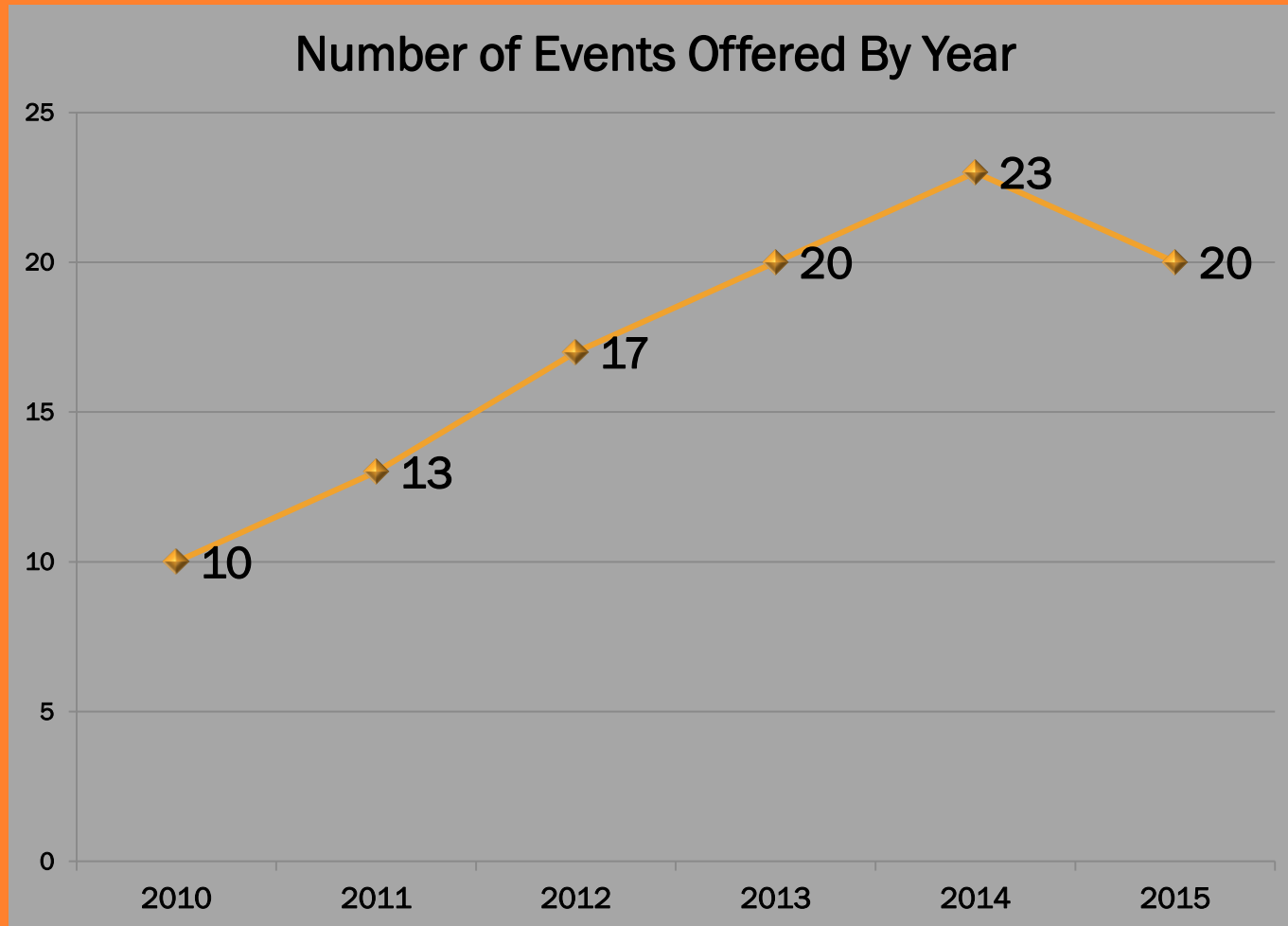
Events Prior Years

- » Chester Valley Sportsman Association Youth Trout Derby
- » Arbor Day Celebration
- » Radnor Summer Concert Series
(number of concerts varied each year)
- » Penn Medicine Radnor Run
- » Holiday at the Willows & Fireworks Finale (fireworks added later years)

FOCUS ON COMMUNITY EVENTS

- ***Strategic Planning***
- ***Attendance and Community Interest***
- ***Location, Logistics, and Safety***
- ***Activities and Attractions***
- ***Partners, Sponsors, Contributors***
 - Organization/Business-Focused Approach***
 - Visibility and Outreach, Relationship Building***
- ***Cost Coverage***
 - Cover the Event Direct Expenses (entertainment, supplies, etc.)***
 - Defray Event Indirect Costs (staffing, support)***
- ***Marketing and Outreach***
 - Cross Promotions, Electronic Communications, Publications***

GROWTH IN COMMUNITY EVENTS



2015 ATTENDANCE BY EVENT

Fall Harvest & Great Pumpkin Patch Halloween Event – 4,500

Wheels of Wayne Car & Motorcycle Show – 4,000 + 96 vehicle registrations

Spring Eggstravaganza & Community Event – 2,500

Truck Zoo & Community Celebration – 2,500

Night at the Ballpark & Fireworks Finale/Encke Park Playground & Park Sign Dedication – 1,500

Santa's Delivery – 761 gifts delivered

Penn Medicine Radnor Run – 575 runners/walkers

Shakespeare Theatre in the Park – 400

Wayne Senior Center Open House/Active Aging Celebration - 250

Great American Backyard Campout – 250 campers/SOLD OUT!

Radnor Summer Concert Series – Clem Macrone Park, Bo Connor Park, Veteran's Park - 725

Chester Valley Sportsman Association Youth Trout Derby – 225/SOLD OUT!

Daddy-Daughter Valentine's Dance – 210/SOLD OUT!

Inaugural Clem Macrone Park Tree Lighting Ceremony – 150

Trick or Treat at the Radnor Township Building – 125

Bike Rodeo – 75 riders

Shred for the Park at Radnor Skate Park – 75

Arbor Day Celebration – 30

INAUGURAL CLEM MACRONE PARK TREE LIGHTING CEREMONY

SUNDAY, NOVEMBER 29, 2015

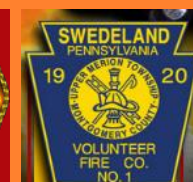
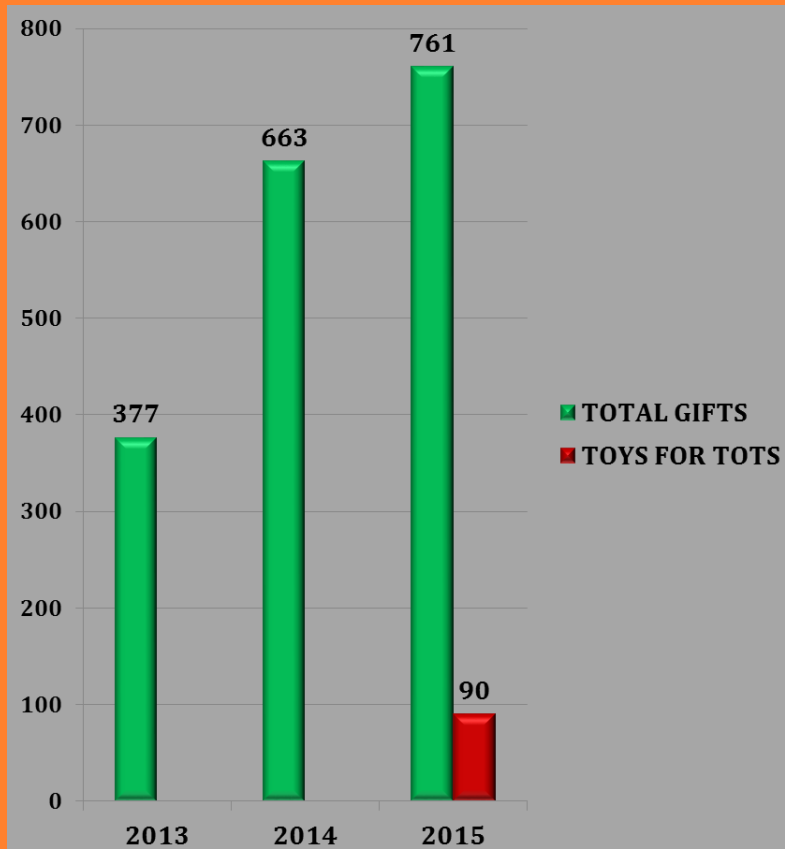


Approximately
150
enthusiastic
folks were in
attendance!

