#### **RECREATION & COMMUNITY PROGRAMMING DEPARTMENT**

#### 2018 REVIEW...LOOKING AHEAD TO 2019!

**Board of Commissioners**Parks & Recreation Board

Township Manager Township Departments

#### **RESIDENTS**

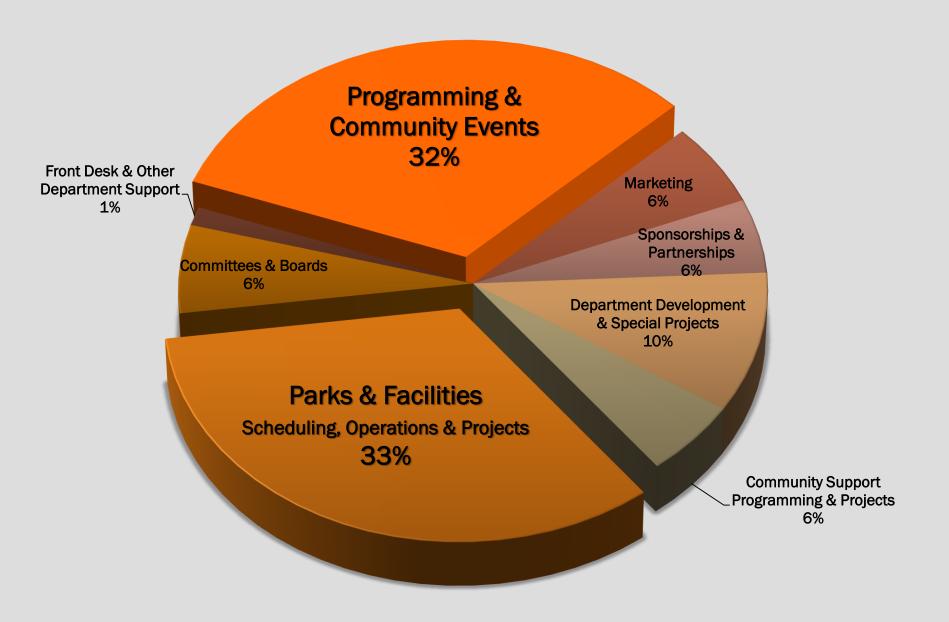
Director
Program Supervisor
Program Coordinator
Recreation Assistant

Community Organizations, Clubs & Businesses

Part-Time Staff
Seasonal Recreation Staff
Contracted Vendors
Internship Programs
Service Programs
Volunteers

Parks & Recreation Board Meeting Thursday, December 13, 2018 Tammy Cohen, Director

#### **CORE AREAS OF DEPARTMENT CONCENTRATION**



#### PROGRAMMING HIGHLIGHTS

- 150+ Programs offered year-round annually
- Over 3,000+ Participation annually/serve variety of populations
- Staple Programs & New Options Preschool/Youth/Teens/Adults
  - Radnor Day Camp/Teen Leadership in Training Program/Township Services
  - Specialty Camps/Programs in various sports, theatre, Survivor Nature, Harry Potter
  - Champions Programming for Special Needs
  - Preschool Soccer, T-ball, Basketball
  - After-School Science and Chess
  - Adult Pickleball, Basketball, Tennis, Fitness
  - Open Gym/Free Opportunities
- Annual Excursions US Open Tennis Championships, New York City
- Discount Ticket Program
- Compliment the wealth of programming already offered locally
- Township Park & Facility usage
- Publish 3 seasonal recreation brochures annual
- 100% coverage direct costs/low cost programming
- 200+ seasonal staffing and contractual oversight
- Compliance with PA Child Protective Services Laws & Beyond
- Structured Training, Facilitation, Safety Communications & Leadership
- Increased Risk Management/Insurance Limits
- Abuse & Molestation Awareness Training
- Scholarship Availability for many programs/Funding opportunities
- Quality Control Annual needs assessment & Evaluations
- Shifted registration to contracted vendors/changes to negotiated income agreements