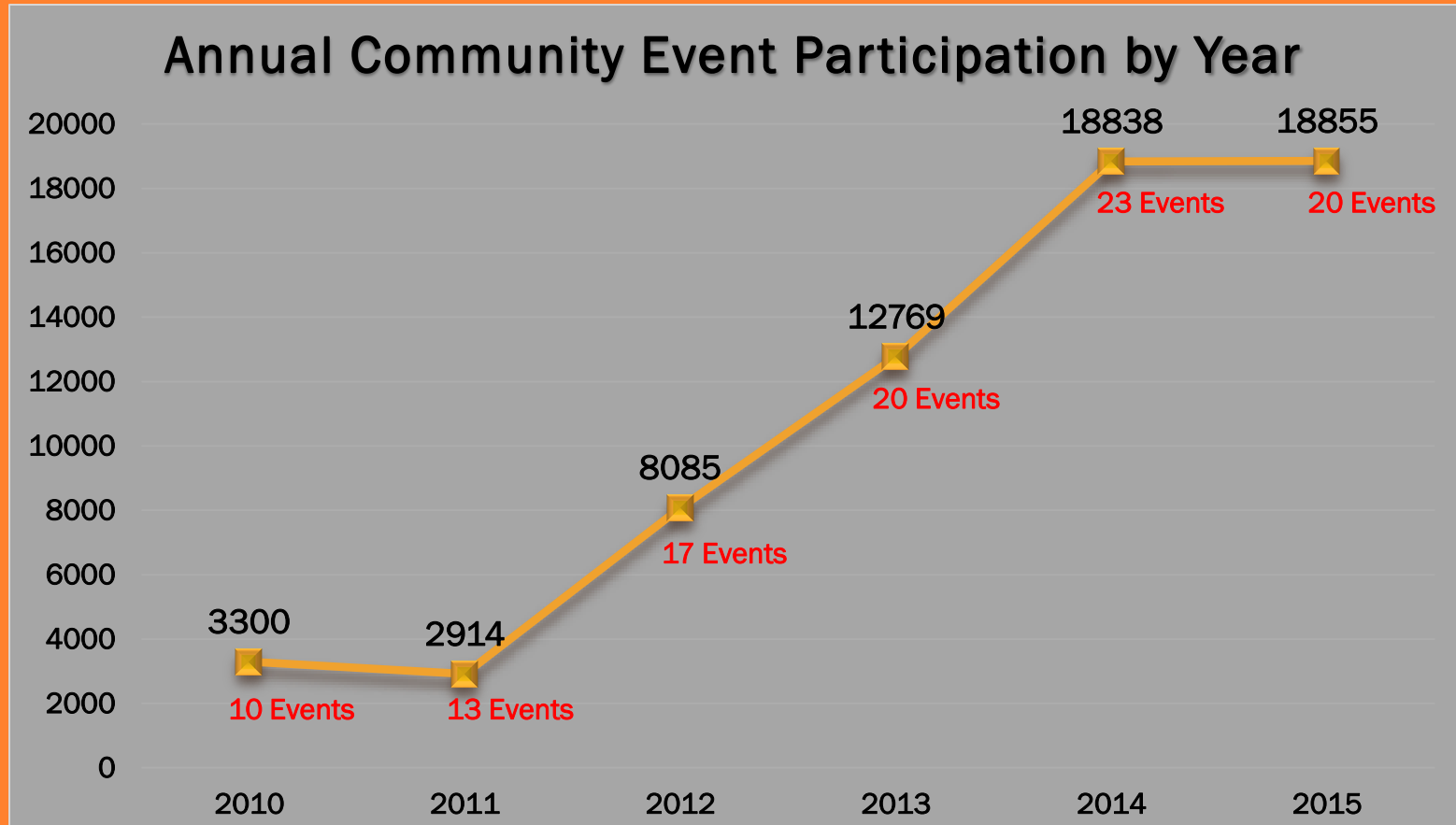
A Special Thank
you to:
*All Seasons
Produce and
Flowers*
located in
Garrett Hill
for their
contribution of
the amazing
Christmas Tree!



SANTA'S DELIVERY – ANOTHER SUCCESS!



GROWTH IN COMMUNITY EVENT PARTICIPATION



Participation has grown 48% from 2013!

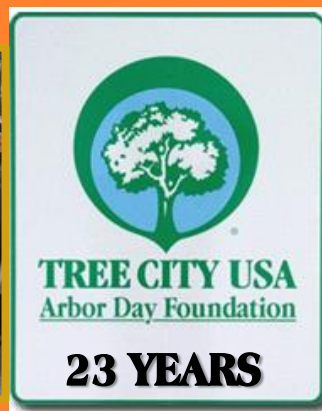
Participation has grown by 471% since 2010!

RECOGNITION AND AWARDS

THE
FALL HARVEST
& GREAT PUMPKIN PATCH
EVENT!



RADNOR'S GREAT AMERICAN
BACKYARD CAMPOUT!



COMMUNITY PARTNERS

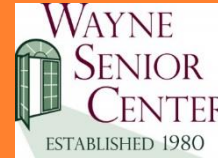
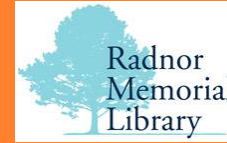


Wayne Business Association

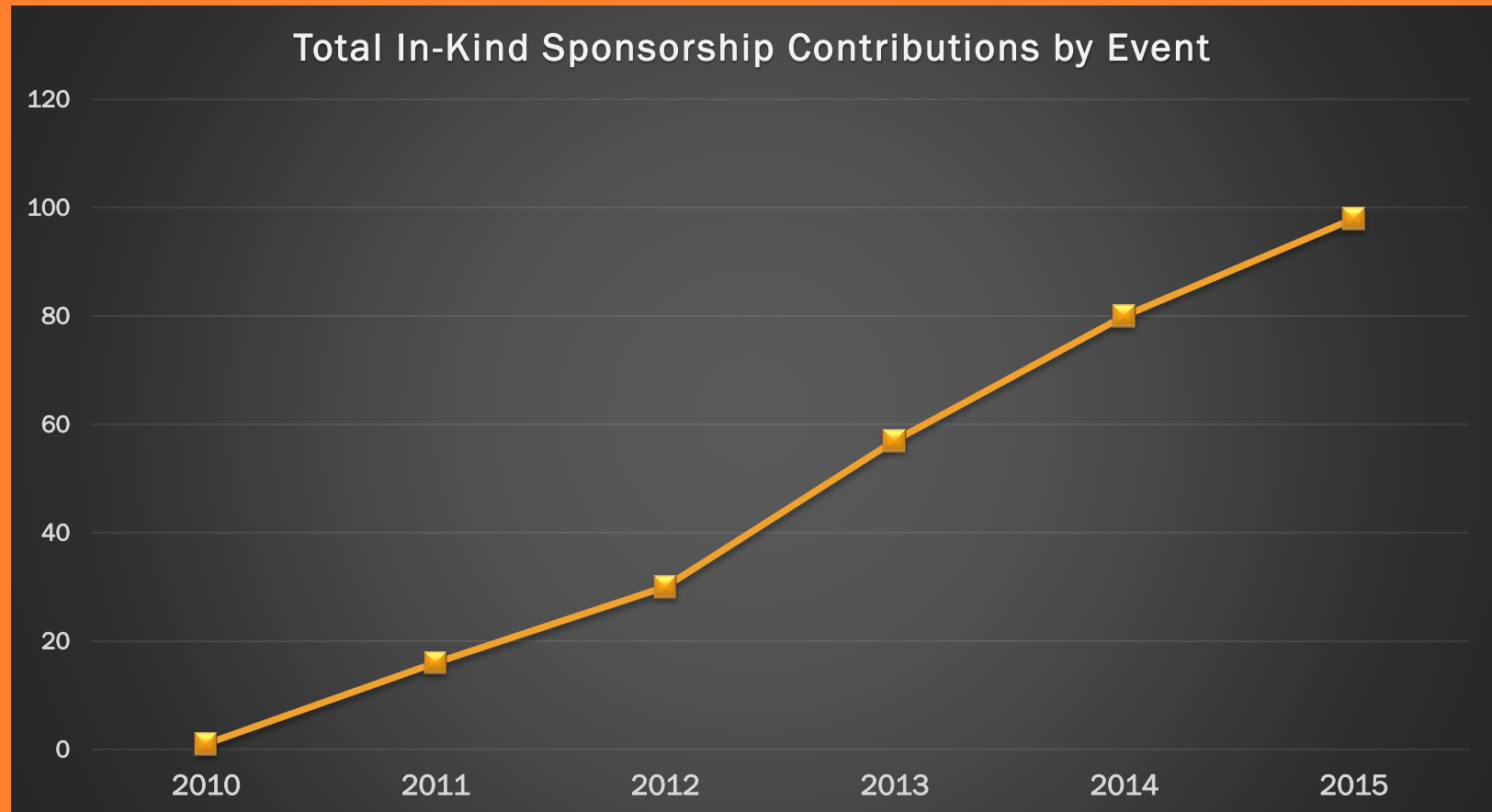


- **Radnor Cub Scouts**
- **Radnor Girl Scouts**
- **Wayne Business Association**
- **Radnor Memorial Library**
- **Villanova University**
- **Cabrini College**
- **Radnor Conservancy**
- **Radnor Wayne Little League**
- **Wayne Art Center**
- **Wayne Senior Center**
- **Radnor Fire Company**
- **Bryn Mawr Fire Company**
- **Broomall Fire Company**
- **Gladwyne Fire Company**
- **Swedeland Fire Company**
- **American Lung Association**
- **Delaware Valley Amateur Astronomers**

THANK YOU!



SPONSORSHIPS...A CLOSER LOOK

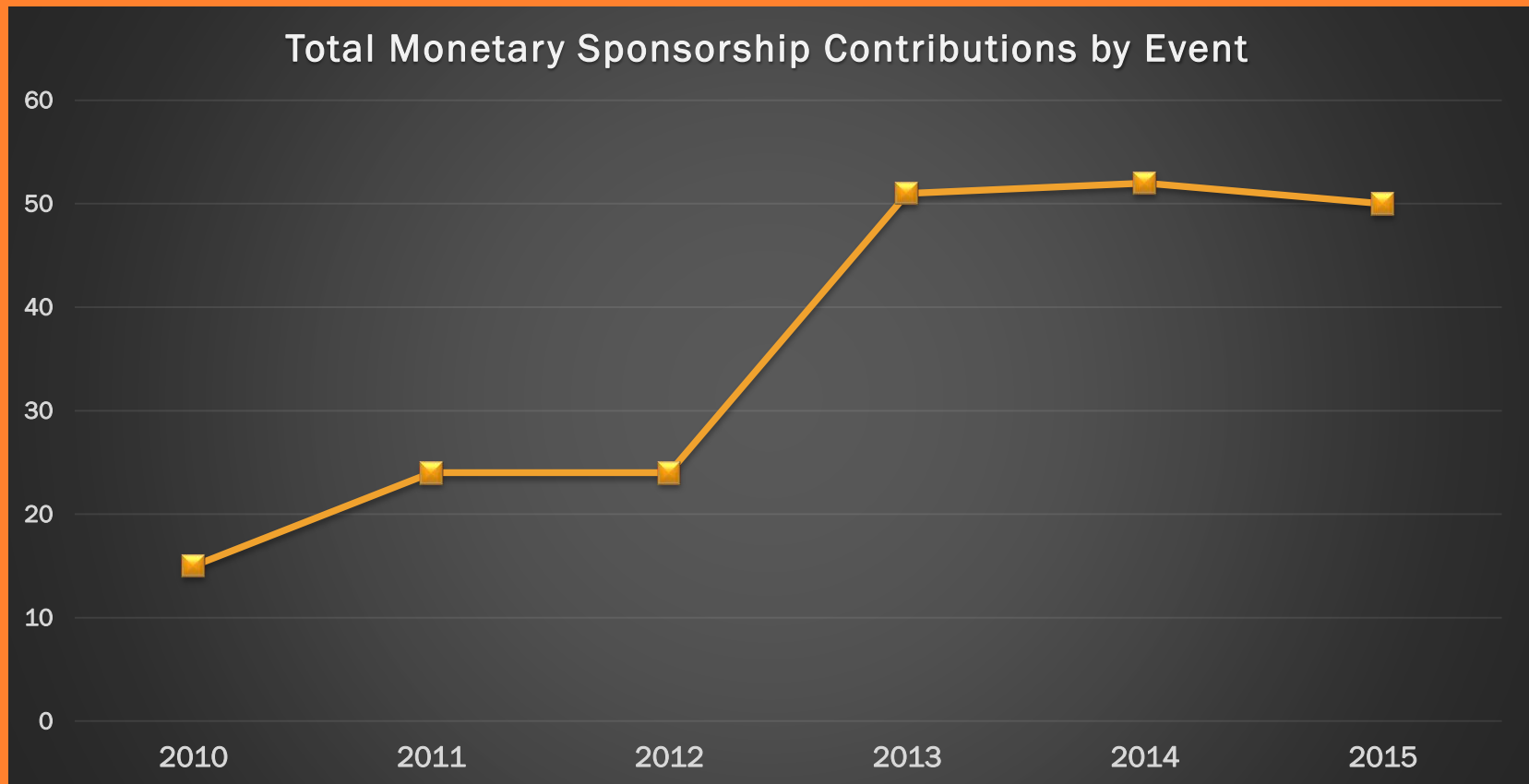


98 In-Kind Sponsorship Contributions...68% increase from 2013

*Each contributing entity and their corresponding in-kind or service contribution is counted as one, by event.

*Does not include Wayne Senior Center Active Aging Event or Radnor Run

SPONSORSHIPS...A CLOSER LOOK

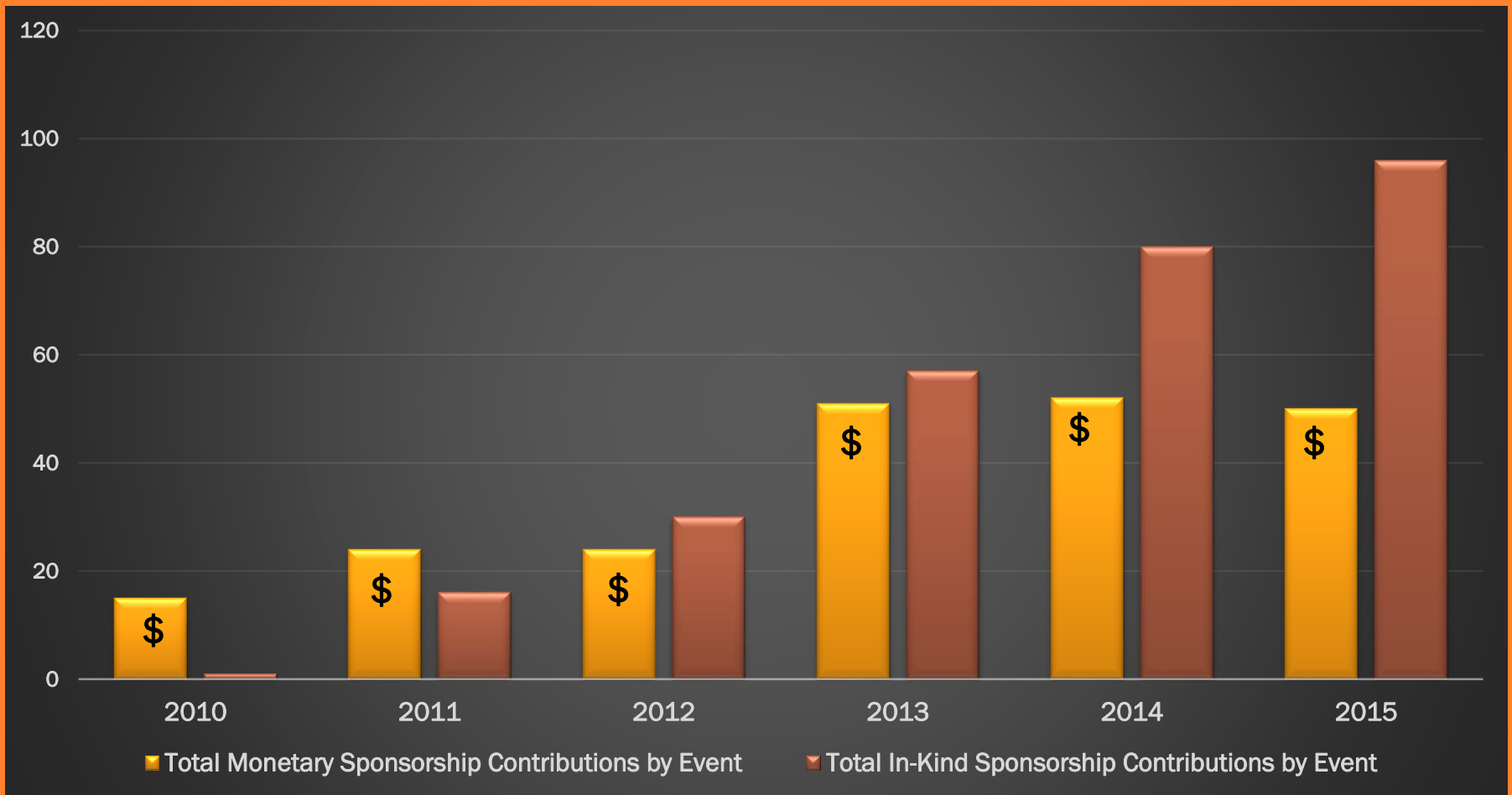


50 Monetary Sponsorship Contributions in 2015 totaling \$65,550

*Each contributing entity and their corresponding monetary contribution is counted as one, by event.

*Does not include Wayne Senior Center Active Aging Event or Radnor Run

SPONSORSHIPS...A CLOSER LOOK



SNAPSHOT OF SPONSORS 2015

All Seasons Produce & Flowers

Amy Shoumer, DMD

Anthony's Coal Fire Pizza

Arthur J. Gallagher Risk Management Services, Inc.

Bach to Rock

Berwyn Collision

Blair Wealth Management

Bryn Mawr Hospital/Nemours DuPont Pediatrics

Camden Riversharks

Carol H. Axelrod Memorial Blood Drive

Christopher's Neighborhood Place

Closets by Design

David Auto

Dilworth Paxson Law

Foote Orthodontics

Gannett Fleming

Garttmeyer Automotive

Giant

Gilmore & Associates

Grim, Biehn & Thatcher

Haverford Healthcare Advisors

Herrs

Honey Grow

Horgan Tree Company

Insomnia Cookies

Ithan Montesorri School

Keystone Gardens

Kumon Learning Center Wayne

Land Rover Main Line/Jaguar Main Line/Genesco Group

Malvern School of King of Prussia

Mass Mutual

Nationwide Insurance Agency/Satanoff Agency

On Deck Training Center

PECO

PECO Smart House Call

Philadelphia Phillies

Radnor Conservancy

Radnor Cub Scouts/Boy Scouts

Radnor Hotel

Radnor Memorial Library

Renewal by Anderson

Saul Ewing LLP

Sila Heating & Air Conditioning

Stephano Slack LLC

TD Bank

The Cambridge Institute of International Education/gphomestay

Villanova University

Wawa

Wayne Art Center

Wayne Sporting Goods

Wegmans

Whole Foods of Devon

FOCUS ON PROGRAMMING

- **Strategic Planning**
- **Attendance and Community Response**
 - Recreational Benefits, Experiences*
- **Program Accessibility and Registration**
 - Online registration/finance software integration*
- **Trends and Diversity**
 - Are we reaching across age groups and interests*
 - Are we reaching underserved populations*
 - Balance complement to community offerings*
 - Are we serving the greater good of the community*
- **Facility Utilization**
 - Logistics, and Safety*
- **Partnership Delivery and Collaborations**
 - With organizations, businesses, pooling resources*
- **Cost Coverage**
 - Cover the Program Direct Expenses*
 - Defray Indirect Costs (Department staff)*
- **Marketing and Outreach**
 - Cross Promotions, Electronic Communications, Publications*



2015 PROGRAMMING HIGHLIGHTS

MAINTAINING OUR GROUND!