Radnor
Day
Camp





# Specialty Camps & Programs





























#### **PROGRAMMING GOALS 2019**

- Maintain 150+ Programs offered/expand offering across service populations
- Increase program revenues commensurate to expanded offering and overall success of current offering
- Utilize vast array of great Township Parks & Facilities
- Increase Radnor Day Camp registrations get back to 2017 participation
- Increase Radnor Activity Center Summer Sports/Camps Programming registrations
- Deliver Harry Potter Summer Camp under new structure
- Broaden Champions Programming opportunities beyond sports activities
- Continue quality control through needs assessments and evaluations
- Continue safety training and preparation to staff & vendor deployment
- Grow Discount Ticket Program participation
- Online Registration/Enterprise-Wide Software Re-Implementation
- Increased program marketing/marketing plan implementation
- Township Newsletter Re-implementation
- Evaluate and Reduce Impacts to the Environment from Programming (plastic consumption, energy)
- Increase Positive Community Initiatives/Benefit Contributions through programming
- Increase Health & Wellness Awareness Initiatives
- Develop July Parks & Recreation Month Initiative
- Increase programming synergies through community and business partnerships
- Regional/Collaborative Program Offerings
- Award Submissions

#### **EVENT HIGHLIGHTS**

- 18+ Events offered year-round annually
- 15,000+ Participation annually/serve variety of populations and interests
- Registration-Based Event Sell-Outs Daddy Daughter Dance/Mother-Daughter Princess
   Tea Party/Wheels of Wayne
- Staple Event Traditions/Majority Since 2012
- Township Park & Facility usage
- Great Partnership Locations Villanova University/Radnor Hotel/The Saturday Club
- Unique and Creative
- Sponsorship Supported Monetary/In-Kind/Services
  - Around \$50K Annual
  - 100+ In-Kind/Services
- Positive Community Initiatives/Benefit Contributions American Lung Association,
   Delaware County Special Olympics, Toys for Tots
- Structured Staffing and Support from Township Departments/Citizens Policy Academy
- Quality Control Annual Needs Assessment & Evaluations

### COMMUNITY PARTNERS







Wayne Business Association















**Radnor Girl/Boy Scouts Radnor Committee for Special Education Wayne Business Association Radnor Memorial Library Villanova University Cabrini College Radnor Conservancy Radnor Wayne Little League Wayne Art Center Wayne Senior Center The Saturday Club Radnor Fire Company Bryn Mawr Fire Company Broomall Fire Company Berwyn Fire Company Swedeland Fire Company American Lung Association Delaware Valley Amateur Astronomers** Radnor High School Community Pool **Main Line School Night** 

**Wayne Rotary** 

**Radnor Historical Society Toys for Tots Christ Church Ithan Radnor Citizens Police Academy Delaware County Community Action Agency Sports Legends of Delaware County Radnor Township School District Chester Valley Sportsman's Association** 



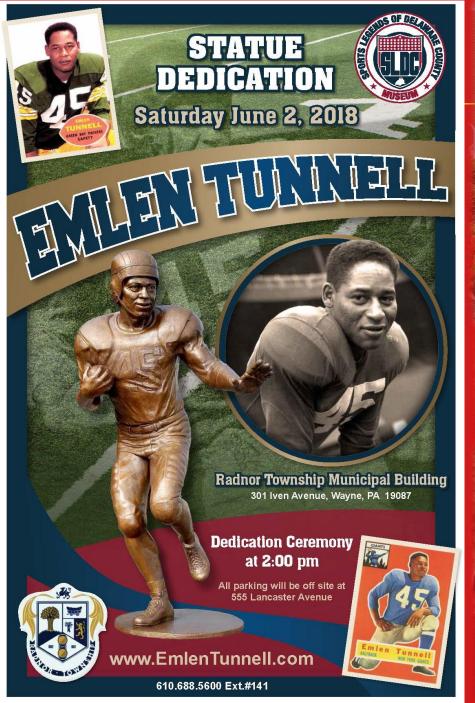
















#### At the Willows Park













Spring
Eggstravaganza
at

Villanova University Stadium















# Wheels of Wayne in Downtown Wayne















# at The Radnor Hotel











# Mother-Daughter Princess Tea Party at The Saturday Club









# SANTA'S DELIVERY - CONTINUED SUCCESS!







**ZONE 2** 





**ZONE 4** 



**ZONE 5** 







#### **AMAZING GROWTH OF A VERY SPECIAL PROGRAM!**





■TOTAL GIFTS - includes some add-on gifts night of event ...