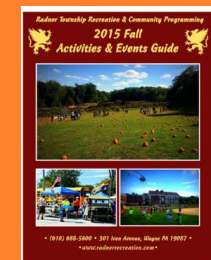
- 144 programs offered/100% coverage direct costs; 19 program cancellations
- Over 3,200 participated in programming
- Staple programming – Radnor Youth Basketball, Radnor Day Camp, World Cup Sports Academy Camps, Theatre Horizon Camps, Harry Potter Camps, Jump Start Sports Programs, Ithan Elementary School After School Programs
- Radnor Day Camp – Radnor Elementary School Location, Teen Leadership in Training Program, Special Needs Accommodations
- PSSC Adult Volleyball in the RAC – 3 seasons, 15 teams
- US Open Trip Sell Out
- Scholarships Awarded – 56 – Radnor Youth Basketball, Radnor Day Camp
- Continued to focus on Quality vs. Quantity
- Published 3 seasonal recreation guides/published within 4 seasonal Township Newsletters

NEW TERRITORY!

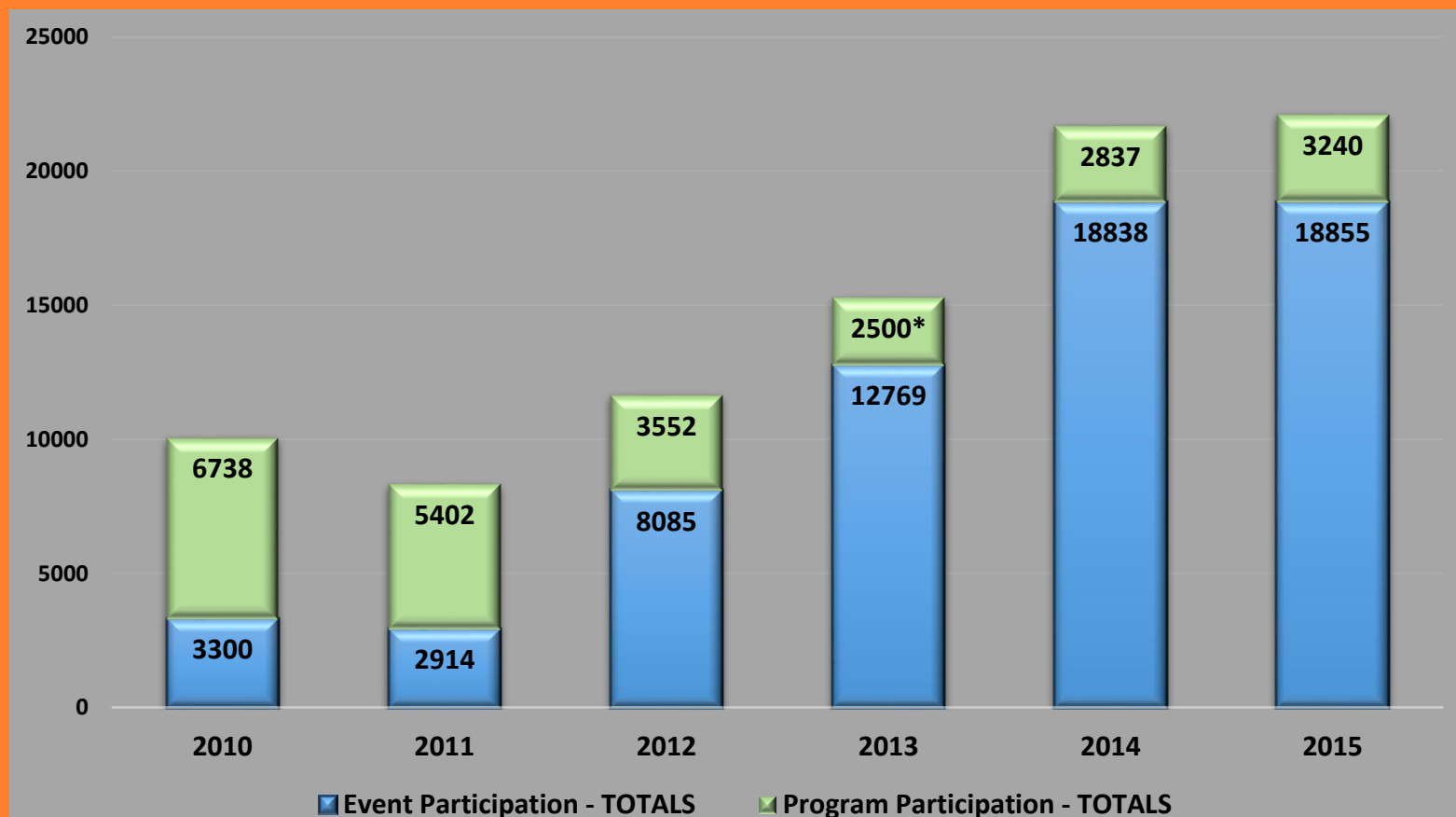
- Act 153 Compliance
- Programmer's Exchange Network Camp Summit
- School's Out Series, Spring Break Camp at the RAC – 90 participants
- Pickleball at the RAC – 50 participants
- Summer Sports Camp at the RAC – 80 participants
- Preschool Tee Ball programming – 160 participants
- Preschool Basketball programming debut – 30 participants
- Radnor Youth Basketball Partnership (For 2016 Season)

Coaches Informational Session/Clinics; League Leaders' Meetings, Travel Program

THANK YOU TO ALL PROGRAM VOLUNTEERS & STAFF!



2015 PROGRAMMING & EVENT ATTENDANCE COMBINED



*Incomplete assessment.

RADNOR YOUTH BASKETBALL PROGRAM

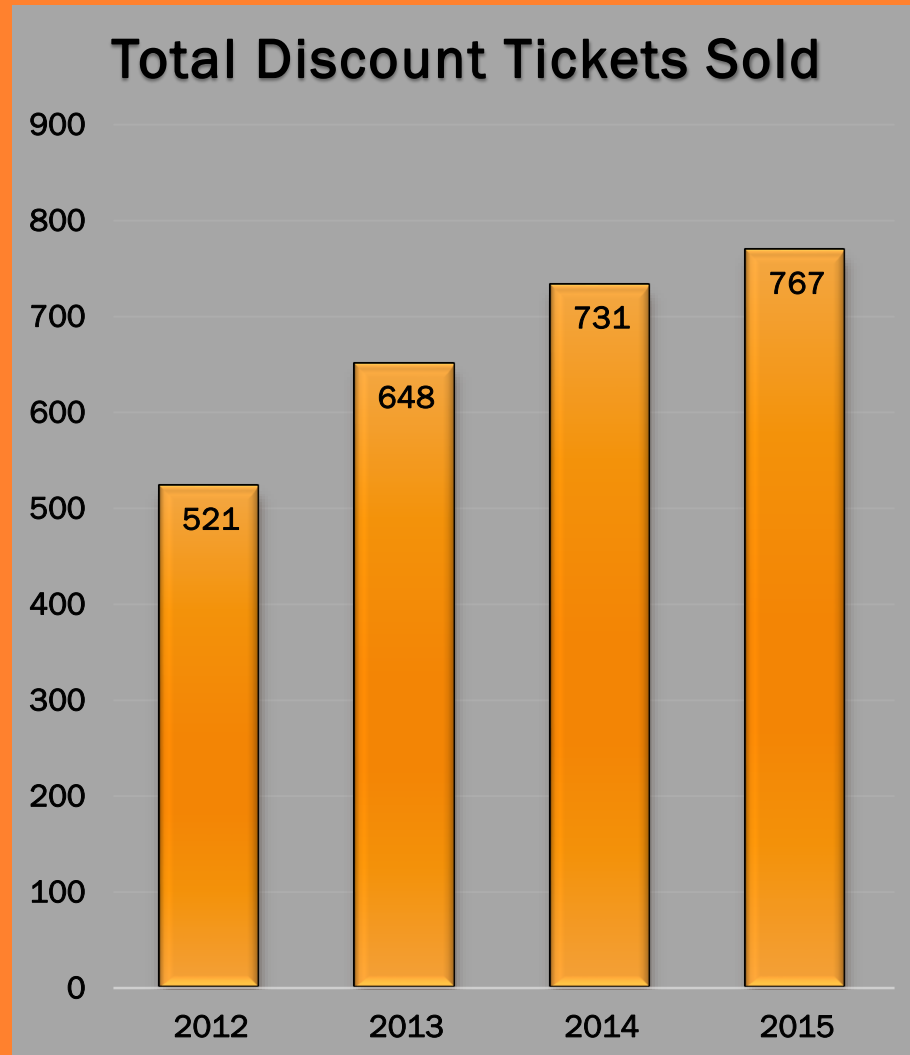


*2014 First year Hoops Clinic Program included Kindergarten and 2nd Grade League

**2015 First year for Little Hoops Stars for preschool ages only/ran as a separate program

***2016 YTD; First year partnership with Jump Start Sports; Little Hoops Stars part of RYB program and included Kindergarten (109 participants)

PA RECREATION & PARKS SOCIETY DISCOUNT TICKET PROGRAM



Includes:

- **Movie Tickets**
Regal Cinemas
- **Amusement Parks**
Hershey Park
Dutch Wonderland
Six Flags NJ
Dorney Park
- **Adventure Aquarium**
- **Ski & Snowboard Resorts**
Jack Frost
Big Boulder
Bear Creek
Blue Mountain

TOWNSHIP PARKS - SNAPSHOT OF AMENITIES

PARKS/RECREATION FACILITIES	ACRES
Ardrossan Park	72
Bishop Richard Allen Park	0.2
Bo Connor Park	6.8
Clem Macrone Park	9.4
Cowan Park	3
Emlen Tunnell Park (RTSD owned)	5
Encke Park/Radnor Township Building	10.7
Fenimore Woods	11.5
Fifth Ward Park	10.9
Friends of Radnor Trail Park	3.1
Harford Park	30.8
Ithan Valley Park	20.5
James C. Dittmar Park	15.8
John L. Cappelli Driving Range	22.5
North Wayne Park (RTSD owned)	4.2
Odorisio Park/Ralph DiMaio Field	25
Petrie Avenue Park	0.1
Radnor Activity Center at Sulpizio Gym (RTSD owned)	-
Radnor Memorial Park	13.7
Radnor Nature Park	2.8
Radnor Skate Park	-
Radnor Trail	2.4 mi.
Saw Mill Park	4.2
Skunk Hollow Park	93.7
St. Davids/Veterans Park	1.6
Unkefer Park	1.5
Warren Filipone Park	10.2
West Wayne Preserve	6.4
Willows Mansion, Cottage, & Park	47.5

24 Township-owned Parks
2 School District-owned Parks
411 total acres

Multipurpose Field (10)
Bo Connor Park (1)
Clem Macrone Park (1)
Cowan Park (1)
Emlen Tunnell Park (1)*
James C. Dittmar Park (2)
North Wayne Park (1)*
Odorisio Park (1)
Radnor Memorial Park (1)
Warren Filipone Park (1)

Playgrounds (10)
Bishop Richard Allen Park
Bo Connor Park
Clem Macrone Park
Cowan Park
Emlen Tunnell Park*
Encke Park
Fenimore Woods
North Wayne Park*
Odorisio Park
Petrie Park

Basketball Courts (5)
Bishop Richard Allen Park
Bo Connor Park
Clem Macrone Park
Cowan Park
Odorisio Park

Baseball Fields (12)
Bo Connor Park (2)
Clem Macrone Park (1)
Cowan Park (1)
Emlen Tunnell Park (2)*
Encke Park (2)
North Wayne Park (1)*
Odorisio Park (1)
Warren Filipone Park (2)

Tennis Courts (5)
Clem Macrone Park (2)
Warren Filipone Park (3)

Park Comfort Stations (9)
Bo Connor Park
Clem Macrone Park
Cowan Park
Encke Park
Friends of Radnor Trails Park
James Dittmar Park
Odorisio Park
Warren Filipone Park

Park Pavilion Structure (1)
Fenimore Woods

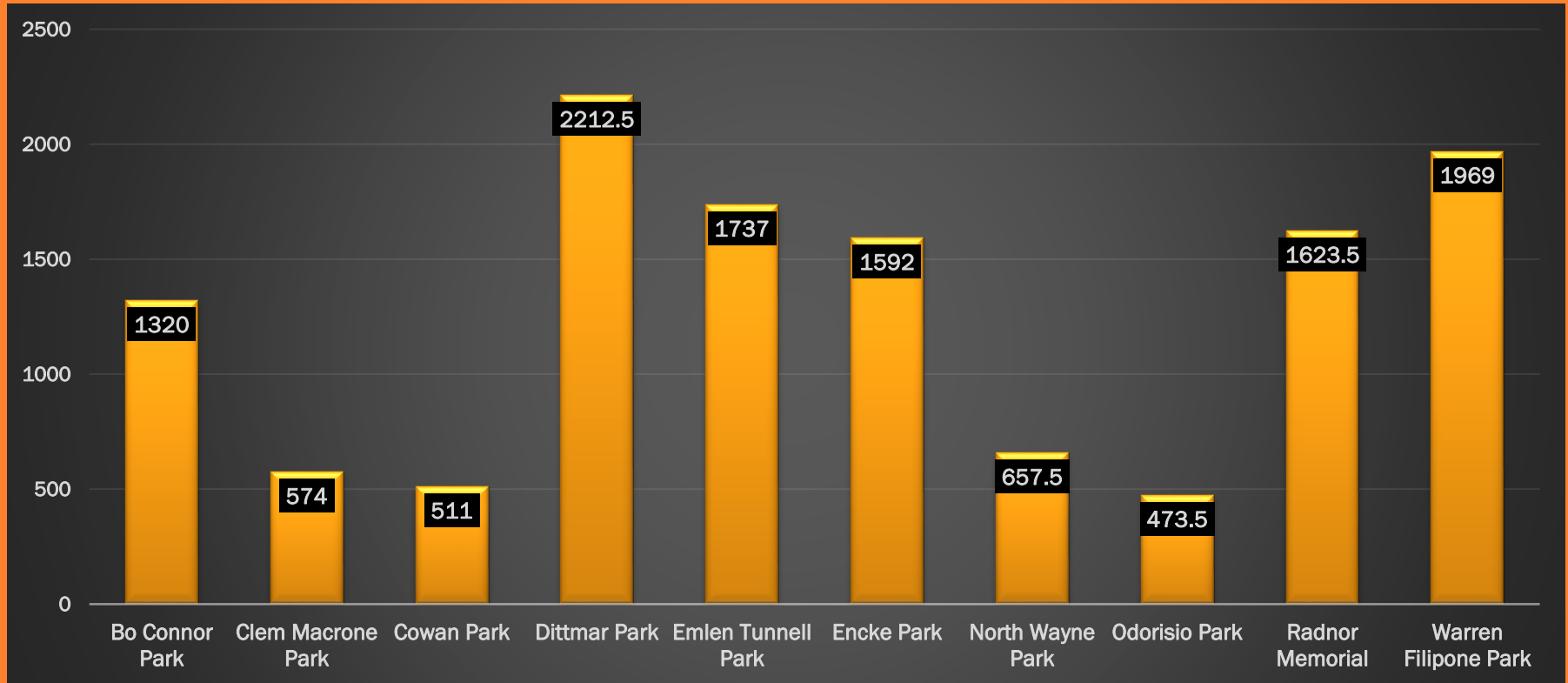
ATHLETIC FIELD SCHEDULING

	A	B	V	W	X
1			Odorisio Park		Radnor Memorial Park
2	Date	Time	90' Ball Field	Multipurpose Field	Multipurpose Field
2683	Saturday, March 23, 2013	10:30 AM			
2684	Saturday, March 23, 2013	11:00 AM			
2685	Saturday, March 23, 2013	11:30 AM			
2686	Saturday, March 23, 2013	12:00 PM			
2687	Saturday, March 23, 2013	12:30 PM			
2688	Saturday, March 23, 2013	1:00 PM			
2689	Saturday, March 23, 2013	1:30 PM			
2690	Saturday, March 23, 2013	2:00 PM			
2691	Saturday, March 23, 2013	2:30 PM			
2692	Saturday, March 23, 2013	3:00 PM			
2693	Saturday, March 23, 2013	3:30 PM			
2694	Saturday, March 23, 2013	4:00 PM			
2695	Saturday, March 23, 2013	4:30 PM			
2696	Saturday, March 23, 2013	5:00 PM			
2697	Saturday, March 23, 2013	5:30 PM			
2698	Saturday, March 23, 2013	6:00 PM			
2699	Saturday, March 23, 2013	6:30 PM			
2700	Saturday, March 23, 2013	7:00 PM			

Athletic Field Scheduling

- General Process – by spreadsheet
- Accommodate Radnor Township School District and Radnor Community Sports Organizations
- Accommodate Recreation Department Programming
- Maximize rentals without compromising field conditions
- Work closely with Public Works