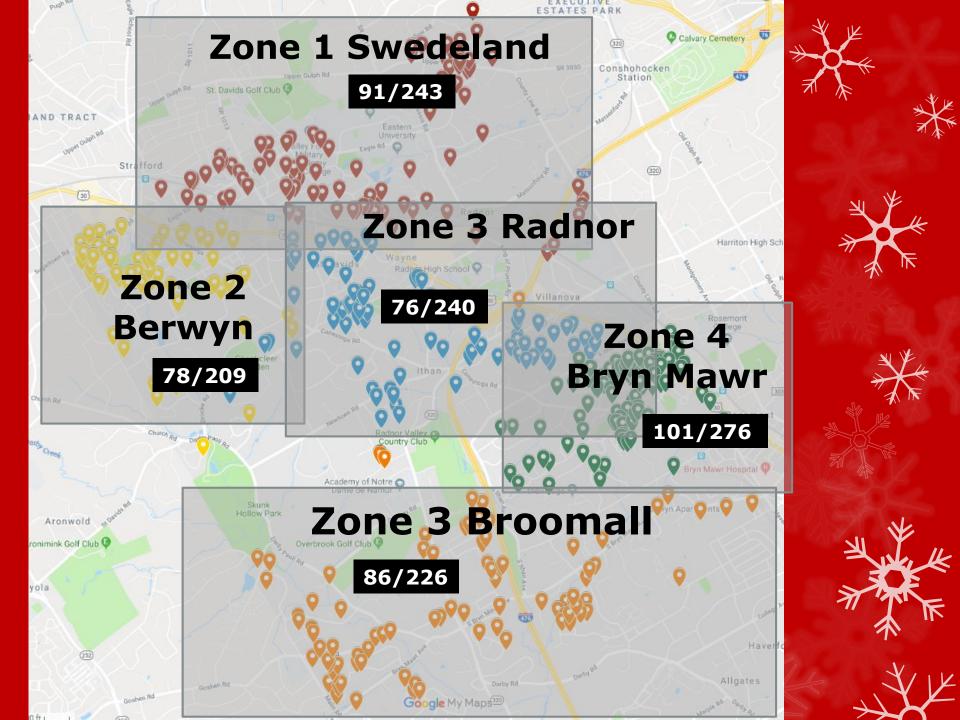
+12% from 2017

■TOTAL HOUSEHOLDS - includes some add-on gifts night of event

+16% from 201

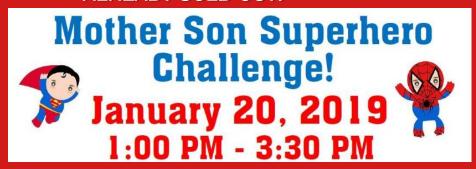






#### **EVENT GOALS 2019**

New Event! Mother-Son Superhero Challenge at Radnor Activity Center
 ALREADY SOLD OUT!



- Evaluate and Reduce Impacts to the Environment from Programming (plastic consumption, energy)
- Quality Controls/Resident-Focused
- Santa's Delivery Register a Gift, Donate a Gift
- Expanded partnerships and community group synergies
- Increase Positive Community Initiatives and Benefit Contributions
- Volunteer Service Opportunities school & colleges
- Continued sponsorship support
- Increase Health & Wellness Awareness Initiatives
- Award Submissions

#### ANNUAL PARTICIPATION PROGRAMS & EVENTS



#### FACILITIES COORDINATION

- 20,000+/- Annual Hours
- Radnor Activity Center at Sulpizio Gym
- Athletic Fields

23 field usage combinations at 10 park locations

Picnic Areas & Pavilion Rentals

Key Locations: Fenimore Woods, The Willows, Clem Macrone Park

Park Areas & Courts



#### Requests Range...

- Sports, Camps, Birthday Parties
- Corporate/Business Rentals & Functions
- Family Reunions, Small Ceremonies
- Community Organizations & School Field Trips
- Yoga, Tennis, Pickleball
- Professional Photography Requests
- Fishing Permits
- Parking Lot Permits



#### MISCELLANEOUS HIGHLIGHTS & PROJECTS

- AEDs for Radnor Township Building, Public Works Garage, and Radnor Activity Center
- DVHT Health & Wellness Grant \$20K/Township Employees
- Online Registration/Enterprise-Wide Software Implementation
- Update to Parks & Recreation Facilities Brochure
- Implementation of Full-Time Recreation Assistant Position
- Equitable Distribution of Services throughout the Township
- Vast array of services for Everyone in the Township
- Implementation of Cleaning Contract at Radnor Activity Center
- Receipt of two award recognitions for Clem Macrone Park