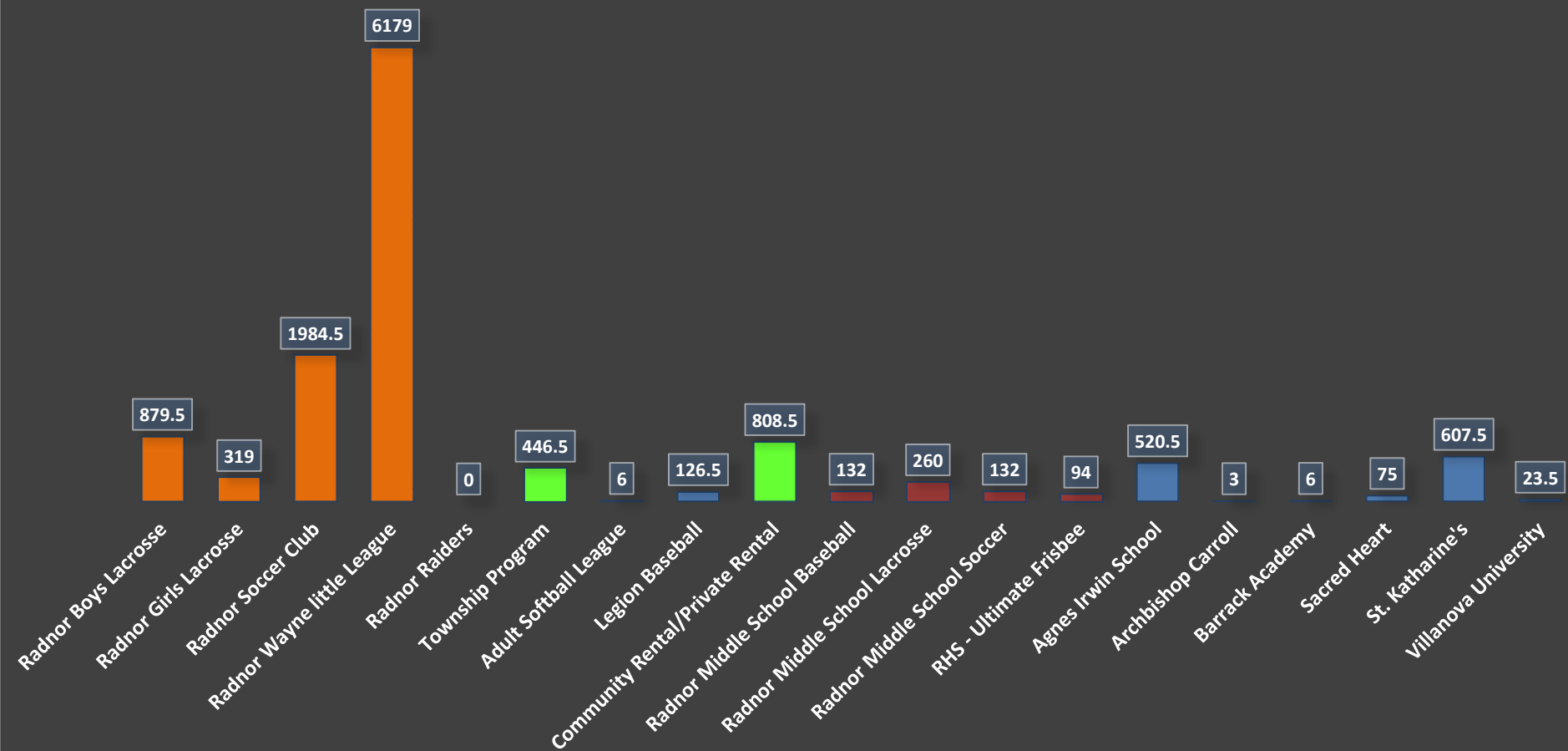
ATHLETIC FIELDS - HOURS OF USAGE BY LOCATION



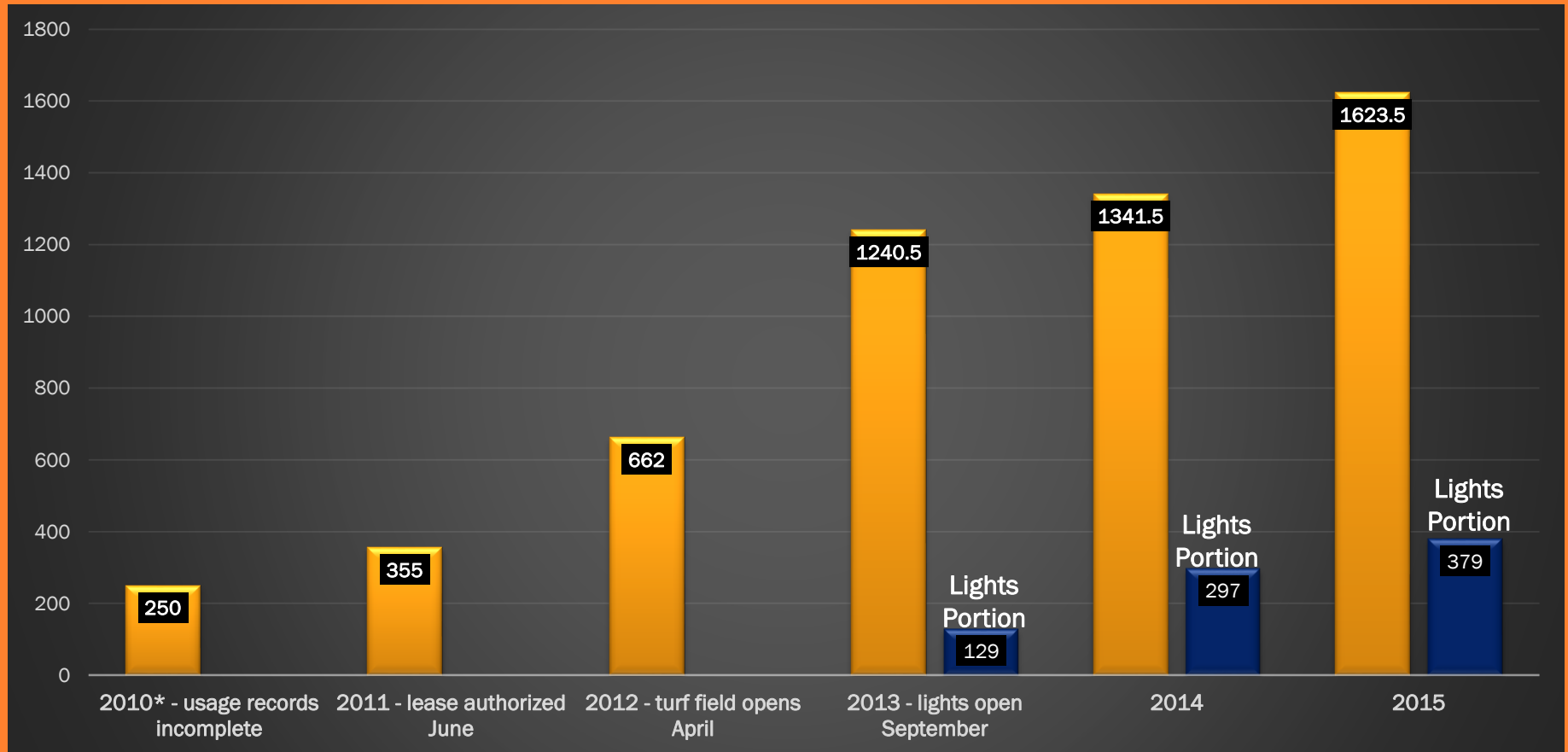
Athletic Field Scheduling

- *General Process – by spreadsheet*
- *Accommodate Radnor Township School District and Radnor Community Sports Organizations*
- *Accommodate Recreation Department Programming*
- *Maximize rentals without compromising field conditions*
- *Work closely with Public Works*

ATHLETIC FIELDS – HOURS OF USAGE BY GROUP



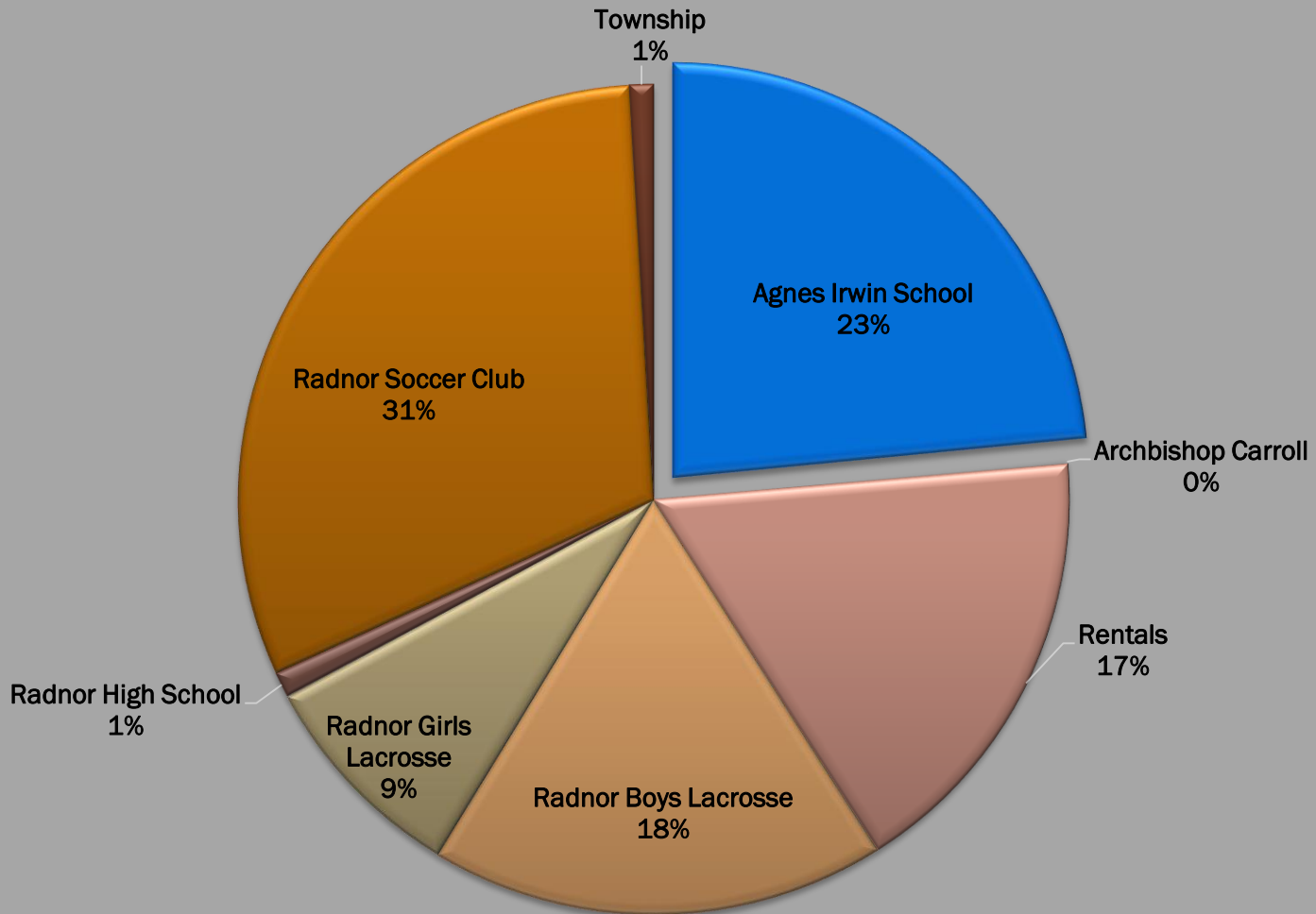
ATHLETIC FIELDS – RADNOR MEMORIAL TURF FIELD USAGE HOURS



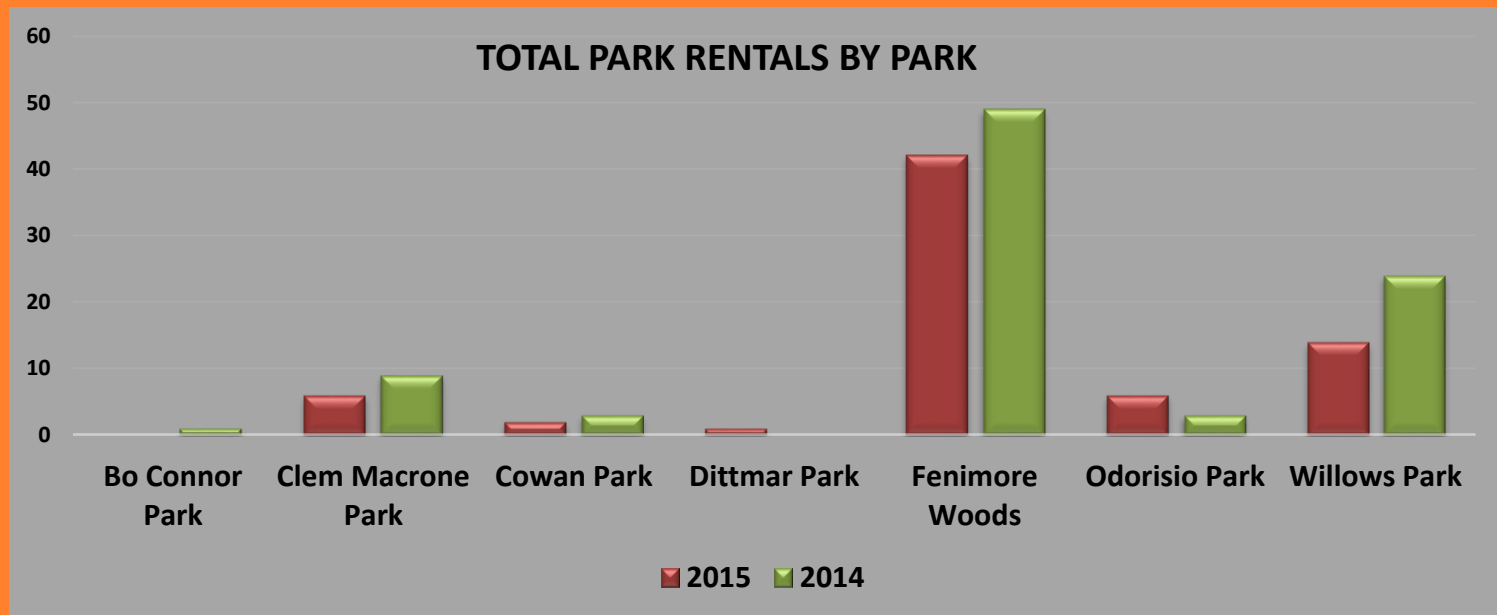
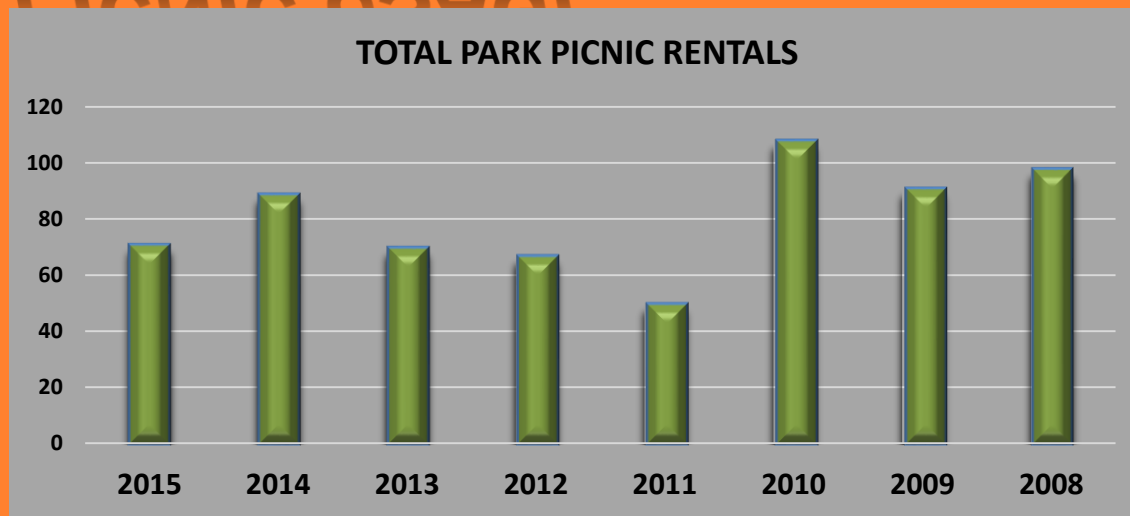
Major Users

- Radnor Soccer Club, Boys & Girls Lacrosse
- Agnes Irwin School
- Rentals

ATHLETIC FIELDS – RADNOR MEMORIAL TURF FIELD USERS



PARK PICNIC USAGE



RADNOR ACTIVITY CENTER USAGE

- **Department Programming**
 - Radnor Youth Basketball – December to mid-March
 - Adult Basketball, Volleyball, Pickleball, Exercise – evenings/daytime
 - Preschool Sports – daytime
 - Sports Day Camp - summer
- **Radnor Middle School Basketball Program** – November to February
- **Radnor Soccer Club** – December to end of March
- **Rentals**
 - 77 rentals in 2015 – 423.25 hours
 - 69 rentals in 2014 – 380 hours



PARKS & FACILITIES PROJECTS 2015

- **Park Sign Replacements**

Encke, Warren Filipone, Cowan, Dittmar, Odorisio
Saw Mill/Unkefer (2016)

- **Clem Macrone Park Master Plan**

- **Encke Park Improvements**

Concession Stand, Scoreboards
Press boxes/Field/Fencing/Bleachers (2016)