### RECOGNITION AND AWARDS

# FALL HARVEST & GREAT PUMPKIN PATCH EVENTI

2013 Event Recognition



#### RADNOR'S GREAT AMERICAN BACKYARD CAMPOUT!

2014/Inaugural Year Event Recognition













#### Clem Macrone Park Receives DCNR Green Park Award!

In February 2018, Radnor Township was notified that it won the Pennsylvania Department of Conservation & Natural Resources and Pennsylvania Recreation & Parks Society's 2018 Green and Sustainable Park Award for its enormous strides in incorporating park-wide green and sustainable features through the Rehabilitation and Master Plan Implementation Project!













#### Clem Macrone Park Receives

#### Delaware County Planning Commission - William H. Bates Award!

In August 2018, Radnor Township was notified that it won the William H. Bates Memorial Award for Outstanding Land Development. The Award honors excellence in site planning, development practices, and innovative land use techniques.

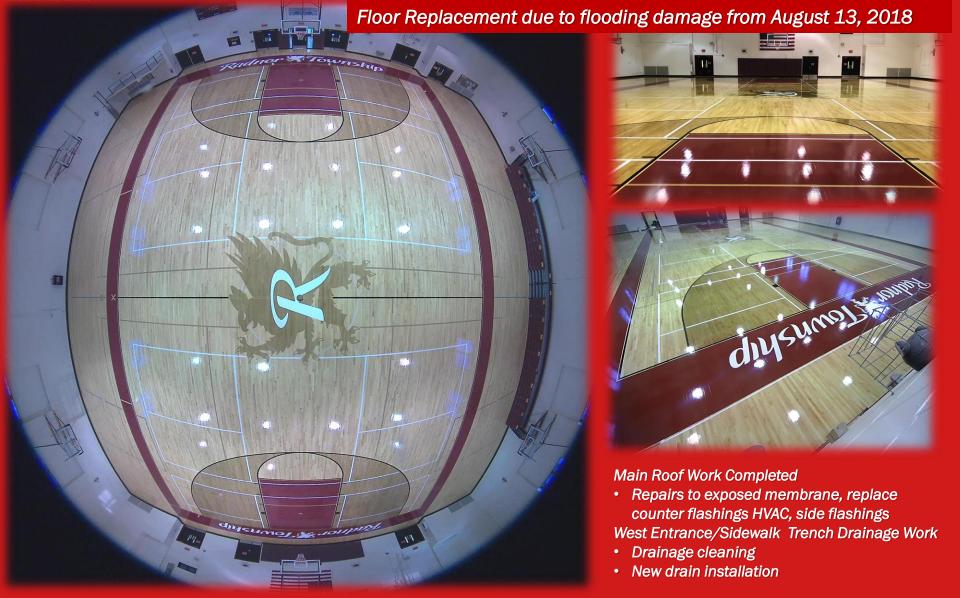


## PARK & FACILITY IMPROVEMENT PROJECTS

- ✓ Encke Park Playground, Bathrooms, Fencing, Ballfields, Scoreboards
- ✓ Petrie Park Benches, Playground Equipment
- ✓ Skunk Hollow Bridge
- ✓ Radnor Activity Center Comprehensive Improvements
- ☐ Bo Connor Park Sidewalk, Grading, Fencing Ballfields
- ☐ Warren Filipone Park Parking Lot, Tennis Courts, Fencing, Ballfields
- ☐ Emlen Tunnell Park Comfort Station
- ☐ Fenimore Woods Comprehensive Park Improvements
- Radnor Trail Bathroom
- ☐ Ithan Valley Park Trails, Parking Lot, Fencing/Gates, Signage
- Odorisio Park Comprehensive Park Improvements
- Cowan Park Basketball Courts, Playground
- Various Park Sign Replacements
- ☐ Various Trail Improvements/Additional Projects
- Continued Funding Development/Capital Budget/Public-Private Partnerships/etc.



# RADNOR ACTIVITY CENTER



# RADNOR ACTIVITY CENTER



# RADNOR HAS SOMETHING FOR EVERYONE...



For Health and Wellness
For Social Engagement & Inclusivity



For Community Spirit
For Environmental Responsibility



For the Economy

For Safety









# THANK YOU FOR ALL YOUR SUPPORT! HAPPY HOLIDAYS!