- **Radnor Skatepark Improvements**

Resurfacing, Equipment Replacements

- **Radnor Activity Center**

Backboard Replacement

- **Park & Trail Improvements Bond**

- **Willows Mansion Partnership Development**

- **Cell Towers in Township Parks - *Evaluation***

- **Public-Private Partnerships – *Continued Exploration***



PARK SIGN REPLACEMENT

July 2015



October 2015



November 2015



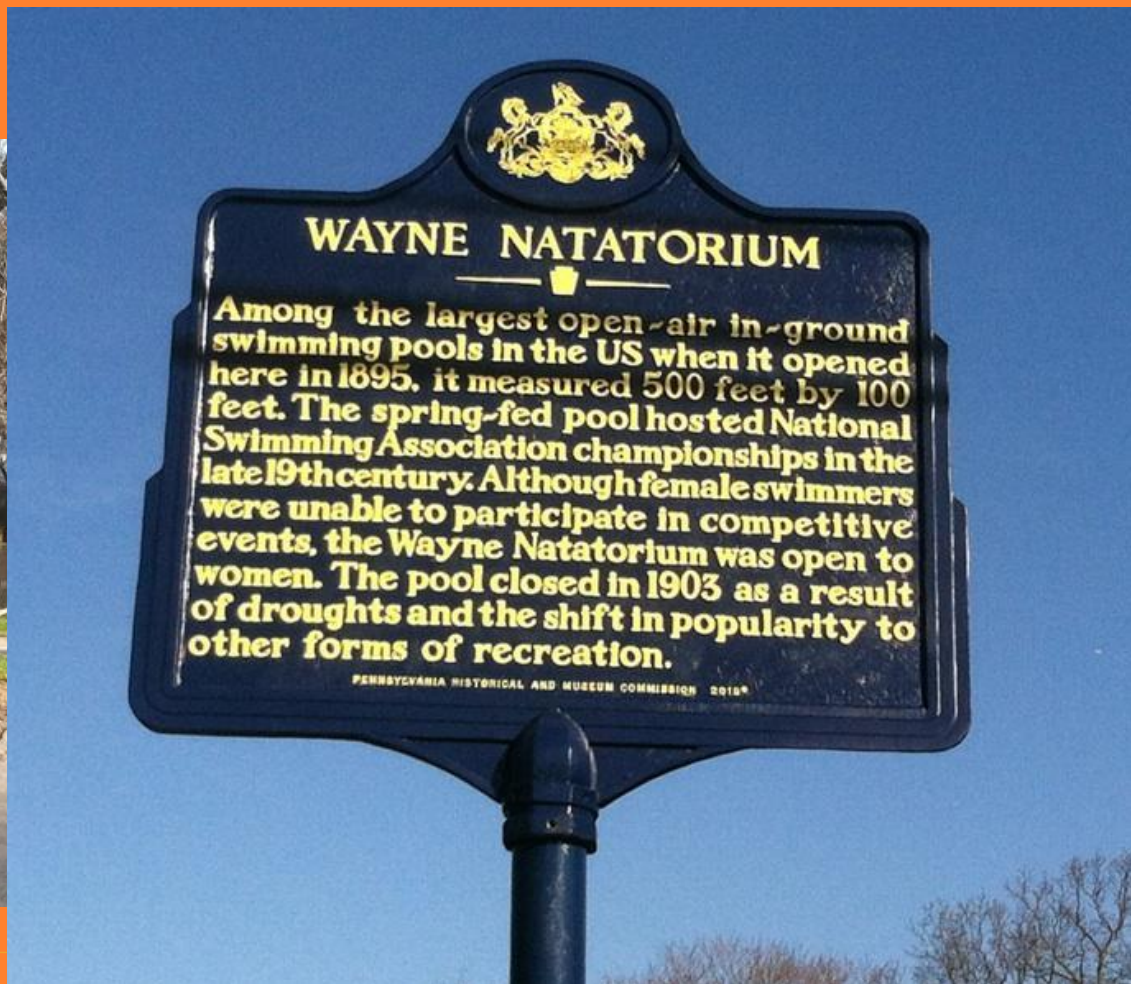
December 2015



Unkefer Park
Saw Mill Park
Underway 2016

COWAN PARK - WAYNE NATATORIUM HISTORICAL SIGN

Sign Painting and Relocation!



ENCKE PARK CONCESSION STAND/BATHROOMS

Construction as of January 2016



**Thank you to
Radnor Wayne Little League!**

ENCKE PARK SCOREBOARDS

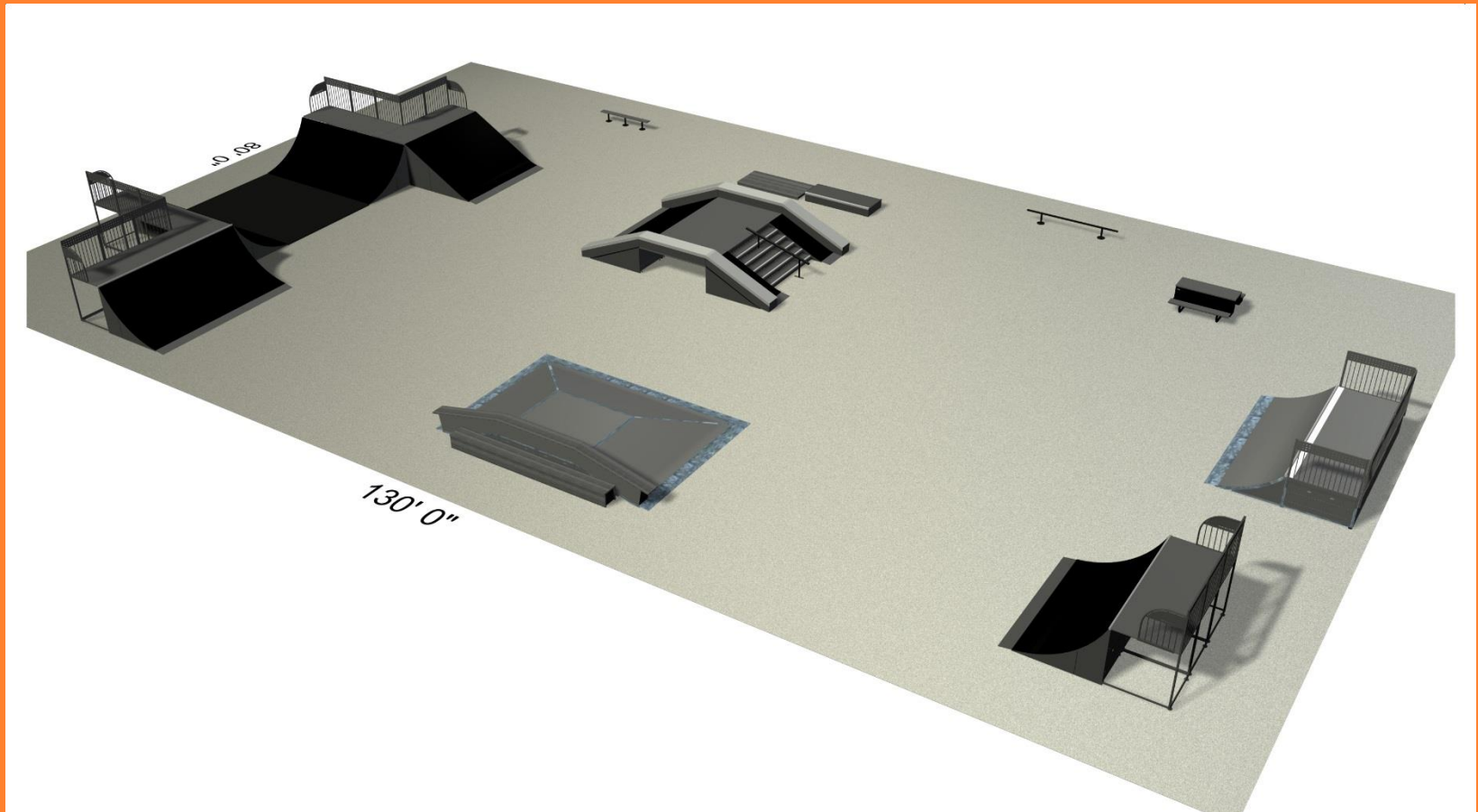
Installed January 2016



A 3D architectural rendering of a small, single-story building, likely a garage or workshop. The building features a gabled roof with a dark grey metal finish. The exterior walls are primarily light brown horizontal siding. The front entrance is framed by a stone veneer base and includes a small porch supported by two wooden posts. There are two sets of double doors: a smaller set on the left and a larger set on the right, both with stone veneer surrounds. A person is walking on the green lawn in front of the building, providing a sense of scale. The background shows a clear sky and some distant trees.



RADNOR SKATEPARK IMPROVEMENTS



**Thank you to the skaters who
assisted with the project!**

SKUNK HOLLOW COMMUNITY GARDEN

**Thank you to Sara Pilling and Katrina Ogilby
for their continued efforts at the garden!**

63 family units in 2015!



ITHAN VALLEY PARK IMPROVEMENTS

Thank you to the Friends of Ithan Valley Park for their continued efforts!



2015 Eagle Scout Projects – Thank you!

- Trail Markers/Matt Wilcox
- Scenic points, stream paths, benches/Jack Doughan
- Tree Identification QR Tags/Charlie Connolly

ITHAN VALLEY PARK EAGLE SCOUT PROJECT



Eagle Scout Project
Tree Identification QR Tags
Charlie Connolly
 Directly tie to the Township
 website



RADNOR ACTIVITY CENTER BACKBOARD REPLACEMENT

December 2015



PARKS & TRAILS IMPROVEMENTS BOND

A bond ordinance was voted at the October 26th Board of Commissioners Meeting for improving the following parks and trails (\$5.75M — \$4.3M Parks + \$1.45M Trails):

Bo Connor Park
Cappelli Golf Range
Clem Macrone Park
Emlen Tunnel Park
Encke Park
Fenimore Woods
Ithan Valley Park
Petrie Park
Radnor Trail
Skunk Hollow
Warren Filipone Park
Ardrossan Trail
West Wayne Segment (8A-E, 1C, 1D)
Marth Brown Segment
Villanova – Chew Segment (16A, 9C, ½)
Radnor Station to Harford Park (9F)

PARKS & TRAILS IMPROVEMENTS BOND

Fenimore Woods – PRELIMINARY PLAYGROUND DESIGN



Playground 360 View

PARK & TRAIL IMPROVEMENTS BOND

Fenimore Woods – PRELIMINARY PLAYGROUND DESIGN

Fenimore Woods Playground

February 2, 2016 90689-1-2-4



2016 HIGH LEVEL SUMMARY OF GOALS

- **Parks, Facilities, & Trails Improvements/Developments**
- **Maintain Community Events & Programming**
 - Event postponements 2016**
- **Radnor Youth Basketball**
 - Continued Partnership Development**
 - Program Refinement**
 - Tackle Gymnasium Challenges**
- **Radnor Day Camp**
 - Program Early Bird Registration/Registration Limits**
 - Leadership In Training Program**
 - Back To Camp Night**
- **Program Accessibility and Online, Integrated Registration**
- **Increase Utilization at Radnor Activity Center/Park Locations during off-peak time**
- **Parks Initiative, Trails Celebration**
- **Maintain Sponsorships, Partnership Delivery, and Collaborations**
- **Marketing and Outreach Efficiency and Productivity**
- **Department Operations and Efficiencies**

THANK YOU TO THE RECREATION DEPARTMENT STAFF!

Laura Huff, Program Supervisor

Heather Fay, Program Coordinator

Tracey Hardos, Recreation Assistant

Program Vendors, Part-Time Seasonal Staff, Volunteers

THANK YOU FOR ALL YOUR SUPPORT!

**Board of
Commissioners**

Residents

**Parks & Recreation
Board**

Township Manager

**Intense Collaboration Amongst
Township Departments & Staff**

